## APPLY NOW: JMCACADEMY.EDU.AU

#### Sydney

561 Harris Street Ultimo NSW 2007 02 8241 8899

#### Melbourne

208 Park Street South Melbourne VIC 3205 03 9624 2929

#### Brisbane

75 Grey Street South Brisbane QLD 4101 07 3360 4500



#### 1300 410 311 💿 🖪 🗈

JMC Pty Ltd. ABN 53 003 572 012 CRICOS Provider Number: 01259J JMIC | The Academy of Creativity

## Entertainment Business Management





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# ACADEMY CREATIVITY

(QILT '20, '21)

independent college



## Australia's leading creative industries provider, JMC has been nurturing passionate creatives for over 40 years with industry-ready Diplomas & Degrees.





## ENTER TAINMENT BUSINESS MANAGE-

Do you dream of producing the ultimate gig, managing the next big artist or nailing the perfect event, the crowds and fans screaming for more? Read on...

Entertainment Management at JMC is flexible and adaptable, providing you with highly transferable and cutting-edge business management skills. Meet the people who are making waves, get real-world experience in stage, production and events management, music publishing, talent development and gain a deep understanding of every aspect of the industry and how to succeed in it.

Develop your skills further with a **Bachelor degree** and explore content production, marketing, entrepreneurship, business planning, film and TV production management, tour and festival management and negotiating contracts, copyright and intellectual property.

Manage live events, develop promotional campaigns and logistics and gain hands-on production experience, all while building your industry connections and business skills along the way. These skills may be applied to the running of any business in the industry.

## Course **Overview**

In Entertainment Management we are passionately dedicated to developing successful leaders in the Music, Events, Film and TV, Digital Marketing and Talent Management Industries as well as nurturing the entrepreneurial spark in every student.

We understand that the opportunities in this field are vast and that every journey is different. Studying at JMC means your experience will be tailored and personalised to your career aspirations, including a mentored and personal approach to your internships, electives, projects and assessments.

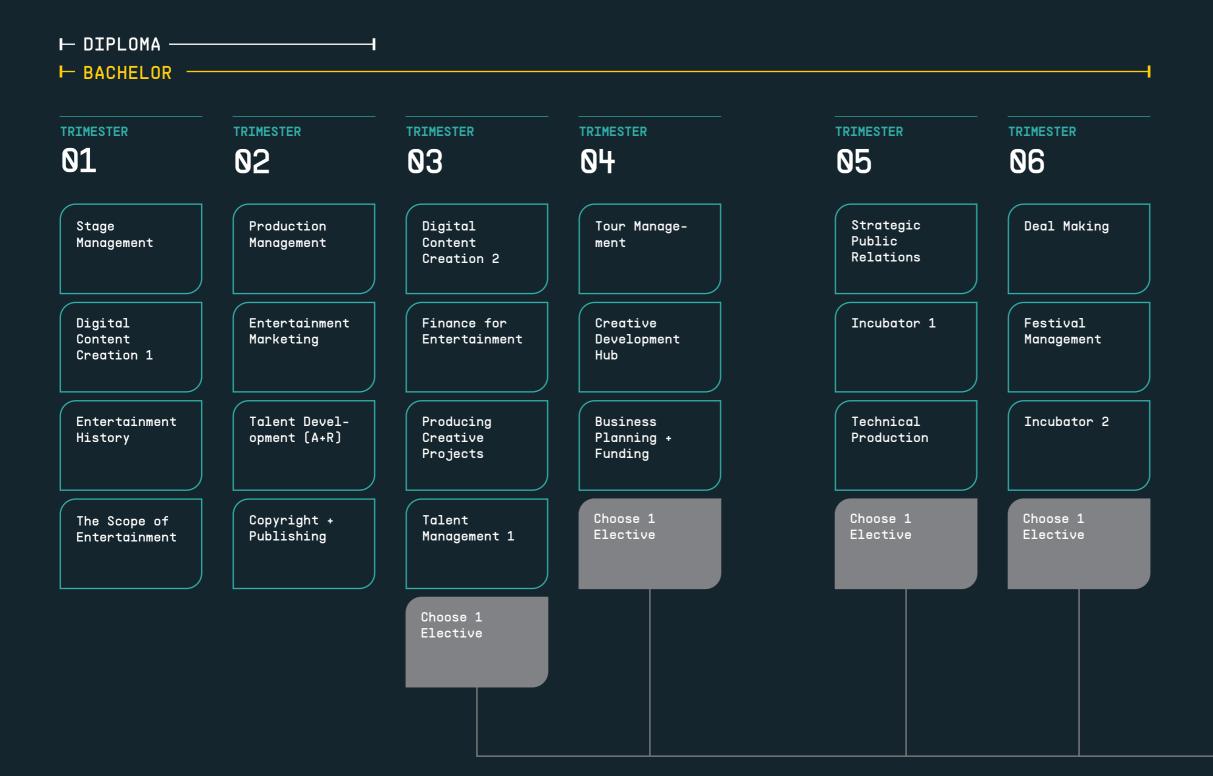
## Course Structure

#### INTAKES

 February, June, September

#### DIPLOMA

- > Diploma of Entertainment Business Management
- > 2 trimesters (8 months full-time)



#### BACHELOR

- Bachelor of Entertainment
- (Business Management)
- ▶ 6 trimesters (2 years full-time)

#### **Elective Options**

EDM & DJ Management

Talent management 2

'Cool Hunting'

Internship

International Tour Planning CARE **T P S** 

Hit the ground running, ready to make your mark in the industry, in one of the following roles:

+ Artist Manager Talent Manager + Booking Agent + Promoter + Event Manager + Stage Manager + Digital Marketer Copyright/Royalties Manager + Licensing Manager Social Media Strategist Music Co-ordinator + Label Owner/Manager Production Manager + Promotions Manager



## **INTERNSHIP**

Our internship subject is designed to connect students with industry partners to get real-world experience and put you in the best position to land employment. We partner with companies such as MTV, Ministry of Sound, Foxtel, The Push, BigSound, Woodford, Rolling Stone Awards, Seven Network and Universal Music Australia, Unify, Merchfan, Sydney Mardis Gras, St Kilda Festival, Fringe Festival and many more.





Connect with industry through JMC's Internship Program

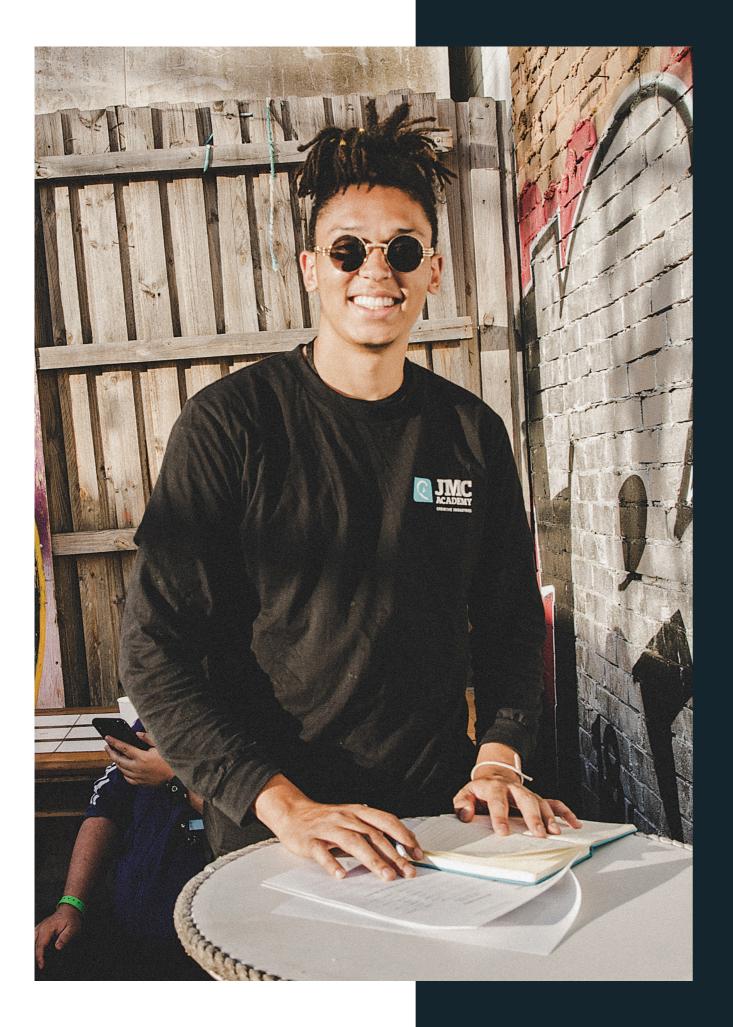
Choose your study path in events, artist management or digital content and marketing

Collaborate on design, music + film student projects

Personal and tailored approach to your electives, projects and assessments

Be part of Australia's leading creative community

EXPERIENCE



## How to Apply

## CREATIVITY HAS **NO LIMITS** NEITHER DO WE.

#### ENTRY REOUIREMENTS\*

Year 12 or equivalent min. age 17, with:

- Completed Application Form
- Consultation with a JMC Student Advisor

Learn more about application

+ entry at: jmcacademy.edu.au

QUALIFICATION

INTAKES

No ATAR/OP required.

February, June, September

\*Domestic students only. International students please visit our website for specific details

> JMC Academy is approved for FEE-HELP. Visit studyassist.gov.au for details.

#### SUPPORT

### To apply, visit: jmcacademy.edu.au

#### POSTGRADUATE STUDY

All JMC Bachelor graduates are eligible to apply for entry into JMC Academy's Master of Creative Industries, or relevant post-grad qualification at any Australian university.

#### FEE-HELP

▶ One-on-one academic support Study skills + time management Counselling + stress management Mindfulness classes

