

Communication and creative arts



3D animation design

Advertising

Children's literature

Creative writing

Dance

Digital media

Digital technologies
design

Drama

Film, television
and animation

Gender and
sexuality studies

Journalism

Literary studies

Photography

Public relations

Visual arts

Visual communication
design

Discover your talent and explore your passion

Pursue a career in media, communication and creative arts at a university that's ranked in the top 1% of universities in the world for communication and media studies.¹

From course flexibility to excellent connections with industry, you can have it all at Deakin.

¹ QS 2020 subject rankings.

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Published by Deakin University in March 2021. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B

Your future in communication and creative arts

Tailor your studies to your interests

Complement your major area of study with other communication and creative arts disciplines to give you an edge in the market and the skills to take your career in many directions. You'll also have the chance to collaborate with students across other arts disciplines, broadening your understanding and expertise, to graduate as a well-rounded practitioner.

Enjoy state-of-the-art facilities

Access a range of resources at Deakin, including our:

- television broadcast studio with live-streaming capability
- green-screen studio
- editing and grading suites
- sound studio
- professional photographic light studio
- digital photographic printing and editing facilities
- darkroom and film scanning facilities
- visual arts and design studios
- gallery and presentation spaces
- dance and drama studios
- black box theatre
- wardrobe and costume department
- collaborative news production area with an editorial hub.

Communication and creative arts students at our Melbourne Burwood Campus will benefit from a state-of-the-art newsroom and television broadcast studio, specialist creative studios and media labs, as well as the chance to showcase work in the innovative Phoenix Gallery, well suited to mixed-media and pop-up installations.

The Project Space at the Geelong Waterfront Campus is a contemporary and experimental exhibition space. The campus is also home to an inspiring creative arts hub, housing the latest technology, dedicated studio spaces and a collaborative work atmosphere.

Experience our immersive precinct

In the Nyaal immersive learning precinct at the Geelong Waurin Ponds Campus, there are opportunities to learn in collaborative new ways and experience concepts, locations and global topics that are usually inaccessible in a classroom environment. The cutting-edge, interactive learning precinct includes a 360-degree theatre, collaborative think tank and event space.



Engage with real-world work environments, projects and technologies that will equip you to succeed in the jobs of the future.

Workplace learning to get ahead

Students in the Bachelor of Communication (all specialisations) complete a professional internship as part of the course. An internship is a bridge between university and the professional world; it gives you an invaluable opportunity to develop the discipline-specific and transferable skills that are valued by employers.

Your future in communication and creative arts

Gain industry experience

Our graduates hit the ground running thanks to work-integrated learning. You can take up an internship as part of your degree to add to your portfolio, while gaining valuable industry contacts and experience.¹ For example, our journalism students secure firsthand broadcasting, radio or print experience with metropolitan and regional media outlets in their internships and can see their work published on the D*scribe news website throughout their degree. Meanwhile, design students build on their skills working on designs for not-for-profit clients in their final year, giving them real-world experience to become job-ready.

You can also gain global experience with an international internship, exchange, study tour or volunteer placement. Get a competitive edge and gain credit towards your degree by studying overseas at one of Deakin's partner universities, in more than 40 countries.¹

Learn from leaders in their field

Our academic staff will inspire, encourage and support you at every stage of your studies. Staff are experienced industry professionals who are enthusiastic about sharing their skills and knowledge and providing you with valuable industry insights. Just some of the organisations our experienced academic staff have worked with include:

- ABC
- Arts Victoria
- Associated Press
- Fairfax
- Film Victoria
- Optus
- Penguin Books
- Samsung
- SBS
- Screen Australia.

¹ To be confirmed in 2022 and beyond, subject to government restrictions.

Access professional equipment

Borrow professional equipment from our comprehensive Media Resource Centre, including lighting and professional audio gear, digital video cameras and SLR cameras for projects and practice. We have a team of technicians on staff to provide support and expertise. Deakin is also one of the first universities in the world to offer RED EPIC cameras – the digital camera of choice for the world's best filmmakers and photographers.

Be rewarded for your hard work

A Deakin scholarship is more than just a financial boost. It is our chance to acknowledge your accomplishments and reward your hard work, setting you on the path to success at university.

Our extensive scholarship program includes three key scholarships:

- Vice-Chancellor's Academic Excellence Scholarship
- Deakin Scholarship for Excellence
- Deakin Student Support Scholarship.

We also offer a range of donor and government-funded scholarships. Each is unique with differing criteria, rewarding aspiring students from diverse backgrounds.

deakin.edu.au/scholarships

Learning at Deakin through COVID-19 and beyond

As a leader in digital learning, we know our students value Deakin's connected and engaging online study environment and we also understand that many students value attending campus. At Deakin, you can be confident of not just a COVIDSafe environment, but a tailored, collaborative learning experience for each course, designed to achieve the best possible combination of online and on-campus activities whilst adhering to government regulations.

Dynamically delivered, world-class learning – it's what Deakin does best. Find out more at deakin.edu.au/learning-at-deakin-through-covid-19.

Disciplines

Take a look through our disciplines (also known as study areas) to choose your area of expertise. Knowing which discipline you're interested in helps career advisers find the best course for you. Corresponding courses are featured in the following pages, so you can learn more about what you'll study, available work experience opportunities and the types of careers you could pursue. Once you have chosen a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au for detailed discipline and course information, including a description of the units within each degree.

Communication

Advertising

Designed to inspire the next generation of 'big idea' thinkers, advertising at Deakin prepares you for the challenges and excitement of developing incisive brand communication for the digital era. Explore the industry's strategic planning and creative aspects to succeed in advertising agencies and emerging brand communication roles.

Digital media

Combine your interests in new and emerging communication technologies, social media and content production to discover a career in digital media. You'll develop confidence in your creative, analytic and production skills to communicate professionally across traditional and digital platforms. You will learn how to engage audiences, build communities and help organisations and clients with digital content solutions.

Journalism

Tell stories that matter and build your journalism portfolio to secure your future in the fast-moving news and media industries. You'll develop practical skills creating compelling content for print, podcast, TV, radio and social media platforms, before kick-starting your career by completing an internship with one of our industry partners.



Public relations

Build the reputation of brands, people and organisations with skills and techniques developed through real-world practical learning. Explore how innovative and ethical communication fosters meaningful relationships with stakeholders as you develop the capabilities to create inspiring campaigns and events, manage issues and become an adaptive communications expert.

'My main internship between second and third year, and the support in gaining this, really helped to cement key learnings from the course to that point. Additionally, the real-world experience helped me realise what I liked in the workplace, and what I would like in a job post-uni.'

Lauren Brown

Bachelor of Communication (Public Relations) graduate
Account Coordinator



#1 Victorian university for student satisfaction

Year on year, our students are the most satisfied students of all Victorian universities.¹ We've ranked this highly for the past 10 years, with students being particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.

¹ Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2019 (GOS), Quality Indicators for Learning and Teaching (QILT).

Disciplines

Design

Design can drive business through innovation, as well as facilitate positive change in society. Learn the tools, strategies and design thinking methodologies needed to be an adaptable multidisciplinary designer.

Learn more about our design disciplines (below) and related courses on page 12 and in Deakin's 2022 *Undergraduate Design* booklet.

- 3D animation design
- Digital technologies design
- Visual communication design

Skills to get you a job

Gain a competitive edge in the workplace with real-world expertise and practical skills. Deakin is ranked Victoria's top university for skills development and teaching quality.¹

¹ 2019 Student Experience Survey, UA benchmark group Victorian universities.

Film, television and animation

The ubiquity of screens and the moving image in a networked world offers critical and creative opportunities across forms and genres to communicate to audiences. Explore your creative potential in contemporary screen culture and the production process, from inception to exhibition, utilising our professional technology.

Creative arts

Dance

Develop your physical, creative and intellectual capacities through the study and practice of dance. Learning from passionate and experienced industry specialists, you'll explore how dance intersects with creativity, innovative thinking, community enrichment and technology. You'll also have opportunities to develop individual and group performance projects.

Drama

Explore a dynamic combination of acting, improvisation and collaborative theatre-making through the theory and practice of different performance styles and processes, textual studies and digital theatre crafts. Deakin's team of professional practitioners and technicians will help you find your creative voice, develop the technical skills required to create new stories and forge your path as a creative in the industry.

Photography

Photography is a global, ubiquitous visual culture practised in journalism, fine art, social media, fashion, advertising, cinema, web design and more. Immerse yourself in the theories, techniques and practices of photography and build your critical practice so that you can achieve your artistic, academic or professional aspirations.

Visual arts

Learn how to harness your individual skills, practice and knowledge with a unique program that combines digital technologies, traditional disciplinary training and future-focused interdisciplinary practices. This course will place you at the heart of an adventurous contemporary art education, preparing you to engage in shaping our cultural vision for the future.

Drama students work on individual and group creative projects, gaining comprehensive knowledge of ensemble creation and production management.

Writing and literature

Children's literature

Discover the world of children's literature through the study of picture books, junior fiction, young adult novels and much more. You will gain insights into the history of children and childhood, the creative processes involved in writing for young people and how children's literature intersects with important ideas about identity, politics and culture. Studying children's literature is a pathway to becoming a writer, as well as work in education, librarianship and the creative industries.

Creative writing

Explore narrative-driven works, experimental innovations, editing, creative nonfiction and script writing, as well as new takes on traditional genres of poetry, and short and extended fiction writing. You'll identify and pursue opportunities for writing/editing in new media, cross-genre experimentation and creative production, while you learn about the business of making it into the market and becoming an author.

Cross-disciplinary learning

Our courses allow you to collaborate with students across disciplines. Explore complementary skills and maximise your career opportunities. Choose from units in:

- art and performance
- communication
- screen and design
- writing, literature and culture.

Gender and sexuality studies

Explore the importance of gender and sexuality to our lives and to the society and culture that surrounds us. Through the study of literature and popular culture, history, sociology and the major cultural and philosophical approaches to understanding human identity, you will discover how gender and sexuality are remembered, embodied, experienced and imagined, and how they shape our public and private selves in significant ways.

Literary studies

Gain new understandings of cultures and histories and the way they've manifested in text as you explore a range of literary genres, including fantasy, poetry, fiction, and creative nonfiction. You will be guided in critical and creative journeys through works by Shakespeare, major aesthetic movements like modernism, Australian literature, and literatures that engage with crucial contemporary issues.



'The most beneficial aspect of studying photography at Deakin was the people I was fortunate to meet. This includes the teachers and the students. They help you see your artwork and your style from a different angle and also interpret the artwork in their own way.'

Natalie Polizzi
Bachelor of Creative Arts (Photography) graduate

Courses

Bachelor of Communication (Advertising)

A334 C NP B 64.50 3 T1, T2, T3

Designed to inspire the next generation of ‘big idea’ thinkers, the professionally accredited Bachelor of Communication (Advertising) gives you the skills to understand complex audiences, analyse media effectiveness and hone your creative thinking. Prepare for the challenges and excitement of developing incisive brand communication for the digital era as you work across real-world projects and connect with advertising practitioners.

Careers

Pursue a career in agencies, or work in-house in the commercial, corporate, government and not-for-profit sectors. Deakin graduates find work in roles such as:

- account manager
- advertising art director
- advertising copywriter
- brand specialist
- digital creative
- digital marketer or media specialist
- marketing communications officer
- media researcher or planner
- social media coordinator.

Professional recognition

The Bachelor of Communication (Advertising) is accredited by the International Advertising Association (IAA), ensuring you’re across the latest industry standards and remain connected to industry after you graduate.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life Advertising Principles and Practices Course elective from List A ² Elective	Creative Brand Communication Course elective from List A ² x 2 Elective
Year 2	Copywriting and Ideation Media Law and Ethics Course elective from List B ³ Elective	Art Direction and Visualisation Integrated Communication Course elective from List B ³ Elective
Year 3	Transmedia storytelling Communication Internship A: Placement International Advertising Campaigns Elective	Creative Advertising Campaigns Communication Internship B: Career Development Course elective from List B ³ Elective

deakin.edu.au/course/bachelor-communication-advertising

- 1 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- 2 Total of three course electives (from a pool of eight).
- 3 Total of three course electives (from a pool of 10).

NP means not published – less than five offers made to recent secondary education applicants.



Gain industry experience

Study the Bachelor of Communication (all specialisations) and participate in work-integrated learning (WIL) programs throughout your course, including a final year industry-based internship in a communications or media-based organisation where you will gain valuable experience and broaden your professional network. Opportunities include:

- national broadcasting internships
- professional client brief team internships
- public relations and advertising agency-based internships
- rural and regional community journalism internships
- sports media and publicity internships.

Bachelor of Communication (Digital Media)

A333 C NP B 60.15 WP 74.30 3 T1, T2, T3¹

Digital media at Deakin adopts an innovative ‘fusion’ approach to learning and teaching. Engaging in a participatory and supportive environment you will produce real-world digital and social media content from year one onward. The course also places a strong emphasis on developing your professional-personal brand to help you build strong connections to online communities and industry.

The combination of practice-based assessments, industry exposure and the internship in your final year means you graduate with a portfolio of work demonstrating your ability to engage diverse audiences and help organisations and clients with digital content solutions.

Careers

Work across a range of industries and organisations from multimedia businesses, to public relations agencies to content providers in the entertainment industry.

Deakin graduates find work in the following roles:

- communication and digital media assistant
- content producer/digital producer
- digital marketing assistant
- marketing communications officer
- social media officer/coordinator
- various social media specialist freelance work.



Course structure²

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life Making Social Media Course elective from List A ³ Elective	Making Video Course elective from List A ³ x 2 Elective
Year 2	Gamified Media Global Media Course elective from List B ⁴ Elective	Quantified Media Media Law and Ethics Course elective from List B ⁴ Elective
Year 3	Media Ecologies Communication Internship A: Placement Course elective from List B ⁴ Elective	Digital Media Entrepreneurship (2 credit points) Communication Internship B: Career Development Elective

deakin.edu.au/course/bachelor-communication-digital-media

- 1 Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning.
- 2 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- 3 Total of three course electives (from a pool of eight).
- 4 Total of three course electives (from a pool of eight).

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Courses

Bachelor of Communication (Journalism)

A331 C 63.45 B 61.60 WP NP 3 T1, T2, T3¹

From day one of Deakin’s Bachelor of Communication (Journalism), you’ll have opportunities to unearth compelling news stories, engage audiences and deliver news across print, podcast, video and social media platforms. You will gain access to sought-after internships to kickstart your career and hone your news gathering and media production skills. With the support of our experienced teachers, you’ll learn how to work as a professional journalist, identifying, researching, writing, filming, recording and producing great news and feature stories.

Careers

Our graduates work in-house or freelance for print, radio, television and multimedia newsrooms. They also work in business, government and the not-for-profit sector, taking up roles as:

- book, magazine or newspaper editors
- copywriters
- digital content or social media coordinators
- food or travel writers
- journalists
- magazine writers
- media and communications advisers
- news presenters or reporters
- speechwriters
- sports journalists.



‘I undertook an internship at the Colac Herald while completing my third year. An internship in the newsroom allowed me to implement the practical skills I learnt at university, giving me the confidence that I had chosen the right career.’

Olivia Reed
Bachelor of Communication (Journalism) graduate
Lifestyle reporter, Geelong Advertiser

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Course structure²

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life News Reporting 1 Course elective from List A ³ Elective	News Reporting 2 Course elective from List A ³ x 2 Elective
Year 2	Video Journalism Media Law and Ethics Course elective from List B ⁴ Elective	Feature Writing Audio Journalism Course elective from List B ⁴ Elective
Year 3	News Production 1 Communication Internship A: Placement Course elective from List B ⁴ Elective	News Production 2 Communication Internship B: Career Development Local Journalism Elective

deakin.edu.au/course/bachelor-communication-journalism

- 1 Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning.
2 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
3 Total of three course electives (from a pool of eight).
4 Total of three course electives (from a pool of nine).

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Bachelor of Communication (Public Relations)

A325 C NP B 61.00 WP NP 3 T1, T2, T3¹

Build and protect the reputation of brands, people and organisations with skills developed through Deakin’s Bachelor of Communication (Public Relations). Learn how innovative and ethical communication fosters meaningful relationships with stakeholders and discover what it takes to create inspiring campaigns and events, manage crises and become an adaptive communications expert.

Professional recognition

The Bachelor of Communication (Public Relations) is accredited by the Public Relations Institute of Australia (PRIA). Graduates are eligible for accelerated membership of the PRIA, ensuring you remain connected and up-to-date with current industry standards.



Careers

With Deakin’s accredited public relations degree, you can work across a range of sectors, including business, government or not-for-profit organisations. Deakin graduates find work as:

- account executives
- advertising copywriters
- community relations officers
- customer relations officers
- digital content coordinators
- event management officers
- government relations officers
- marketing and communications coordinators
- media relations advisers
- public relations officers
- social media account managers
- stakeholder engagement officers.

Course structure²

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life Introduction to Public Relations Course elective from List A ³ Elective	Strategic Communication and Writing Course elective from List A ³ x 2 Elective
Year 2	Media Law and Ethics Media Relations Strategy Course elective from List B ⁴ Elective	Public Relations Management Course elective from List B ⁴ x 2 Elective
Year 3	Lobbying, Advocacy and Public Opinion Communication Internship A: Placement Ethical Communication and Citizenship Elective	Public Relations Campaign and Practice Communication Internship B: Career Development Elective x 2

deakin.edu.au/course/bachelor-communication-public-relations

- 1 Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning.
2 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
3 Total of three course electives (from a pool of eight).
4 Total of three course electives (from a pool of 10).

NP means not published – less than five offers made to recent secondary education applicants.



Public relations students develop skills such as writing, event organisation and campaign development from the beginning to be work-ready upon graduation.

Courses

Bachelor of Communication (Honours) A451 C B 1 T1, T2¹, T3¹

Undertake advanced study in the communication discipline that interests you most (advertising, journalism, public relations, digital media) with the Bachelor of Communication (Honours). You will work with experienced researchers and a dedicated supervisor to develop and research your own project, gaining valuable research skills and advanced knowledge sought after by employers.

Careers

Completing an additional year of specialised study gives you a competitive edge, opening the door to careers in the dynamic media and communication industries. Graduates can be found working in television and newsmedia, content production companies, multimedia businesses, government agencies, marketing and entertainment industries, public relations, and social and market research entities. Honours graduates can apply their knowledge and skills in diverse professional contexts with responsibility and accountability in research and professional practice.

After graduation, you may also build on your honours research in a coursework masters degree, a masters degree by research or, with strong results, a PhD.



Get hands-on in our newsroom and creative media lab

Deakin's Melbourne Burwood Campus is home to a newsroom and creative media lab, so you can learn and refine your skills in an industry-standard media environment.

The lab and newsroom include:

- a green-screen studio linked to the newsroom and other creative production suites, to produce video content
- a collaborative news production area with an editorial hub, workstations and monitors to stream live TV news channels
- editing booths for audio and audiovisual editing and to conduct recorded interviews in acoustically quiet spaces
- shared computer spaces for students to work together on a single digital production
- creative spaces for collaborative learning and team projects.

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Course structure²

You will complete 8 credit points of core units.

deakin.edu.au/course/bachelor-communication-honours

- 1 Trimester 2 and Trimester 3 intakes only available for Cloud (online) students.
- 2 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Communication students learn and practise their skills in customised facilities that simulate future workplaces, like the newsroom.



'I had the opportunity to complete an internship in Malaysia through Deakin's work-integrated learning. I worked as a journalist for eight weeks and it was a beyond beneficial experience. I was able to meet Deakin students from across the country and make sound industry connections and friendships.'

Claire Roberts
Bachelor of Communication (Journalism) student



Courses

Bachelor of Design (3D Animation)

A343 B RC 3 T1, T2, T3¹

Let your imagination run free and create the unexpected with the Bachelor of Design (3D Animation) at Deakin. Explore how animation is used across film, television, advertising, web, motion-capture and game design – and learn to draw or digitally create characters that leap off the page. During your degree, you'll learn the tools, strategies and design methodologies required to develop your creative, technical and analytical skills in 3D animation production.

Careers

Graduate as a well-equipped multidisciplinary designer ready to work in motion design, animation, film, television, web design, augmented reality (AR) and virtual reality (VR).

Roles include:

- 2D or 3D animator
- AR or VR designer
- arts editor
- cartoonist
- digital designer
- game developer
- illustrator or modeller
- motion capture technician
- motion graphics designer
- multimedia developer.

Bachelor of Design (Digital Technologies)

A344 B RC 3 T1, T2, T3

Creative problem-solvers with a love of design and an aptitude for technical IT should explore our Bachelor of Design (Digital Technologies). Learn about user experience (UX), design strategies, digital technologies and interactive media, to deliver impactful digital solutions in our changing world.

Careers

Graduates are open to many career opportunities in creative agencies, advertising and design studios and corporate companies, taking up roles such as:

- design engineer
- digital designer
- graphic designer
- industrial designer
- user interface (UI) designer
- VR experience designer
- web designer.

Bachelor of Design (Visual Communication)

A345 B RC WF RC 3 T1, T2, T3²

Enter the dynamic world of professional design with Deakin's Bachelor of Design (Visual Communication). Learn the tools, strategies and design thinking methodologies required to be an adaptive, multidisciplinary communications designer. From day one you'll learn to shape your ideas into smart and influential concepts under the guidance of industry leaders and established designers.

Careers

Graduates are open to many career opportunities, including in the areas of advertising, graphic design studios, print houses, publishers, corporate companies, government and private practices. Potential careers include:

- animation and motion designer
- communications designer
- graphic designer
- illustrator
- interactive designer
- packaging (FMCG) designer
- web designer.

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK



'We do a lot of practical assignments and learn how to use programs and equipment common to the animation industry. The teaching staff have been amazing, with many of them freelancing and being hired for animation work, giving them valuable first-hand knowledge of the industry.'

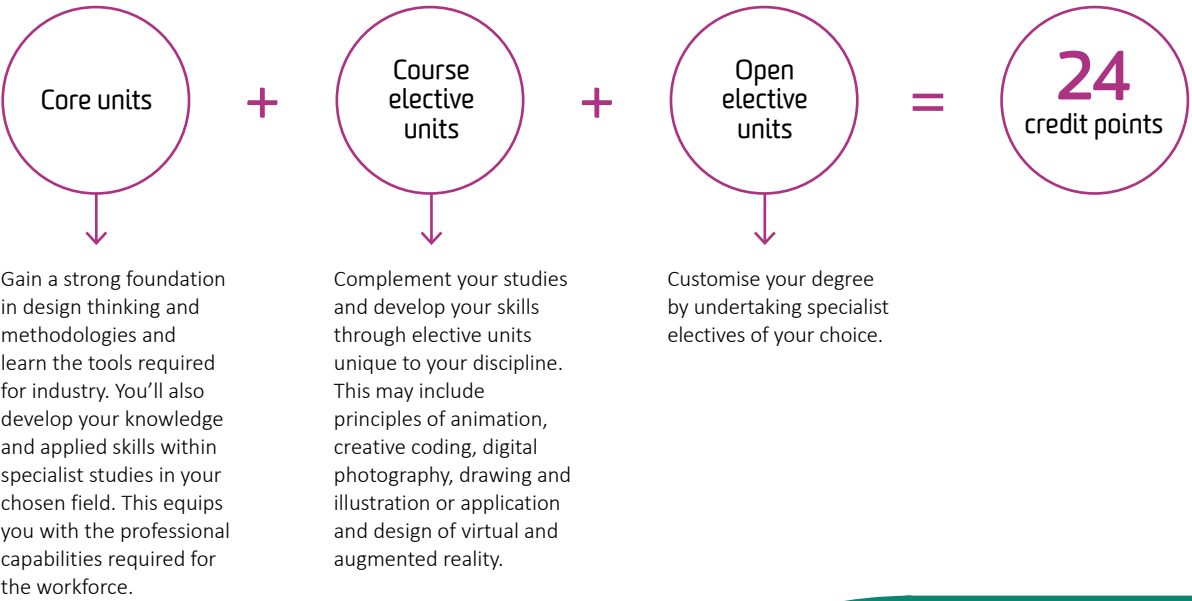
Mykaela Covey-Banfield

Bachelor of Creative Arts
(Animation and Motion Capture)¹ graduate

1 Now titled Bachelor of Design (3D Animation).

Course structure^{3,4}

Through a unique course structure, we challenge you to be a big-picture thinker.



Showcase your talents

Experience the design industry before you graduate. Final-year design students come together in a cross-discipline collaborative project, working with not-for-profit clients, to deliver on real briefs and, in some cases, assist with brand development, culminating in a final exhibition of work.



Stand out to employers with a recognised degree

Design degrees at Deakin are informed by industry leaders across the world. We're active members of the Design Institute of Australia (DIA) and the International Council of Design (Ico-D) and support the Australian Graphic Design Association (AGDA). Our three design degrees are formally recognised by the DIA and meet industry standards, so that you stand out to employers when you graduate.



- 1 Students who are applying to commence in Trimester 3 under a pathway agreement and/or with Recognition of Prior Learning may not reduce course duration. Students should seek advice before applying for this intake.
- 2 Trimester 3 intake is only available at the Melbourne Burwood Campus.
- 3 Design students should refer to Deakin's 2022 *Undergraduate Design* booklet for a complete course breakdown for each specialist design course.
- 4 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

RC means admission is based on a range of criteria.

Bachelor of Film, Television and Animation

Learn how to take a great story and shape it for film, TV or animation. From documentary and short narrative fiction, to more experimental productions, Deakin’s Bachelor of Film, Television and Animation enables you to explore storytelling on screen through multiple roles and practices, while developing your own specialist skill set within the dynamic fields of screen production and screen culture.

Animation
Prepare for a career specialising in the creative and technical fields of animation, film, television, and games design. Learn the art of storytelling in 2D and access Deakin’s 3D animation program. You’ll develop clever and creative ways of manipulating and animating images and gain an understanding of animation principles and production techniques.

Film and television
Explore the professional technologies, creative practices and insightful theories of screen production within a dynamic setting strongly linked to the creative arts and communication industry. Learn the skills to create every aspect of a variety of genres, from documentary to short film. You’ll study scriptwriting, editing, sound design and cinematography. Being a multidisciplinary creative form, you can tailor your skills and branch out into other areas.

1 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
2 Total of three course electives (from a pool of seven).
3 Total of four course electives (from a pool of 12).

Course structure ¹		
	Trimester 1	Trimester 2
Year 1	Principles of Animation Screening History Course elective from List A ² Elective	Writing with the Camera Screen Practices Course elective from List A ² Elective
Year 2	Course elective from List A ² Course elective from List B ³ x 2 Elective	Screen Careers Course elective from List B ³ x 2 Elective
Year 3	Major Screen Project A – Development (2 credit points) Communication and Creative Arts Internship A Elective	Major Screen Project B – Production (2 credit points) The Australian Moving Image Elective

deakin.edu.au/course/bachelor-film-television-and-animation

Careers
As a film, television and animation graduate, you may find employment in fictional and factual production for cinema, television, corporate, educational, motion graphic and advertising sectors.

Past graduates have launched their careers with national awards and international recognition (through film festivals) for their student work. Deakin’s internship program has also provided a start to successful careers in the field.

Deakin graduates work across the media and creative industries. Career opportunities include working as:

- animators
- audiovisual technicians
- camera operators
- documentary producers
- film and television editors, producers or directors
- journalists
- lighting designers
- presenters
- production managers
- scriptwriters
- sound engineers
- television program coordinators.

Bachelor of Film, Television and Animation (Honours)

A452 B 1 T1
Take your screen practice to the next level with an honours year. Build on the practical skills and depth of knowledge developed in the first three years of your degree by undertaking an advanced research project through Deakin’s Bachelor of Film, Television and Animation (Honours). Treated as an independent professional, you’ll undergo an elevated study experience to emerge as a critically engaged, highly skilled screen practitioner and researcher.

Careers
The aim of the Bachelor of Film, TV and Animation (Honours) is to use real-world learning strategies to increase your employability by producing a significant screen production project/folio. This will position you to apply for jobs within film production, television production, independent production houses, advertising agencies, education facilities, independent crewing projects and anywhere where screen-based work exists.

After graduation, you can build on your honours research in a Master of Film and Television or, if high achieving, a PhD.

Course structure¹
You will complete 8 credit points of core units.

deakin.edu.au/course/bachelor-film-television-animation-honours

1 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.



‘I interned with Deakin Live during my third-year study. Deakin Live provided professional training and an opportunity to visit Fox Sports during their livestream. I have gained a lot of professional knowledge regarding sports broadcast throughout the internship.’

Neve Yau
Bachelor of Creative Arts (Film and Television)¹ graduate

1 Now titled Bachelor of Film, Television and Animation.



Work behind the camera with live broadcasting

Our communication and creative arts students gain invaluable industry experience working on real-world projects. For example, Deakin’s film, television and animation students have the opportunity to go behind the scenes and assist broadcasting the Women’s National Basketball League competition through a live stream on Fox Sports. The crew of 19 students broadcast all of the Deakin Melbourne Boomers’ home games.

Courses

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Creative arts – what will I study?

Indicative course overview for dance, drama, photography and visual arts students.¹

Year 1

Explore the basic foundations of your chosen field of study in a collaborative art school environment. You'll develop fundamental skills in your specialisation and undertake two units in another creative arts discipline to enhance your creative practice. In your studio units, you'll work alongside your peers in other creative arts disciplines, exploring your creative intentions and how to communicate them.

Year 2

Develop the compositional, contextual and critical thinking that is vital for the realisation of your arts practice. The immersive studio-based units focus on developing your craft through a combination of theory and practice-based learning. You'll research and evaluate creative works and develop a professional proposal to present to a public audience. There'll also be further opportunities to develop your skills in your second discipline with two electives.

Year 3

Build the skills and knowledge required to develop an independent, critical and professional art and performance practice through student-led studio work. You'll engage directly with professional practitioners and workplaces, developing key skills to be successful in the industry. Through project-based learning, you'll learn how to execute a festival of exhibitions and performances of work, equipping you with high-level business and management, promotion, publishing and budget management skills.

¹ Information is indicative only. Refer to the University Handbook for a complete course map. deakin.edu.au



‘This course has shaped me to be a better dancer technically but also the creative mindset that this course has given me, I think that’s a really great asset. It has taught me how to present myself and present work in front of people and I think that’s really important.’

Natalie Kwan
Bachelor of Creative Arts (Dance) student

Creative arts students interact and share with colleagues in other creative arts disciplines, working on individual and group public performances.



Bachelor of Creative Arts (Dance)

A356 B RC 3 T1, T2

Immerse yourself in the exciting physical, social and conceptual possibilities of contemporary dance. Study a Bachelor of Creative Arts (Dance) at Deakin to learn how the art of contemporary dance intersects with conceptual and innovative thinking, community enrichment and technology. Study the diverse ways in which dance can engage and make a difference. The course challenges and develops your physical, creative and intellectual capacities through practice-based learning.

Careers

Graduates are equipped with the skills to create and perform dance works and to work in a variety of contexts including initiating independent arts projects, or using their skills and knowledge as dance teachers, which are in strong demand both in the school system and in private studios.

Careers include:

- arts administration and curation
- community art practice
- dance and choreography
- dance education
- dance therapies
- event, festival and production management.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Dance and Screens Course elective ² Elective	Introductory Creative Studio 1B Exploring Dance Styles From Hip Hop to Bollywood Course elective ² Elective
Year 2	Creative Studio 2A (2 credit points) Improvisation in Movement and Dance Elective	Creative Studio 2B (2 credit points) Dance Beyond the Studio Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-dance

¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
² Total of two course electives (from a pool of 12).

RC means admission is based on a range of criteria.

Courses

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Creative Arts (Drama)

A357 B 61.05 3 T1, T2

Get amongst the next generation of dynamic theatre makers to create innovative contemporary performance in Deakin's Bachelor of Creative Arts (Drama). Become a versatile and agile contemporary theatre practitioner equipped with the tools to kick-start your independent theatre career. You'll be challenged to develop physical, creative and intellectual capacities through practice-based learning.

Careers

Drama graduates are equipped with the skills to create and perform theatre works and to work in a variety of professional theatre contexts, including initiating their own work as independent theatre makers and pursuing various roles throughout the arts and entertainment industries.

Our graduates work in careers across the industry in roles and fields like:

- acting
- community theatre
- drama educator
- festival or event management
- producing
- stage management
- theatre director
- youth theatre.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Improvisation in Drama and Performance Course elective from List A ² Elective	Introductory Creative Studio 1B Acting Studio Course elective from List A ² Elective
Year 2	Creative Studio 2A (2 credit points) Dramatic Plot, Story, Character and Theme for Performance Elective	Creative Studio 2B (2 credit points) Theatre and Creative Technologies Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-drama



'What surprised me about the drama course was that they're not only training you as an actor but also as a writer, deviser, dramaturg, director, backstage member, stage manager and more. They understand the importance of being versatile within the entertainment business and do their best to teach us a vast array of applicable skills used in the industry.'

Robin Oyales

Bachelor of Creative Arts (Drama) graduate

Multidisciplinary teaching practitioners and technical support staff guide and encourage students to produce an exhibition-quality project and professional portfolio.

Bachelor of Creative Arts (Photography)

A352 B RC WF RC 3 T1, T2, T3³

Deakin's Bachelor of Creative Arts (Photography) helps aspiring photographers develop and hone their skills through a unique combination of photographic theory and history, and access to state-of-the-art equipment and facilities.

Be immersed through a variety of learning experiences including lectures, tutorials, online materials, studio workshops, fieldwork, guest speakers, gallery visits, collaborative projects, student exhibitions and industry internships, and gain direct access to leaders in the field.

Careers

Photography graduates are equipped to pursue careers as professional practitioners throughout the arts and commercial sectors. Our graduates have moved into careers in a range of roles and fields such as:

- art education
- commercial photographer
- community-based arts
- event and sports photographer
- fashion or product photographer
- gallery director
- independent fine arts practitioner
- portraiture
- travel and documentary photographer.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Digital Photography Course elective from List A ² Elective	Introductory Creative Studio 1B Analogue Photography Course elective from List A ² Elective
Year 2	Creative Studio 2A (2 credit points) Photographic Lighting Elective	Creative Studio 2B (2 credit points) Photographic Storytelling Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-photography

¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

² Total of two course electives (from a pool of 12).

³ Trimester 3 intake is only available at the Melbourne Burwood Campus.

RC means admission is based on a range of criteria.



Courses

Bachelor of Creative Arts (Visual Arts)

A359 B RC WF¹ RC 3 T1, T2, T3²

Deakin’s Bachelor of Creative Arts (Visual Arts) combines in-depth disciplinary training in drawing, painting, 3D construction, fabrication, and digital technologies alongside a sequence of open-ended studio-based studies encouraging cross-disciplinary and interdisciplinary thinking. Gain both the practical studio skills and adaptable critical thinking skills necessary to participate successfully in the art world and allied creative industries.

Careers

Graduates are equipped with a dynamic and entrepreneurial skill set, ready for a career as creatives in a range of arts-based industries. Our graduates have moved into career opportunities in roles and fields like:

- arts programming and development
- commercial art director, designer, or illustrator
- gallery curator, technician, director or education officer
- independent artist and creative practitioner.

Course structure³

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Drawing and the Body in Visual Arts Course elective from List A ⁴ Elective	Introductory Creative Studio 1B Painting in the Visual Arts Course elective from List A ⁴ Elective
Year 2	Creative Studio 2A (2 credit points) Modelling and the Visual Arts Elective	Creative Studio 2B (2 credit points) Digital Practices and the Visual Arts Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-visual-arts

- 1 Geelong Waterfront Campus students can take units of study at the Geelong Waurn Ponds Campus.
2 Trimester 3 intake is only available at the Melbourne Burwood Campus for domestic students.
3 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
4 Total of two course electives (from a pool of 12).

RC means admission is based on a range of criteria.



‘The course structure meant that I was surrounded by creative arts honours students of all mediums, rather than just dance students. My lecturers and tutors provided invaluable and ongoing support, many of whom have largely influenced my creative practice and interests.’

Michaela Ottone
Bachelor of Creative Arts (Honours) graduate

Bachelor of Creative Arts (Honours)

A450 B WF 1 T1

Explore advanced creative projects and research through a Bachelor of Creative Arts (Honours). You’ll build your skills, critical engagement and depth of knowledge, and be treated as an independent practitioner exploring your creative practice. Honours is an optional year of specialised study that allows you to combine the theory and practical skills gained throughout your undergraduate degree.

Careers

The Bachelor of Creative Arts (Honours) supports your development as a creative arts practitioner and builds your research skills. Graduates are critical and creative thinkers; are able to work autonomously and collaboratively; and are effective communicators. The degree provides a pathway for further learning and for practice within creative arts and cultural industries. After graduating, you can further your studies in research or professional practice by applying for direct entry into second year of the Master of Creative Arts by coursework, a Master of Arts by Research, or you could pursue a PhD.

Course structure¹

8 credit points of core units.

deakin.edu.au/course/bachelor-creative-arts-honours

1 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK



Bachelor of Creative Arts (Visual Arts) student Solemn Du with his artwork in the Intertwined exhibition at the Melbourne Burwood Campus Phoenix Gallery.

Get a head start in the creative industries

Study a Bachelor of Creative Arts (all specialisations) and gain hands-on experience in the creative industries through a range of work-integrated learning experiences, locally and overseas. You could find yourself building practical skills and growing a network with opportunities such as:

- artist mentorship internship placements
- exhibition and arts festival team internships
- museum and gallery internships
- programming and curatorial internships.

Courses

Bachelor of Creative Writing

A316 C 62.55 B 61.80 WP NP 3 T1, T2, T3¹

With Deakin's Bachelor of Creative Writing, you can turn your fascination with writing into a fulfilling life-path that fosters your natural creativity and professionalises your skills. Graduate from this industry-led degree as a polished and agile writer, with skills across a broad range of styles. Gain practical experience writing compelling prose, creating characters and worlds that leap off the page, all while discovering the specific techniques that bring each genre to life.

Careers

As a creative writing graduate, you will have the practical skills to work with interdisciplinary teams in writing, film, drama and new technologies.

Career opportunities include:

- author
- book or copy editor
- copywriter
- journalist
- magazine editor or writer
- publisher
- scriptwriter
- speechwriter
- technical writer.

You may also choose to transition into fourth-year solo projects in Deakin's selective honours program, or postgraduate studies in creative writing, research and production.

Deakin code	S342	Cloud (online)	C
ATAR	70.00	Melbourne Burwood Campus	B
Course duration in years	3	Geelong Waterfront Campus	WF
Trimester	T	Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Course structure²

	Trimester 1	Trimester 2
Year 1	Writer's ToolKit: Craft and Creativity The Stories We Tell: Inventing Selves and Others Course elective from List A ³ x 2	Writing Spaces: Paradigms and Provocations Course elective from List A ³ Elective x 2
Year 2	Designing Fictions Creative Nonfiction: Inquiry, Integrity, Vulnerability Scriptwriting: Character, Event, Consequence Course elective from List B ⁴	Course elective from List B ⁴ x 3 Elective
Year 3	Producing Digital Anthologies: From Concept to Publication (2 credit points) Course elective from List B ⁴ x 2	Studio Writing Project (2 credit points) Elective x 2

deakin.edu.au/course/bachelor-creative-writing

- ¹ Trimester 3 intake only available at the Melbourne Burwood Campus and via Cloud (online) learning.
- ² Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- ³ Total of three course electives (from a pool of nine).
- ⁴ Total of six course electives (from a pool of 13).

NP means not published – less than five offers made to recent secondary education applicants.



The culture at Deakin is diverse, supportive and dynamic. It is an inspiring place to study. The staff are the best I've ever had the pleasure of being taught by. They are passionate about their study areas, engaging and approachable.

Anna Hayman-Arif
Bachelor of Arts (Professional and Creative Writing) student¹

¹ Now titled Bachelor of Creative Writing.

Creative writing students can practise their editing skills, or even be published, in Deakin's international writing journal, *Verandah*.

Gain real-world experience

Deakin's creative writing students learn with passionate industry specialists who are published authors. You may even see your work published before graduating with unique opportunities to gain industry experience, work on studio projects, conduct creative research work and produce content for professional-standard digital and written publications. Deakin's Work-Integrated Learning team also offer support for professional internships and study tour opportunities, ensuring you gain the industry connections to take your creative practice to the next level.

Courses

Bachelor of Arts

A300 [C] 59.55 [B] 60.00 [WP] 60.35 [NIK]¹
[3] T1, T2, T3

Study a Bachelor of Arts at Deakin and open the door to a world of opportunity. You can tailor your degree to your interests and set yourself up to be flexible across the jobs of the future. This versatile degree lets you focus on your passions by choosing specialisations called majors and minors. But you don't need to make your choice right away. Get a taste for different study areas first so you can choose your specialisations with total confidence.

Careers

The Bachelor of Arts builds valuable and transferable career skills, making you highly employable within many industries. The range of disciplines on offer also lets you follow your passion and develop the specialist skills to pursue the career you want.

You'll be able to take your degree into a range of careers, including:

- administration
- advertising
- business
- communication
- community services
- criminal justice
- Galleries, Libraries, Archives and Museums (GLAM) sector
- government
- human rights
- journalism
- media
- not-for-profits
- performing and visual arts
- photography
- policing
- policy development
- politics
- public relations
- publishing
- research.

Deakin code	S342	Cloud (online)	[C]
ATAR	70.00	Melbourne Burwood Campus	[B]
Course duration in years	[3]	Geelong Waterfront Campus	[WF]
Trimester	T	Geelong Warrn Ponds Campus	[WP]
		Warrnambool Campus	[WB]
		NIKERI Institute	[NIK]

Professional recognition

Depending on your specialisation, certain majors are accredited by relevant bodies.

If you choose public relations, you'll study subjects accredited by the Public Relations Institute of Australia. Our design-related units are also recognised by the Design Institute of Australia.

Course structure²

24 credit points:

- at least two arts majors (8 credit points each), or
- one arts major (8 credit points) plus, one arts minor (4 credit points) sequence.

The remaining credit points may be used to undertake additional major or minor sequences, or electives.

Majors³

- Advertising [C] [B]
- Anthropology [C] [B] [WP]
- Arabic [C] [B] [WP]
- Children's literature [C] [B] [WP]
- Chinese⁴ [B] [WP]
- Creative writing [C] [B] [WP]
- Criminology [C] [B] [WP]
- Digital media [C] [B] [WP]
- Education [C] [B]
- Gender and sexuality studies [C] [B] [WP]
- Geography and society [C] [B] [WP]
- History [C] [B] [WP]
- Indonesian [C] [B] [WP]
- International relations [C] [B] [WP]
- Journalism [C] [B] [WP]
- Language and culture studies³ [C] [B] [WP]
- Literary studies [C] [B] [WP]
- Media studies [C] [B]
- Middle East studies [C] [B] [WP]
- Philosophy [C] [B] [WP]
- Photography⁵ [B] [WF]
- Politics and policy studies [C] [B] [WP]
- Public relations [C] [B] [WP]
- Religious studies [C] [B] [WP]
- Sociology [C] [B] [WP]⁶
- Spanish [C] [B] [WP]
- Visual arts⁵ [B] [WF]

Minors

- Dance [B]
- Design [B] [WF]
- Drama [B]
- Film, television and animation [B]
- Indigenous studies [C]
- Professional experience and practice [C] [B] [WP]
- Sport and society [C] [B] [WP]
- Sustainability and society [C] [B]

deakin.edu.au/course/bachelor-arts



Pathways

There are many different ways you can get into an undergraduate course at Deakin. In fact, many students choose to take a pathway. If you are interested in studying at university but unsure whether you'll meet the entry requirements for a bachelor degree, then look no further than Deakin's Associate Degree of Arts. We've designed this course to offer students a supported learning environment and a pathway into Deakin's Bachelor of Arts or Bachelor of Criminology. Find out more at deakin.edu.au/course/associate-degree-arts.

NIKERI Institute

The National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute provides flexibly structured Deakin courses to Indigenous Australian students. Our Bachelor of Arts course (above) is offered through Community Based Delivery – a mix of on-campus intensives and online learning at home. This means students can access higher education while maintaining their work, community and family commitments.

Indigenous Studies

All Deakin students can enrol in Indigenous Studies units through the NIKERI Institute. These units give you a comprehensive and engaging exploration of the history, culture and identity of Australia's First Nations People.

Taken as an elective in any course, these units promote diversity and cultural understanding and help to build a well-rounded degree. They're also valued for their transferable knowledge and the way they build vital communications skills.

deakin.edu.au/nikeri



'The Deakin Melbourne Boomers livestream program was a valuable experience, helping me to develop broadcast skills that I otherwise would have struggled to attain. The doors that my tutors opened for me have also directly led to an internship and subsequent position at Basketball Australia.'

Liam Ellison

Bachelor of Arts (Journalism and Public Relations) graduate

Courses

Combined courses

Bachelor of Commerce/
Bachelor of Communication

Through this complementary combined course you will learn to think more critically as you gain a strong foundation in all aspects of business at Deakin’s world-class business school. Choose a specialisation in your communication degree to graduate with a unique skill set and be ready for an exciting career.

1 Students enrolled in this combined course at the Geelong Waterfront Campus will be required to undertake units of study at both the Geelong Waurn Ponds Campus and Geelong Waterfront Campus.
2 Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning.
NP means not published – less than five offers made to recent secondary education applicants.

The following options are available:

Bachelor of Commerce/Bachelor of Communication (Advertising)

D353 C NP B NP 4 T1, T2, T3

Bachelor of Commerce/Bachelor of Communication (Digital Media)

D354 C NP B NP WF¹ NP 4 T1, T2, T3²

Bachelor of Commerce/Bachelor of Communication (Journalism)

D358 C NP B NP WF¹ NP 4 T1, T2, T3²

Bachelor of Commerce/Bachelor of Communication (Public Relations)

D359 C NP B NP WF¹ NP 4 T1, T2, T3²

Recent secondary education	Y12	Deakin code	S342	Cloud (online)	C
Non-Year 12	NY12	ATAR	70.00	Melbourne Burwood Campus	B
		Course duration in years	3	Geelong Waterfront Campus	WF
		Trimester	T	Geelong Waurn Ponds Campus	WP
				Warrnambool Campus	WB
				NIKERI Institute	NIK

Stories of life at
Deakin and beyond

Explore in-depth stories from students, staff and alumni across Arts and Education and read about their experiences of studying at Deakin, careers and more.

blogs.deakin.edu.au/deakinartsed

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Tuition fee ¹
Bachelor of Arts² A300 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A300	C 59.55 B 60.00 WP 60.35 NIK ⁶	3	T1, T2, T3	\$12,673
Bachelor of Communication (Advertising) A334 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A334	C NP B 64.50	3	T1, T2, T3	\$13,746
Bachelor of Communication (Digital Media) A333 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A333	C NP B 60.15 WP 74.30	3	T1, T2, T3 ⁷	\$13,791
Bachelor of Communication (Journalism) A331 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A331	C 63.45 B 61.60 WP NP	3	T1, T2, T3 ⁷	\$14,083
Bachelor of Communication (Public Relations) A325 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A325	C NP B 61.00 WP NP	3	T1, T2, T3 ⁷	\$14,214
Bachelor of Creative Arts (Dance)⁸ A356 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A356	B RC	3	T1, T2	\$10,187
Bachelor of Creative Arts (Drama) A357 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A357	B 61.05	3	T1, T2	\$9800
Bachelor of Creative Arts (Photography)⁸ A352 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A352	B RC WF RC	3	T1, T2, T3 ⁹	\$10,643
Bachelor of Creative Arts (Visual Arts)⁸ A359 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A359	B RC WF ¹⁰ RC	3	T1, T2, T3 ^{9,11}	\$9390
Bachelor of Creative Writing A316 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A316	C 62.55 B 61.80 WP NP	3	T1, T2, T3 ⁷	\$10,531
Bachelor of Design (3D Animation)⁸ A343 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A343	B RC	3	T1, T2, T3 ¹²	\$8022
Bachelor of Design (Digital Technologies)⁸ A344 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A344	B RC	3	T1, T2, T3	\$8309
Bachelor of Design (Visual Communication)⁸ A345 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A345	B RC WF RC	3	T1, T2, T3 ⁹	\$9195

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Tuition fee ¹
Bachelor of Film, Television and Animation A351 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A351	B 60.90	3	T1, T2, T3	\$11,856
Associate Degree of Arts¹³ A250 Y12 ³ and NY12 ^{4,5} All applicants must complete a personal statement for the Associate Degree of Arts and should include name; highest qualification and year attained; and in less than 500 words provide a statement on your motivation for study, commitment to the course and future career aspirations.	B WP	2	T1, T2, T3	\$12,682
Bachelor of Commerce/Bachelor of Communication (Advertising) D353 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D353	C NP B NP	4	T1, T2, T3	\$12,697
Bachelor of Commerce/Bachelor of Communication (Digital Media) D354 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D354	C NP B NP WF ¹⁴ NP	4	T1, T2, T3 ⁷	\$12,697
Bachelor of Commerce/Bachelor of Communication (Journalism) D358 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D358	C NP B NP WF ¹⁴ NP	4	T1, T2, T3 ⁷	\$12,697
Bachelor of Commerce/Bachelor of Communication (Public Relations) D359 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D359	C NP B NP WF ¹⁴ NP	4	T1, T2, T3 ⁷	\$12,697

- 1

The 2021 indicative Commonwealth Supported Place (CSP) fee is based on a typical enrolment for domestic students enrolled in two trimesters of full-time study, or 8 credit points, unless otherwise indicated. This fee should be used as a guide only and is subject to change. The fees displayed do not reflect the entire cost of the course if it's completed over a number of years and does not include the Student Services and Amenities Fee or course-related equipment costs.
- 2

For information on combined arts degrees, visit deakin.edu.au/courses.
- 3

Recent secondary education applicants include current Year 12 students in 2021, as well as Year 12 graduates from 2020 and 2019.
- 4

International student entry requirements can be found at: deakin.edu.au/international-students.
- 5

There are four categories under which non-Year 12 applicants may apply to Deakin:
– applicants with higher education study
– applicants with Vocational Education and Training (VET) study
– applicants with work and life experience
– applicants who completed Year 12 in 2018 or earlier.
Visit deakin.edu.au/course and head to the course of interest to find out further details on admission requirements.
- 6

This course is also available at the National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute. Find out more at deakin.edu.au/nikeri.
- 7

Trimester 3 intake is available at the Melbourne Burwood Campus and via Cloud (online) only.
- 8

To be eligible for entry into this course, applicants must present a portfolio of work to a satisfactory standard.
- 9

Trimester 3 intake is available at the Melbourne Burwood Campus only.
- 10

Geelong Waterfront Campus students can take units of study at the Geelong Waurrn Ponds Campus.
- 11

Trimester 3 intake is available to domestic students only.
- 12

Students who are applying to commence in Trimester 3 under a pathway agreement and/or with Recognition of Prior Learning may not reduce course duration. Students should seek advice before applying for this intake.
- 13

This course is not available to international students.
- 14

Students enrolled in this course in Geelong will be required to undertake units of study at both the Geelong Waterfront and Geelong Waurrn Ponds campuses.

NP means not published – less than five offers made to recent secondary education applicants.
RC means admission is based on a range of criteria.

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Cloud (online)	C
Melbourne Burwood Campus	B
Geelong Waterfront Campus	WF
Geelong Waurrn Ponds Campus	WP
Warrnambool Campus	WB
NIKERI Institute	NIK

Recent secondary education
Non-Year 12 **NY12**

Contact us

We’re here to help

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries

Domestic students

1800 693 888
myfuture@deakin.edu.au

International students

+61 3 9627 4877
study@deakin.edu.au

Discover Deakin

To stay up to date with all course information sessions and events for prospective undergraduate students, visit deakin.edu.au/discover-deakin.

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-  Search Deakin University

Other useful websites

vtac.edu.au
studyassist.gov.au
myfuture.edu.au
youthcentral.vic.gov.au

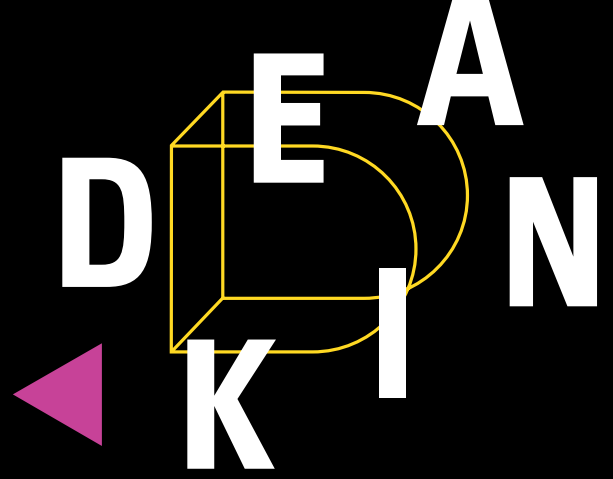
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