APPLY NOW: JMCACADEMY.EDU.AU

Sydney

561 Harris Street Ultimo NSW 2007 02 8241 8899

Melbourne

208 Park Street South Melbourne VIC 3205 03 9624 2929

Brisbane

75 Grey Street South Brisbane QLD 4101 07 3360 4500



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JMC | The Academy of Creativity

Visual Communication Design



ACADEMY **O**F CREATIVITY

(QILT '20, '21)

independent college



Australia's leading creative industries provider, JMC has been nurturing passionate creatives for over 40 years with industry-ready Diplomas & Degrees.





VISUA -ICATION DESTGN

Interactive media is evolving faster than ever before, with the world calling out for apps, user-based interactions and experiences faster than they can be designed. If you're passionate about art and problem solving this course is for you.

Design (Visual Communication) at JMC provides you with the tools and skills you need to create user experiences with impact. Learn the processes behind compelling visual storytelling and problem solving to create these experiences in physical, digital and virtual

At the **Diploma level**, explore the fundamentals of graphic design and the technical skills required to create aesthetically appealing messaging. Then delve into the design process, from research, ideation, sketching and prototyping, to implementation and watch your work come to life.

Course **Overview**

As your progress into the **Bachelor** you will begin to develop strong visual communication skills and better understand the tools and process-based design approach you need to make it in the industry. Emphasis on this stage is placed on building a professional portfolio of your own work and engagement with mentors from the industry on real world projects.

All classes are set within a design-studio environment where you can tackle creative briefs, sketch ideas on paper and create quick prototypes for testing with a realized digital outcome.

Course Structure

INTAKES

 February, June, September

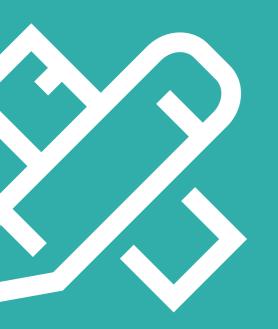
DIPLOMA

- Diploma of Design (Visual Communication)
- > 2 trimesters (8 months full-time)



BACHELOR

- Bachelor of Design (Visual Communication)
- ▶ 6 trimesters (2 years full-time)



We take design seriously at JMC, with studios full of the best tech in the trade. During your studies you'll have access to highly sophisticated equipment including:

STUDIO + EQUIPMENT

- + Wacom graphics tablets
- + HTC Vive VR tech
- + 3D printers

+ DSLR cameras

SOFTWARE

You'll also receive a complimentary Adobe Creative Cloud license for your personal computer, giving you access to all of Adobe's apps and software including:

- + Photoshop
- + Illustrator
- + After Effects

DESIGN MEMBERSHIP

All students receive free membership to the Australian Graphic Design Association (AGDA) with access to resources and heavily discounted seminar and events rates.



Agencies, advertising, publishing and media roles are traditionally the most common areas of employment. Today however the demand for good visual communicators is prevalent in almost every field including banking and finance to architecture and medicine. Many of our graduates are currently in great demand as freelancers.

+ Visual Communication + Interactive Design + Brand and Identity Design + Interface Design + Web/App Design + Digital Design + Experience Design + Exhibition Design + UX Consultancy Events Design + UX/UI Design + Spatial Design + Graphic Design 3D Visualisation + Art Direction + Design Research + Social Media Design + UX Research + Content Coordination + Motion Design + Multimedia Design

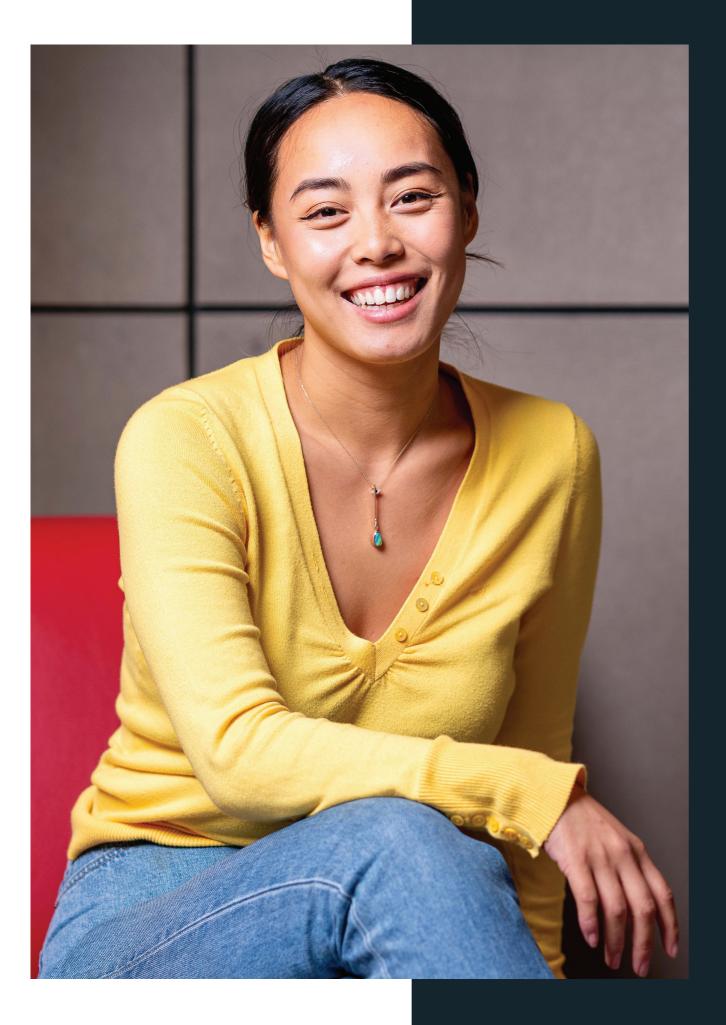
+ Graphic Facilitation

Be part of Australia's leading design community from day one

Collaborate on music, film + entertainment business student projects

Connect with industry through JMC's Internship Program

Immerse yourself in our design studio environment and small class sizes



How to Apply

CREATIVITY HAS **NO LIMITS** NEITHER DO WE.

ENTRY REQUIREMENTS*

Year 12 or equivalent min. age 17, with:

- Completed Application Form
- Consultation with a JMC Student Advisor

Learn more about application

+ entry at: jmcacademy.edu.au

QUALIFICATION

INTAKES

No ATAR/OP required.

February, June, September

*Domestic students only. International students please visit our website for specific details

> JMC Academy is approved for FEE-HELP. Visit studyassist.gov.au for details.

SUPPORT

To apply, visit: jmcacademy.edu.au

POSTGRADUATE STUDY

All JMC Bachelor graduates are eligible to apply for entry into JMC Academy's Master of Creative Industries, or relevant post-grad qualification at any Australian university.

FEE-HELP

▶ One-on-one academic support Study skills + time management Counselling + stress management Mindfulness classes















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