

# BACHELOR OF BUSINESS IN HOTEL MANAGEMENT

InterContinental Hayman Island  
Affiliate property of The Hotel School

Welcome to  
The Hotel School:

## Top 50<sup>\*</sup>

Academic Rankings of  
World Universities in the  
area of Hospitality and  
Tourism Management

## 10,000+

Employment opportunities  
made available in 2019

## 95%<sup>\*\*</sup>

Graduate  
employment

# BACHELOR OF BUSINESS IN HOTEL MANAGEMENT

The three-year Bachelor of Business in Hotel Management focuses on hotel operational skills, management practice in hospitality industries and the skills needed for employment in a competitive, changing, global business environment.

This Southern Cross University degree combines academic rigour with contemporary hotel practice, giving students the skills to succeed in complex business environments.

An important feature of the degree is an embedded six month internship program that provides industry-relevant experience and networking opportunities. Our degrees are designed to put students in the workplace.



## Information

### Admission Requirements:

Qualification:

- 1 Completion of Year 12 (or equivalent) or relevant work experience
- 2 Completion of an application interview

**Start dates:** February, June, November

**Duration:** 3 years full-time or part-time equivalent

**Total units:** 24



## Careers

Graduates will be able to advance their careers in a range of organisations within the business and tourism sectors including:

- hospitality outlets
- hotels
- events and conferences
- cruise ships
- airlines
- casinos and clubs
- other businesses



## Units

### Core Units

- Managing Organisations
- Food & Beverage Operations
- Communication in Organisations
- Introduction to Professional Practice
- Accommodation Operations
- Hospitality Services Management
- Marketing Principles
- Tourism Theories & Practices
- The Sustainable Hotel Environment
- The Human Resource Management Expert Practitioner
- Accounting & Finance for Business
- Entrepreneurship and Innovation
- Research for Business and Tourism
- Competitive Strategy
- Introduction to Business Law
- Facility and Risk Management for Hospitality Operations
- Hospitality and Tourism Financial Management

### Internships

- Professional Hospitality Experience I
- Professional Hospitality Experience II
- Professional Hospitality Experience III
- Professional Hospitality Experience IV

### Electives (3)

## Fee Schedule

Undergraduate Courses	Fee per unit 2020	Fee per year 2020
Bachelor of Business in Hotel Management	\$2,850	\$22,800

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