# Business

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**Business analytics** 

Business and digital communications

Commerce

Economics

Entrepreneurship and innovation

Event management

Finance

Financial planning

Food and agribusiness

Human resource management

Information systems

International trade and business

Management

Marketing

Organisational psychology

People management

Project management

Property and real estate

Psychology

Retail and supply chain management

Sport development

Sport management

Sustainability and development

# Get a head start to your career

Explore our range of business courses, developed in consultation with industry. You'll build an invaluable network through work-integrated learning and graduate with a set of versatile skills to give you an employment edge. We'll prepare you for careers of the future, using emerging technologies to facilitate innovative, borderless, socially responsible, and personalised education.

# Your future in business

# Get a world-class education

Deakin Business School is in the top 1% of business schools globally by holding both AACSB and EQUIS accreditations. These prestigious accreditations are awarded to business schools that meet strict standards of quality, academic and professional excellence, and demonstrate a commitment to ongoing improvement and innovation in their courses, ensuring our graduates are employable worldwide.



1.1

# Contents

- 1 Your future in business
- 4 Disciplines
- 7 Courses
- 14 Combined courses
- 21 Contact us

Published by Deakin University in March 2021. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at **deakin.edu.au**.

Deakin University CRICOS Provider Code: 00113B

Deakin Business School students gain real-world trading experience in the Deakin Trading Room at our Melbourne Burwood Campus.

## Study sport with the best

Deakin has a long-standing reputation for excellence in sport education, which is why more students choose to study sport at Deakin than at any other Victorian university. We are currently ranked number one in Australia for sport management programs.<sup>1</sup>

# Access state-of-the-art facilities

Our high-tech teaching spaces include the cutting-edge Deakin Trading Room. Get hands-on trading experience with a model of an interbank trading floor and gain real-world insights into the foreign-exchange market. Find out more at **deakin.edu.au/business/facilities**.

1 Sport Business International's Postgraduate Sports Course Guide 2020.

# Graduate with an employment advantage

EQUIS accreditation means a business school is globally recognised, internationally benchmarked and part of an ongoing quality improvement system enriched by involvement with a vibrant learning community.

As one of only 10 universities in Australia with this accreditation, you can confidently embark on your studies with the knowledge that the Deakin Business School has international relevance, and this offers an employment advantage.

# Your future in business

# Explore our industry connections

Our close ties with industry, government departments, professional associations and other educational providers mean that you get:

- courses matched to current industry best practice
- work placement opportunities
- a well-recognised and accredited qualification that stands out to employers.

Depending on units taken, commerce graduates are eligible to apply for admission to the following:

- Association of Chartered Certified Accountants (ACCA)
- Association of Financial Advisers (AFA)
- Australian Human Resources Institute (AHRI)
- Australian Marketing Institute (AMI)
- Certified Practising Accountants (CPA)
- Chartered Accountants Australia and New Zealand (CA ANZ)
- Financial Adviser Standards and Ethics Authority (FASEA)
- Financial Planning Association of Australia (FPA)
- Institute of Managers and Leaders (IML)
- Institute of Public Accountants (IPA).

## Gain study credit through real-world learning

Get your career off to the best start by networking, and gaining skills and knowledge, through work experience, earning credit towards your degree at the same time. Professional work experience will develop your employability; students with placements and internships are highly sought-after by employers. Many of our business courses offer work placements in organisations in Australia and overseas.<sup>1</sup>

Industry placements give you an opportunity to:

- apply and consolidate knowledge gained in your course
- cultivate professional competencies
- experience workplace culture
- explore career options relevant to your study discipline
- develop professional networks.

International study programs and industry placements are not just about experiencing a new culture or workplace, but increasingly important in positioning graduates for future success.

deakin.edu.au/business-wil

### Move your career forward

By developing important skills in critical thinking, analysis, investigation and evidence-based decision-making, your business acumen can open up employment opportunities in just about every industry.





### Gain international experience

Connect with the world through faculty-led programs, short-term study programs, international internships and volunteering. Students looking for a longer and more immersive experience can take part in one of our exchange programs too.<sup>1</sup>

Deakin Business School students have walked the Great Wall of China, paced the pavements in Paris, played cricket in Delhi, gone behind the scenes at Disneyland, and offered business advice to local government in Japan.

These experiences enhance your global employability skills in areas like teamwork, critical thinking and intercultural communication, while immersing you in a new cultural and learning environment.

In 2020 students participated in a Virtual Global Work Integrated Learning Program, offering the opportunity to gain international consultancy experiences remotely. Working in teams, students collaborated with a range of cross-sector host organisations from countries including the UK, US, China, India and Malaysia, developing solutions to challenging problems while enhancing their own professional experience and intercultural fluency to get ahead in the employment market.

# Enjoy all that university has to offer

We want you to have a meaningful learning experience; university is important, but it should be fun too. Deakin Business School supports a range of clubs and societies, including Deakin Commerce Society, Deakin Law Students Society, Deakin Entrepreneurs Collective, and many more.

### We'll support you every step of the way

Take advantage of our Student Mentor Program, which helps students transition to university through study skills sessions, exam preparation and a range of other services.

You can also access our career centre, DeakinTALENT, and use its programs and services to research different career options, hone your interview skills, look for casual work while you study, or find a graduate job.

deakintalent.deakin.edu.au

Deakin students attending faculty-led study program in China.

# Tailor your studies to your interests

How you study business at Deakin depends on your interests and career aspirations. With a Bachelor of Commerce degree, you can specialise in one of nine majors which reflect traditional business skills, and have the option of doing a minor in one of 16 areas of specialisation. Or choose a Bachelor of Business which offers eight majors in contemporary business areas. You can also choose from our focused specialist degrees: Bachelor of Business Analytics, Bachelor of Human Resource Management (Psychology), Bachelor of Marketing (Psychology), Bachelor of Property and Real Estate, Bachelor of Sport Development or Bachelor of Business (Sport Management).

# Learning at Deakin through COVID-19 and beyond

As a leader in digital learning, we know our students value Deakin's connected and engaging online study environment and we also understand that many students value attending campus. At Deakin, you can be confident of not just a COVIDSafe environment, but a tailored, collaborative learning experience for each course, designed to achieve the best possible combination of online and on-campus activities whilst adhering to government regulations.

Dynamically delivered, world-class learning – it's what Deakin does best. Find out more at **deakin.edu.au/learning-at-deakin-through-covid-19**.

# Disciplines

Your dream course starts here. Take a look through our disciplines (also known as study areas) to choose your area of expertise. Knowing which discipline you're interested in helps career advisers find the best course for you. Corresponding courses are featured in the following pages, so you can learn more about what you'll study, available work experience opportunities and the types of careers you could pursue. Once you have chosen a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au for detailed discipline and course information, including a description of the units within each degree.

# Accounting

Complex global markets and reporting requirements mean accounting is an increasingly dynamic and exciting profession. Accountants are finance and information specialists who inform business decisionmaking within a wide range of organisations. Businesses and individuals rely on accountants to assess their financial situation, prepare reports and give advice on financial dealings.

# Business analytics

Use technology to analyse, present and support decision-making using 'big data' held by an organisation. Business analytics looks at the way businesses structure their information architecture, and the ways people and organisations can use technology to improve their processes and workflows, and inform how to innovate their products or services.

# Business and digital communications

Manage and coordinate relationships between organisations, agencies and the public through effective internal and external communications. With a focus on ethical and sustainable research and practices, build key knowledge and skills in brand management, content marketing, social media, strategic public relations, and the field of marketing communications.

# Commerce

Commerce provides a solid foundation in business studies. Deakin offers a variety of majors, from accounting through to marketing and international trade. If you're after a career in business, a degree in commerce could be your first smart business decision.

### Economics

Learn about the production, distribution and consumption of wealth. Economics is a social science based on human behaviour that helps you enhance all aspects of business. Gain business acumen and learn to adapt to various policy environments. Develop quantitative and analytical skills that are highly valued by employers and can complement your future career path.

# Entrepreneurship and innovation

Develop skills and strategic tools, and benefit from work-integrated learning experience to prepare you for starting your own business, running a family-business, becoming a social entrepreneur, or to help existing organisations to launch and manage new products and enter into new markets.

# Event management

Work in diverse fields like government, education and the not-for-profit sector. You'll develop a comprehensive set of skills that include project management, marketing, communication, innovation and planning for unique events.

# Finance

A career in finance can open doors to almost any industry. Learn about the operations of financial markets and institutions, and how decision-making processes are administered where uncertainty is involved.

Finance deals with investment, payout decisions of firms, the effects of interest rates and risks on the pricing of assets, and the structure and operations of financial markets and institutions.

# Financial planning

Financial planners have the necessary breadth and depth of financial skills and knowledge to help people achieve financial success. Innovative and lateral in their thinking, financial planners are up-to-date with the latest changes and are committed to providing sound, independent and ethical financial advice to their clients.

# Food and agribusiness

The agricultural sector occupies a significant place in world economies. Agribusiness companies and major financial institutions are some of the organisations looking for graduates with critical business capabilities like resource management, agritech, agribusiness and skills in managing global climate challenges across the agricultural supply chain.

# Human resource management

An understanding of how to manage human resources is critical for all managers in all industries. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management and remuneration. Develop invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Work in a globally significant field where you'll implement cutting-edge technologies to solve business problems. If you have a passion for new technologies, business analytics and eBusiness, a career in information systems may be for you.

# International trade and business

Gain the skills, knowledge and expertise to excel in a growing and changing global environment. From marketing and strategy through to international relations and law, a career in international trade and business could take you anywhere in the world.

# Australia's #1 university career service1

From day one at Deakin, and well into the future after graduation, our award-winning career service -DeakinTALENT – will prepare you for the jobs of tomorrow. You'll have lifetime access to career coaching, industry networking opportunities and a comprehensive suite of digital resources that will help you become the most employable version of yourself.

#### deakintalent.deakin.edu.au

1 Australian Graduate Recruitment Industry Awards, 2017, 2018, 2019 winner for most popular career service in Australia.















# Be rewarded for your hard work

A Deakin scholarship is more than just a financial boost. It is our chance to acknowledge your accomplishments and reward your hard work, setting you on the path to success at university.

Our extensive scholarship program includes three key scholarships:

- Vice-Chancellor's Academic Excellence Scholarship
- Deakin Scholarship for Excellence
- Deakin Student Support Scholarship.

We also offer a range of donor and government-funded scholarships. Each is unique with differing criteria, rewarding aspiring students from diverse backgrounds.

deakin.edu.au/scholarships

### Information systems

### Management

Managers drive organisational culture, performance and results by leading, supporting and transforming organisations and their employees. Study management to formally develop the skills required to be an effective leader through a progressive program of theory and practice.

### Marketing

Marketing strategically and creatively adds value to the customer experience, building a relationship between consumers and sellers. Our courses cover a range of subjects, including brand management, consumer behaviour and digital media.







# Disciplines

# Organisational psychology

Organisational psychologists apply science to the workplace to improve employee performance and wellbeing. You could work with organisations, teams and individual employees to devise strategies to recruit, motivate, develop, change and inspire your workforce.

# People management

People management is one of the fastestgrowing fields of professional employment. This study area provides skills and understanding of the critical dimensions required to successfully manage people. Develop an understanding of strategic human resource development and management, organisational behaviour, change management, workplace counselling and negotiation, and an understanding of employment relations.

# Project management

Join a growing, dynamic profession that involves planning, coordinating, costing and evaluating projects of all sizes, as well as managing the people and risks involved. In a globalised economy, project management is central to developing and delivering new products, services and infrastructure, as well as implementing new techniques and processes to facilitate change.

# Deakin students work with their peers to build networks and solve real-world business problems

# Property and real estate

The property industry is one of the world's largest employment areas. Deakin's unique property and real estate course leads to careers with long-term employment and rewarding salaries. With strong industry links, and international demand for graduates, studies focus on investment, property development, property valuation, market analysis and property economics, with popular specialisations in sustainability or business disciplines.

# Psychology

Combine psychology principles from complementary disciplines in marketing or human resource management. A dual expertise in psychology and business disciplines provides graduates with a competitive advantage as you enter employment.

# Retail and supply chain management

Retail managers for the 21st century understand the retail process from sourcing and retail, to brand management and evaluating consumers. The field of retailing is still growing but the impact of worldwide competition, and short product lifecycles, makes retailing a challenging and dynamic field that needs practitioners who can operate in a fast-changing environment.

# Sport development

Study sport development for its unique focus on three areas: sport management and marketing, coaching and exercise, and sport science. It centres on the development of sport and community development through sport, by both increasing participation in sport and developing pathways to attract, retain and nurture sport participation.

# Sport management

Learn to manage the business of sport organisations that deliver sport, and the organisations that support them. A degree in sport management helps students to become sport managers who can lead sport organisations in a range of activities, including the development and management of professional sport competitions, major events, and community programs that encourage participation. Sport management graduates work with organisations that support sport, like sport promoters and player agents, sporting goods manufacturers and retailers, and facility management.

# Sustainability and development

The world is bracing for a new normal involving harsher and frequent weather uncertainties with unpredictable costs. The sustainability and development major is built on this broad theme with opportunities for students to gain a practical understanding of the interactions between the economy and the environment, and how to propose solutions and approaches that can facilitate a sustainable co-existence of both

# Courses

# **Bachelor of Business Analytics**

M340 C NP B 72.20 3 T1, T2

Launch a career in the booming world of big data with Deakin's Bachelor of Business Analytics. Through rigorous applied study, you'll become a confident business analytics translator capable of unlocking innovative solutions for business using data insights. Business analytics requires people who understand how businesses structure their information architecture and how technology can improve processes, products and services. You will get exposure and practice in packages including SAS and Tableau.

### Professional recognition

Completion of the Bachelor of Business Analytics and associated combined courses grants eligibility for entry as a professional member of the Australian Computer Society (ACS)

### Careers

As a graduate you can work across business and analytical fields. Career opportunities include

- business analytics translator
- business analyst
- business intelligence specialist
- computer system analyst
- data analyst
- digital transformation consultant
- information analyst
- information manager/information officer
- market analyst
- · predictive modeller.

## Work experience

Course structure<sup>1,2</sup>

This 24-credit-point course consists of 16 credit points of core units (including one work-integrated learning unit or an approved international learning experience) and 8 credit points of elective units (which may include a 6- or 8-credit-point major sequence of your choice).

		Trimester 2
Year 1	Business Analytics Managing Data and Information Professional Ethics in the Digital Age Data Science Concepts	Business Requirements Analysis Predictive Analytics Information Security, Governance and the Cloud Elective
Year 2	Business Intelligence and Data Warehousing Artificial Intelligence for Business Project Management Elective	Social Media Analytics and Data Driven Innovation Decision Analytics Elective Elective
Year 3	Marketing Analytics Strategic Supply Chain Management Work Integrated Learning – MWL unit Elective	Applied Business Project Elective Elective Elective

	Trimester 1	Trimester 2
ear 1	Business Analytics Managing Data and Information Professional Ethics in the Digital Age Data Science Concepts	Business Requirements Analysis Predictive Analytics Information Security, Governance and the Cloud Elective
ear 2	Business Intelligence and Data Warehousing Artificial Intelligence for Business Project Management Elective	Social Media Analytics and Data Driven Innovation Decision Analytics Elective Elective
ear 3	Marketing Analytics Strategic Supply Chain Management Work Integrated Learning – MWL unit Elective	Applied Business Project Elective Elective Elective
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'The learning is very practical and hands-on. The theory is interesting, but you learn most by doing it and working on real problems.

### Kaizer Rodrigues

Bachelor of Commerce (Business Analytics) student

Deakin's business courses offer work-experience opportunities, known as work-integrated learning, providing valuable practical skills that will help ensure you graduate work ready. These include business internships, community-based volunteering, industry-based learning, work-based learning, as well as a range of opportunities offered by industry partners in Australia and overseas.

deakin.edu.au/business-wil



Work experience is a core component of this degree. The work-integrated learning program connects students with employers, ensuring you have every opportunity to work with business analytics students and professionals each trimester - giving you a head-start in your career.

#### deakin.edu.au/course/bachelor-business-analytics

1 This course structure should be used as a guide only and advice should be sought when selecting units. 2 Academic Integrity Module (MAI010) and Academic Induction for the Bachelor of Business Analytics (MIS010) are compulsory 0-credit-point units that you must undertake as part of this course

NP means not published – less than five offers made to recent secondary education applicants.



# Choosing between business and commerce?

In both degrees you will study foundational units to give you a well-rounded understanding of business and the skills to navigate the jobs of today and the careers of the future.

The Bachelor of Commerce requires strong problem-solving and analytical skills and provides graduates with specialised knowledge of the organisational functions of a business. The course offers graduates a pathway to be recognised by professional organisations such as: Certified Practising Accountants (CPA), Australian Human Resources Institute (AHRI) and Australian Marketing Institute (AMI).

The Bachelor of Business has a stronger focus on a range of skills and knowledge outside of the traditional analytical organisational functions of a business. This is the degree of choice for those with an entrepreneurial spirit and an eye to becoming a business owner.

To find out more about the differences between these degrees, view our online explanatory animation at deakin.yt/business-or-commerce.

# Bachelor of Business M325 C 61.45 B 62.05 WF 60.15 3 T1, T2, T3<sup>1</sup>

Deakin's Bachelor of Business focuses on emerging and innovative contexts, embedded soft skills and personal development, to prepare you with the skills and experience you need to succeed in the business world. You can major in event, people or project management, entrepreneurship, sustainability and innovation and more.

#### Careers

The Bachelor of Business can lead to a variety of careers in Australia and overseas, including:

- business analyst
- business development manager
- business operations manager
- customer relations manager
- events manager
- procurement manager
- product manager
- project manager
- retail manager
- small business owner.

### Work experience

This course encourages you to learn through real experiences. Work-integrated learning is a key component, letting you connect with the world by working in a range of organisational roles as part of your study. A capstone unit in your final year offers a great opportunity to practise and develop professional skills, such as teamwork, communication, negotiation, conflict resolution, decision-making, problem solving and leadership.

#### Course structure<sup>2</sup>

This 24-credit-point course consists of 10 credit points of core units, one 8-credit-point major sequence (including at least 1 credit point of a work-integrated learning unit or an approved 1-credit-point international learning experience and 1-credit-point capstone unit), and six elective units (which may include one 4-credit-point minor sequence).

#### Majors

- Business and digital communications C B WF<sup>3</sup>
- Entrepreneurship and innovation C B WF<sup>3</sup>
- Event management C B WF3
- Organisational psychology 
  B
  WF
- Retail and supply chain management C B WF 3
- Sustainability and development C B WF<sup>3</sup>

#### Minors

- Business analytics □ WF<sup>3</sup>
- Economics C B WF
- International trade C B WF<sup>3</sup>
- Marketing C B WF

#### deakin.edu.au/course/bachelor-business

#### Bachelor of Commerce

M300 C 67.05 B 80.05 WF 70.00 WB <sup>1</sup> 61.20 3 T1, T2, T3<sup>2</sup>

Develop your passion for commerce and unlock creative solutions for tomorrow's business challenges by studying Deakin's Bachelor of Commerce. With authentic, practical learning experiences including the ability to research and resolve real commercial and community issues, Deakin's Bachelor of Commerce is at the forefront of providing you with the skills and experience to navigate your professional future.

#### Professional recognition

The course is developed and reviewed with industry input, and fully aligned with professional expectations and accreditations. Due to our close links with government departments, professional associations and other educational providers, commerce graduates can apply for membership to these key professional bodies (depending on units taken):

- Association of Chartered Certified Accountants (ACCA)
- Association of Financial Advisers (AFA)
- Australian Human Resources Institute (AHRI)
- Australian Marketing Institute (AMI)
- Certified Practising Accountants (CPA)
- CFA Institute University Affiliation Program Chartered Accountants Australia and
- New Zealand (CA ANZ)
- · Financial Adviser Standards and Ethics Authority (FASEA)
- Financial Planning Association of Australia (FPA)
- Institute of Managers and Leaders (IML)
- Institute of Public Accountants (IPA).

# Careers

Across almost every area of business and government, in Australia and overseas, there are excellent employment opportunities for commerce graduates, including:

- accountant
  - business analytics professional
  - economist
  - financial planner
  - human resource manager international trade officer
  - marketing manager

### Work and global learning experiences

Work experience, whether it be in Australia or overseas, can make all the difference when you graduate and are applying for jobs. Through our work-integrated learning program, you can gain work experience and credit towards your degree. Our curriculum is complemented by a range of experiential learning opportunities, such as mentoring, volunteering, consulting and internships. Opportunities to gain international experience abroad with a range of overseas internships, study tours and exchanges across Asia, Europe and North America, enhance vour global employability skills in areas like teamwork and intercultural communication.

#### Course structure

This 24-credit-point course consists of 8 credit points of core units, one 8-credit-point major sequence and eight elective units (which may include one 4-credit-point minor sequence and four elective units). You must also complete the compulsory 0-credit-point Academic Integrity Module (MAI010).



- 1 Not all majors are available at the Warrnambool Campus. Students undertaking units in majors that are not available on campus may enrol in units offered via Cloud (online) learning.
- 2 Trimester 3 intake is only available at the Melbourne Burwood Campus, Geelong Waterfront Campus and via Cloud (online) learning. For international students, the Melbourne Burwood Campus and Cloud (online) only. Students commencing at the Geelong Waterfront Campus will be required to enrol in units offered via Cloud (online) learning in Trimester 3.
- 3 Warrnambool Campus and/or Geelong Waterfront Campus students will be required to undertake some units via Cloud (online) learning.

- 2 You must also complete the compulsory 0-credit-point Academic Integrity Module (MAI010)
- 3 Geelong Waterfront Campus students will be required to undertake some units of study at Geelong Waurn Ponds Campus or via Cloud (online) learning.

 People management C B WF<sup>3</sup> Project management C B WF<sup>3</sup>

Deakin code S342 ATAR 70.00 Course duration in years 3 Trimester

C	Cloud (online)
в	Melbourne Burwood Campus
WF	Geelong Waterfront Campus
WF	Geelong Waurn Ponds Campus
WE	Warrnambool Campus

• social and economic policy developer.

#### Majors

- Accounting C B WF WB
- Economics C B WF<sup>3</sup>
- Finance C B WF<sup>3</sup> WB<sup>3</sup>
- Financial planning C B WF<sup>3</sup> WB<sup>3</sup>
- Food and agribusiness C WB<sup>3</sup>
- Human resource management C B WF
- Management C B WF
- Management information systems C B WF<sup>3</sup>
- Marketing C B WF<sup>3</sup>

#### Minors

- Accounting C B WF WB
- Agribusiness C WB
- Business analytics C B WF<sup>3</sup>
- Economics C B WF WB<sup>3</sup>
- Event management
- Finance C B WF 3 WB 3
- Global studies C B WF<sup>3</sup> WB<sup>3</sup>
- Human resource management C B WF WB<sup>3</sup>
- International trade C B WF<sup>3</sup>
- Marketing C B WF
- Professional practice C B WF WB
- Project management C B WF<sup>3</sup>
- Retail management C B WF<sup>3</sup>
- Social entrepreneurship B
- Taxation regulation C B WF<sup>3</sup> WB<sup>3</sup>
- Wealth management 
  B
  WF
  WB

#### deakin.edu.au/course/bachelor-commerce

Build in-demand communication skills to be ready to step into the workplace.

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# Bachelor of Marketing (Psychology) M336 C NP B 74.00 3 T1, T2

Study the Bachelor of Marketing (Psychology) to become an expert at uncovering the reasons behind consumer behaviour. Combine principles from complementary disciplines to unlock creative marketing solutions and graduate with a unique skill set that's in demand across all industries.

#### Professional recognition

The Bachelor of Marketing (Psychology) is accredited by the Australian Marketing Institute (AMI) and the Australian Psychology Accreditation Council (APAC).

Graduates will be eligible for a one-year credit reduction, needed to become a Certified Practicing Marketer by the AMI.

Completion of the course also provides students with an APAC accredited three-year degree in psychology. This allows students to then undertake additional study in pursuit of provisional and general registration as a psychologist through the Psychology Board of Australia (PsyBA).

#### Careers

A dual expertise in psychology and marketing provides you with a competitive advantage as you enter into employment. Career opportunities include:

- advertising
- communications manager
- consumer advocacy
- customer experience officer
- customer insights analyst
- digital marketing director
- market researcher
- media planner
- public relations specialist.





#### Course structure<sup>1,2</sup>

This 24-credit-point course consists of 11 credit points of core marketing units (including one work-integrated learning unit or an approved international learning experience) and 13 credit points of core psychology units.

Deakin code S342

Trimester

Course duration in years 3

ATAR 70.00

Cloud (online)

rnambool Campus WB

Melbourne Burwood Campus

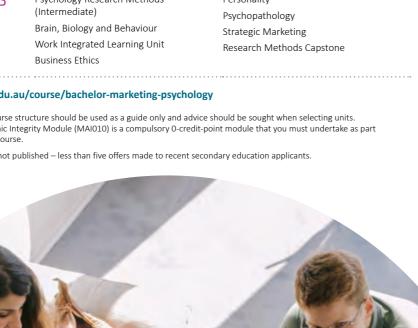
Geelong Waterfront Campus

Geelong Waurn Ponds Campus

	Trimester 1	Trimester 2
Year 1	Psychology A: Fundamentals of Human Behaviour Foundations of Psychological Science Marketing Fundamentals Business Analytics	Psychology B: Individual and Social Development Foundations of Psychological Practice Consumer Behaviour Professional Insight
Year 2	Human Social Behaviour The Human Mind Services Marketing Integrated Marketing Communications in the Digital Age	Psychology Research Methods (Introductory) Child and Adolescent Development Brand Management Marketing Insights
Year 3	Psychology Research Methods (Intermediate) Brain, Biology and Behaviour Work Integrated Learning Unit Business Ethics	Personality Psychopathology Strategic Marketing Research Methods Capstone

#### deakin.edu.au/course/bachelor-marketing-psychology

- 1 This course structure should be used as a guide only and advice should be sought when selecting units. 2 Academic Integrity Module (MAI010) is a compulsory 0-credit-point module that you must undertake as part of this course.
- NP means not published less than five offers made to recent secondary education applicants.



# Bachelor of Human Resource Management (Psychology) M335 C NP B 79.70 WF <sup>1</sup> NP 3 T1, T2

The Bachelor of Human Resource Management (Psychology) empowers you to see human resources from a different angle. By exploring the human mind in a business context, you'll have a significant advantage when performing key functions in your human resources (HR) role, from recruitment and workplace negotiations, to creating high-performance environments.

#### Professional recognition

The Bachelor of Human Resource Management (Psychology) is accredited by the Australian Human Resources Institute (AHRI) and the Australian Psychology Accreditation Council (APAC).



#### Careers

Deakin's Bachelor of Human Resource Management (Psychology) can lead you to a diverse range of local and international careers including:

#### · employee relations officer

- human resources compensation officer
- human resources consultant
- industrial relations officer
- organisational development consultant
- training and development manager.

#### Work experience

This course offers you opportunities to learn through real experiences. Depending on units taken, opportunities may include compulsory placements, work-based training, community-based learning or collaborative research training arrangements.

#### Professional recognition

The Bachelor of Human Resource Management (Psychology) is accredited by the Australian Psychology Accreditation Council (APAC).

Completion of the course also provides students with an APAC accredited three-year degree in psychology. This allows students to then undertake additional study in pursuit of provisional and general registration as a psychologist through the Psychology Board of Australia (PsyBA).

# Year Year

	Trimester 1	Trimester 2
Year 1	Foundations of Psychological Science Management Psychology A: Fundamentals of Human Behaviour Fundamentals of Human Resource Management	Psychology B: Individual and Social Development Intrapersonal Skills Human Resource Development Foundations of Psychological Practice
Year 2	Human Social Behaviour The Human Mind Organisational Behaviour Workplace Counselling and Negotiation	Child and Adolescent Development Psychology Research Methods (Introductory) Human Resource Practice Work Integrated Learning Unit
Year 3	Psychology Research Methods (Intermediate) Brain, Biology and Behaviour Business Ethics Change Management	Personality Psychopathology Research Methods Capstone or Strategic Human Resource Management Employment Relations

# deakin.edu.au/course/bachelor-human-resource-management-psychology

Waurn Ponds Campus.

of this course





This course consists of 24 credit points of core units, including one work-integrated learning unit

1 Students enrolled at the Geelong Waterfront Campus will be required to undertake some units of study at Geelong

2 This course structure should be used as a guide only and advice should be sought when selecting units. 3 Academic Integrity Module (MAI010) is a compulsory 0-credit-point module that you must undertake as part

NP means not published - less than five offers made to recent secondary education applicants.

## Bachelor of Property and Real Estate M348 C 71.60 B 70.05 3 T1, T2, T3<sup>1</sup>

Gain the broad skills you need to forge a career in real estate, from property development and valuation to the business principles of law and accounting. Connect with leaders in property and real estate from day one and build professional relationships that kickstart your career growth when you graduate. This industry-accredited course will ensure you graduate with a qualification and the practical skills to meet the needs of an evolving property industry.

#### Professional recognition

This course is professionally accredited by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). Graduates will meet the academic requirements for membership as a Certified Practising Valuer (CPV).

#### Careers

With this qualification, you'll be able to specialise in all facets of the real estate market including commercial and industrial property, residential property and other related land uses in the built environment. Career opportunities include:

- asset manager
- land economist
- leasing agent
- mortgage finance broker
- portfolio manager
- property developer
- property manager
- property valuer.

#### Work experience

This course offers industry-based learning opportunities.

#### deakin.edu.au/business-wil







#### Course structure<sup>2,3</sup>

This 24-credit-point course consists of 16 credit points of core units (12 credit points of property and real estate units and 4 credit points of commerce units). It also includes 8 credit points of electives (which may include one 4-credit-point minor sequence).

	Trimester 1	Trimester 2
Year 1	Accounting for Decision Making Fundamentals of Finance Introduction to Property Sustainable Construction	Economic Principles Law for Commerce Introduction to Property Development Level 1, 2 or 3 elective
Year 2	Statutory Valuation Property Investment Property Economics Level 1, 2 or 3 elective	Property Management Property Law and Practice Level 1, 2 or 3 elective Level 2 or 3 elective
Year 3	Advanced Property Analysis Commercial Property Construction Studies Level 3 elective Level 2 or 3 elective	Advanced Property Valuation Advanced Property Development Level 3 elective x 2

#### deakin.edu.au/course/bachelor-property-and-real-estate

Trimester 3 is only available via Cloud (online) learning to international students.

This course structure should be used as a guide only and advice should be sought when selecting units.

3 Academic Integrity Module (MAI010) is a compulsory 0-credit-point module that you must undertake as part of this course.

# Bachelor of Business (Sport Management) M391 C NP B 77.05 3 T1, T2, T3<sup>1</sup>

Make your mark behind the scenes in the dynamic sports industry through Deakin's Bachelor of Business (Sport Management). You'll develop the skills required to manage sport organisations, coordinate sporting competitions and major events, and work in community-based sporting programs. With the increased professionalism of sport, you'll learn how to manage the business side of sport, with specialised training in sport marketing, finance, management and law.

#### Careers

The professionalisation of sport in Australia and globally - especially women's and junior sport has opened the door to exciting new roles and pathways. Career opportunities include:

- · advertisement and sponsorship consultant
- commercial partnership administrator
- community engagement officer
- event operations coordinator
- facility manager
- media and marketing manager
- player agent
- professional players' manager
- · public relations officer
- sport analyst
- sports journalist
- · sports management consultant.

# A home for elite athletes

We're dedicated to supporting elite athletes to achieve academic success alongside the demands of training and competition. That's why Deakin is a member of the Elite Athlete Education Network (EAEN).

We offer student athletes:

- flexibility around assessment deadlines, and lecture and tutorial attendance
- · leaves of absence so they can meet their sporting commitments
- extensions on the time normally allowed to complete a course

#### deakin.edu.au/elite-athlete-program

#### 17 Business

Deakin code S342 ATAR 70.00 Course duration in years 3 Trimester



This course offers industry-based

#### deakin.edu.au/business-wil

Work experience

Course structure

sport-management

learning opportunities.

This 24-credit-point course consists of 8 credit points of core sport management units, 8 credit points of core business units and 8 credit points of elective units (which may include a major of your choice). You must also complete the compulsory 0-credit-point Academic Integrity Module (MAI010).

See also Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management), page 15.

#### deakin.edu.au/course/bachelor-business-

1 For international students, Cloud (online) only.

# Bachelor of Sport Development

M320 B 60.15 3 T1

With Deakin's Bachelor of Sport Development, you'll examine the science of coaching as well as the practical methods of encouraging health and wellbeing through participation and performance in sport. Explore sport pathways and coaching, as well as the marketing and management of sport in ways that impact the health and wellbeing of communities, and turn your lifelong passion into a rewarding career.

#### Careers

This course will prepare you for roles in coaching, the leisure industry, sports science and in the field of community sports development. Career opportunities include:

- community sports development officer
- high-performance manager
- player agent
- professional sports association official
- recreation officer
- sports coach
- sports development officer
- sports governance official
- sports policy officer.

#### Work experience

This course offers industry-based learning opportunities.

### deakin.edu.au/business-wil

#### Course structure

This 24-credit-point course consists of 12 credit points of core business and law units and 12 credit points of core health units. You must also complete the compulsory 0-credit-point Academic Integrity Module (MAI010).

### deakin.edu.au/course/ bachelor-sport-development

Hands-on learning takes place out on the oval at the elbourne Burwood Campus

# Combined courses

A combined course (or double degree) lets you pursue complementary studies in both degrees while exploring particular areas of interest to you. Combined courses let you complete two courses in as little as four or five years, which is quicker than completing one degree followed by the other.

# Bachelor of Business/ Bachelor of Arts

D330 C NP B 65.00 WF <sup>1</sup> 62.20 4 T1, T2, T3<sup>2</sup>

Want a career rich with diverse experiences? The Bachelor of Business/Bachelor of Arts degree trains you in transferable skills that allow you to seamlessly move between the roles of the future, all while fostering your creativity and entrepreneurial spirit.

# Bachelor of Commerce/ Bachelor of Arts D385 C NP B 81.35 WF <sup>1</sup> 76.30 4 T1, T2, T3<sup>3</sup>

Combine commerce majors with complementary arts major sequences in Deakin's Bachelor of Commerce/Bachelor of Arts to create a unique qualification. Learn to think more critically as you gain a strong foundation in all aspects of business with a focus on a commerce major like economics or marketing. At the same time, a complementary choice from Deakin's arts major sequences will mean you graduate with the balanced education employers want.

# Bachelor of Commerce/ Bachelor of Business Analytics D366 C NP B 81.10 4 T1, T2, T3

Data is the future of business. Deakin's Bachelor of Commerce/Bachelor of Business Analytics offers a foundation in commerce skills and business analytics know-how to help you become truly invaluable to future employers worldwide. Develop critical analysis skills to take data and turn it into strategies to drive business success. Learn how to interpret data and information, then combine it with a strong foundation in all areas of business, to unlock innovative solutions for business.

# Bachelor of Commerce/ Bachelor of Communication

Through this complementary combined course you will learn to think more critically as you gain a strong foundation in all aspects of business at Deakin's world-class business school. Choose a specialisation in your communication degree to graduate with a unique skill set and be ready for an exciting career. The following options are available:

### Bachelor of Commerce/Bachelor of Communication (Advertising) D353 C NP B NP 4 T1, T2, T3

Bachelor of Commerce/Bachelor of Communication (Digital Media) D354 C NP B NP WF<sup>1</sup> NP 4 T1, T2, T3<sup>3</sup>

Bachelor of Commerce/Bachelor of Communication (Journalism) D358 C NP B NP WF <sup>1</sup> NP 4 T1, T2, T3<sup>3</sup>

Bachelor of Commerce/Bachelor of Communication (Public Relations) D359 C NP B NP WF<sup>1</sup> NP 4 T1, T2, T3<sup>3</sup>

# #1 Victorian university for student satisfaction

Year on year, our students are the most satisfied students of all Victorian universities.<sup>1</sup> We've ranked this highly for the past 10 years, with students being particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.
- Graduate Outcomes Survey 2016–2019 (GOS), Quality Indicators for Learning and Teaching (QILT)





# Bachelor of Commerce/ Bachelor of Laws D322 C NP B 91.05 WF 85.25 5 T1, T2, T3<sup>2</sup>

Combine a leading law degree with the commercial skills that organisations are looking for in Deakin's Bachelor of Commerce/Bachelor of Laws. Your broad knowledge of both business and legal concepts, as well as robust training, practical experience and industry placements, will make you a competitive candidate in all areas of corporate law.

### Professional recognition

The Bachelor of Commerce/Bachelor of Laws fulfils the academic requirements to practise as an Australian lawyer, as set by the Victorian Legal Admissions Board (VLAB).

For more information on Deakin Law School and its program, visit deakin.edu.au/law.

# Bachelor of Commerce/ Bachelor of Science D321 B 83.55 4 T1, T2, T3

Deakin's Bachelor of Commerce/Bachelor of Science empowers you to take your science career beyond the lab. Pair specialist science knowledge with a strong foundation in business disciplines and graduate ready to lead, innovate and succeed in your chosen field. Dual skills in science and business can set you up for a lucrative career.

# Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) D394 B 81.00 WP 71.35 RRES: WP 65.30 4 T1, T2

Experience the synergy of sport science and the business of sporting organisations with Deakin's Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management). Learn from expert teachers in world-class facilities to become a professional leader in exercise and sport science, with the business prowess to manage sporting organisations and events.

#### Professional recognition<sup>4</sup> Graduates are eligible to apply for accreditation

with Exercise and Sports Science Australia (ESSA) as an Accredited Exercise Scientist (AES).

- 1 Students enrolled in this combined course at the Geelong Waterfront Campus will be required to undertake units of study at both the Geelong Waurn Ponds Campus and Geelong Waterfront Campus.
- 2 Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning for domestic students, Trimester 3 only available via Cloud (online) learning for international students.
- Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning. This course is currently not accredited with ESSA. However, graduates may still apply to ESSA to become an Accredited Exercise Scientist through the non-ESSA-Accredited Course application pathway. Please refer to essa.org.au for more information.

NP means not published - less than five offers made to recent secondary education applicants. RRES means Regional and Remote Entry Scheme



'For my electives I've completed two internships, while completing some really interesting units, like financial planning, which are extremely beneficial for my future career.

John Bastwrous Bachelor of Commerce (Accounting) student

# Bachelor of Nutrition Science/ Bachelor of Commerce

D301 B 81.15 4 T1, T2

Build your foundational knowledge in nutrition science while understanding the commercial forces that guide Australia's \$20 billion dollar food industry. With a Bachelor of Nutrition Science/Bachelor of Commerce, you'll graduate with highly transferable skills that allow you to work in either field, or where nutrition and business intersect.

### Professional recognition

This qualification allows you to receive recognition from both nutrition and business professional bodies.

Enrolled students and graduates may apply for membership of the Nutrition Society of Australia (NSA). Registration will ensure you're recognised as a qualified nutrition professional in the field.

# Bachelor of International Studies/Bachelor of Commerce D338 C NP B 81.75 WF <sup>1</sup> 76.35 4 T1, T2<sup>2</sup>, T3<sup>2</sup>

Take your ideas to the world stage with Deakin's Bachelor of International Studies/ Bachelor of Commerce. Through this combined course, you'll develop your understanding of the international forces shaping government, business and communities and gain skills to analyse and interpret these forces, all the while developing a competitive understanding of business with a global application. You'll also gain experience, connection and insight through valuable international experiences.

# Bachelor of Property and Real Estate/Bachelor of Commerce D325 C NP B 81.90 4 T1, T2, T3

Combine the practicalities of real estate with the commercial knowledge you need to succeed with a Bachelor of Property and Real Estate/Bachelor of Commerce. You'll gain a business foundation that includes economics, accounting, marketing and management, while studying units in various aspects of real estate such as development, management and valuation

### Professional recognition

The Bachelor of Property and Real Estate has professional accreditation by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). Graduates will meet the academic requirement to be eligible for registration as a Certified Practising Valuer (CPV). See also Bachelor of Commerce (page 9) for further accreditation available in this course.

# Bachelor of Property and Real Estate/Bachelor of Laws D396 C NP B NP 5 T1, T2

Property and law have a natural synergy with related skills that are in high demand. Gain a competitive legal edge with hands-on experience in the dynamic real estate industry with Deakin's Bachelor of Property and Real Estate/Bachelor of Laws, combining a top-ranked legal education with skills across property investment, valuation, development and management.

## Professional recognition

The Bachelor of Property and Real Estate/ Bachelor of Laws fulfils the academic requirements to practise as an Australian lawyer, as set by the Victorian Legal Admissions Board (VLAB).

For more information on Deakin Law School and its program, visit deakin.edu.au/law.

Graduates also meet professional accreditation requirements set by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). This also satisfies the academic requirements to be eligible for registration as a Certified Practicing Valuer (subject to final approval by the accrediting bodies).

'I think my overseas experiences were a key contributor to getting me where I am today. Not only have they provided me with experience in a corporate environment that I have been able to draw on in my internship, but they have also helped me grow into a more independent and confident person.

### Maddie Matthews

Bachelor of Commerce (Finance)/Bachelor of Property and Real Estate student

# Bachelor of Construction Management (Honours)/ Bachelor of Property and Real Estate<sup>3</sup> D336 B/WF<sup>4</sup> 71.05 5 T1, T2

One of the most highly regarded programs on offer, Deakin's Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate offers a professionally recognised qualification that combines site skills with business execution. From building practice, technology, economics and law, to property market analysis and valuation you'll learn how to drive growth, make strong commercial decisions, understand regulations and manage construction projects of any size.

#### Professional recognition

As a graduate you will have completed the academic requirements for membership of the Australian Institute of Building (AIB), the Australian Institute of Quantity Surveyors (AIQS), the Chartered Institute of Building (CIOB), the Australian Property Institution (API) for Certified Practising Valuer (CPV) status, and the Roval Institution of Chartered Surveyors (RICS).

# Bachelor of Public Health and Health Promotion/ Bachelor of Commerce D388 C<sup>3</sup> NP B 81.35 4 T1, T2<sup>3</sup>

Deakin's Bachelor of Public Health and Health Promotion/Bachelor of Commerce is a versatile course that allows you to take your business knowledge into the fast-growing health sector, or your health expertise into the business world. Examine approaches to improve health systems and outcomes, while gaining practical skills through field-based programs. You'll also gain a complementary professional business qualification through your commerce studies.

#### 1 Students enrolled in this combined course at the Geelong Waterfront campus will be required to undertake units of study at both the Geelong Waurn Ponds Campus and Geelong Waterfront Campus. 2 Cloud (online) learning only.

Not available to international students.

4 Students are able to commence this course at either Melbourne Burwood Campus or Geelong Waterfront Campus but will be required to undertake units of study from both campuses. Students should seek advice from a course adviser prior to the commencement of their course. Please note that all property and real estate units are also offered via Cloud (online) learning

NP means not published - less than five offers made to recent secondary education applicants

Deakin Business students build professional teamwork capability outside of the classroom

16



Cloud (online) Melbourne Burwood Campus Geelong Waterfront Campus Geelong Waurn Ponds Campus Warrnambool Campus WB

Deakin code S342 ATAR 70.00 Course duration in years 3 Trimester



# More information

To find out more about our combined courses in business, including professional recognition, careers, work experience, course structures and majors, please visit deakin.edu.au/courses.

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Tuition fee <sup>1</sup>
Bachelor of Business   M325 YI2 <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NYI2 <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M325	C 61.45 B 62.05 WF 60.15	3	T1, T2, T3⁵	\$13,711
Bachelor of Business Analytics   M340 YI2  <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NYI2  <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M340	C NP B 72.20	3	T1, T2	\$7933
Bachelor of Business (Sport Management)   M391 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M391	С NP В 77.05	3	T1, T2, T3 <sup>6</sup>	\$14,434
Bachelor of Commerce   M300 YI2  <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NYI2  <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M300	C 67.05 B 80.05 WF <sup>7</sup> 70.00 WB <sup>8</sup> 61.20	3	T1, T2, T3 <sup>9</sup>	\$13,306
Bachelor of Human Resource Management (Psychology)   M335 YI2  <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NYI2  <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M335	C NP B 79.70 WF <sup>10</sup> NP	3	T1, T2	\$14,500
Bachelor of Marketing (Psychology)   M336 YI2 <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NYI2 <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M336	C NP B 74.00	3	T1, T2	\$13,012

# Can we help you find your pathway into university?

There are many different ways you can get into an undergraduate course at Deakin. In fact, many students choose to take a pathway.

We have a great team at Deakin, ready to help you find your pathway into university. Give us a call on 1800 693 888 to discuss your options or email myfuture@deakin.edu.au.

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Tuition fee <sup>1</sup>
Bachelor of Property and Real Estate <sup>11</sup>   M348 Y12 <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M348	C 71.60 B 70.05	3	T1, T2, T3 <sup>6</sup>	\$12,775
Bachelor of Sport Development   M320 Y12 <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M320	<b>B</b> 60.15	3	T1	\$14,303
Bachelor of Business/Bachelor of Arts   D330 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D330	C NP B 65.00 WF <sup>10</sup> 62.20	4	T1, T2, T3 <sup>5</sup>	\$13,460
Bachelor of Commerce/Bachelor of Arts   D385 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D385	C NP B 81.35 WF <sup>10</sup> 76.30	4	T1, T2, T3 <sup>12</sup>	\$13,343
Bachelor of Commerce/Bachelor of Business Analytics   D366 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D366	C NP B 81.10	4	T1, T2, T3	\$12,243
Bachelor of Commerce/Bachelor of Communication (Advertising)   D353 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D353	C NP B NP	4	T1, T2, T3	\$12,697
Bachelor of Commerce/Bachelor of Communication (Digital Media)   D354 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D354	C NP B NP WF <sup>10</sup> NP	4	T1, T2, T3 <sup>12</sup>	\$12,697
Bachelor of Commerce/Bachelor of Communication (Journalism)   D358 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D358	C NP B NP WF <sup>10</sup> NP	4	T1, T2, T3 <sup>12</sup>	\$12,697
Bachelor of Commerce/Bachelor of Communication (Public Relations)   D359 Y12 <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D359	C NP B NP WF <sup>10</sup> NP	4	T1, T2, T3 <sup>12</sup>	\$12,697
Bachelor of Commerce/Bachelor of Laws   D322 [VI2] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). [NYI2] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D322	C NP B 91.05 WF 85.25	5	T1, T2, T3 <sup>6,12</sup>	\$14,131
Bachelor of Commerce/Bachelor of Science   D321 [V12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D321	<b>B</b> 83.55	4	Т1, Т2, Т3	\$11,026
Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate <sup>11,13</sup>   D336 [Y12 <sup>2</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). [YY12 <sup>4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D336	<b>B</b> / <b>W</b> F <sup>14</sup> 71.05	5	T1, T2	\$12,287

Cloud (online) C Melbourne Burwood Campus B Geelong Waterfront Campus WF Geelong Waurn Ponds Campus WP Warrnambool Campus WB

Recent secondary education Y12 Non-Year 12 NY12

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Tuition fee <sup>1</sup>	
Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)   D394 [Y12] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL The Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) at the Geelong Waurn Ponds Campus has a regional and remote entry scheme available through VTAC each year. This scheme is open to: current Year 12 students who are undertaking their final year of schooling at a regional or remote secondary school (as defined by the new ABS categories); current Year 12 students from schools in the City of Greater Geelong. Visit deakin.edu.au/regional-and-remote-entry-schem for more information. [NY12] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D394 This course attracts an elite athlete adjustment on a sliding scale for those students defined as elite athletes. Elite athletes are defined in line with Deakin's membership of the Elite Athlete Education Network (EAEN). For more information visit deakin.edu.au/elite-athlete-program.	B 81.00 is WP 71.35 ts Regional and	4	T1, T2	\$12,050	
Bachelor of International Studies/Bachelor of Commerce   D338 YI2] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL NYI2] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D338	C NP .). <b>B</b> 81.75 <b>WF</b> <sup>10</sup> 76.35	4	T1, T2 <sup>15</sup> , T3 <sup>15</sup>	\$14,220	
Bachelor of Nutrition Science/Bachelor of Commerce   D301 YI2] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL NYI2] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D301	.). <b>B</b> 81.15	4	T1, T2	\$11,595	
Bachelor of Property and Real Estate/Bachelor of Commerce <sup>11</sup>   D325 YI2] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL NYI2] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D325	.). C NP B 81.90	4	T1, T2, T3	\$12,840	
Bachelor of Property and Real Estate/Bachelor of Laws <sup>11</sup>   D396 Y12 <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL NY12 <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D396	.). C NP B NP	5	T1, T2	\$13,309	
Bachelor of Public Health and Health Promotion/Bachelor of Commerce   D38 YI2] <sup>2,3</sup> VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL NYI2] <sup>3,4</sup> As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D388		4	T1, T2 <sup>16</sup>	\$10,332	
enrolment for domestic students enrolled in two trimesters of full-time study, or 8 credit points, unless otherwise indicated. This fee should be used as a guide only and is subject to change. The fees displayed do not reflect the entire cost of the course if it's completed over a number of years and does not include the Student Services and Amenities Fee or course-related equipment costs.10 Stu Recent secondary education applicants include current Year 12 students in 2021, as well as Year 12 graduates from 2020 and 2019.11 Proc	Trimester 3 intake is only available at the Melbourne Burwood Campus, Geelong Waterfront Campus and via Cloud (online) learning. For international students, at the Melbourne Burwood Campus and via Cloud (online) learning only. Students commencing at the Geelong Waterfront Campus will be required to enrol in units offered online in Trimester 3. D Students will be required to undertake units of study at both the Geelong Waurn Ponds Campus and the Geelong Waterfront Campus. 1 Professional recognition by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS) can be attained by completing the Bachelor				

- 3 International student entry requirements can be found at: deakin.edu.au/ international-students. 4 There are four categories under which non-Year 12 applicants may apply to Deakin:
- applicants with higher education study - applicants with Vocational Education and Training (VET) study
- applicants with work and life experience
- applicants who completed Year 12 in 2018 or earlier.
- Visit deakin.edu.au/course and head to the course of interest to find out further details on admission requirements.
- 5 This intake is only available via Cloud (online) learning for international students. For domestic students, it is available at the Melbourne Burwood Campus and via Cloud (online) learning.
- 6 Trimester 3 intake is only available to international students via Cloud (online) learning. 7 Students commencing at the Geelong Waterfront Campus will be required to enrol in
- units offered via Cloud (online) learning in Trimester 3. 8 Not all majors are available at the Warrnambool Campus and some units may need to
- be taken via Cloud (online) learning
- on of Chartered Surveyors (RICS) can be attained by completing the Bachelo of Property and Real Estate, Bachelor of Property and Real Estate/Bachelor of Commerce, Bachelor of Property and Real Estate/Bachelor of Laws or Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate. Graduates will meet the academic requirements for membership as a Certified Practising Valuer. 12 Trimester 3 intake is only available at the Melbourne Burwood Campus and via Cloud (online) learning.
- 13 This course is not available to international students.
- 14 Students are able to commence this course at either the Melbourne Burwood Campus or Geelong Waterfront Campus. Delivery is at both campuses and students will be required to undertake units of study from both campuses. Students should seek advice from their course adviser prior to the commencement of their course. Please note that all property and real estate units are also offered via Cloud (online) learning. 15 Cloud (online) only.
- 16 Not available to international students.

NP means not published – less than five offers made to recent secondary education applicants.

Recent secondary education Y12

Non-Year 12 NY12

Cloud (online) Melbourne Burwood Campus Geelong Waterfront Campus Geelong Waurn Ponds Campus WP Warrnambool Campus WB this.

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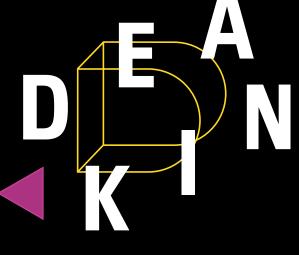


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