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UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY





AUSTRALIA'S NO 1 PHOTOGRAPHY COLLEGE*

We are an innovative, multi award-winning college, providing university level qualifi cations within an expert and nurturing community. Our unique courses, unrivalled student experience and industry connections assist you to reach your creative potential and career goals.

Visual imagery is connected to every part of our daily life and central to contemporary culture and society. At PSC, we believe the most successful communicators of the future will be those who use photography, images and content creatively and dynamically.

Since 1972, we've been the centre for photographic excellence and an industry leader in photographic education.

Be bold and thrive

We know that we provide the best environment for you to be bold, thrive and grow as a creative thinker, photographer and visual entrepreneur. Studying with us means you become part of a thriving national and international community. A photography and image making network that uses ideas, innovation, dynamic content and the latest technology to constantly expand and challenge your creative potential.



Image by David Lai



*No 1 for student satisfaction in Photography in Australia - 2018/2019 QILT survey qilt.edu.au



Regularly Awarded Australian Tertiary Institution of the Year for excellence in photography education by the Australian Institute of Professional Photography (AIPP)



Image by Breanna Missen



Image by Britney Tobin

Be connected with industry

With our impressive range of industry networks, collaborations and specialised focus we get you industry connected and job ready.

Our new world class purpose built campus

Our new campus is the culmination of extensive international research and planning and provides an exciting contemporary learning environment with purpose built facilities. With digital photography, content production and moving image being our prime focus, we provide our students with the best tools in the industry.

Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.



World class industry standard

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

Face to Face and **Remote Learning**

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global opportunities.

Unrivalled student experience

You are at the centre of what we do and the courses we deliver. We provide a great student to teacher ratio, small class sizes and a friendly, supportive learning environment. We are ranked no 1 for student experience for photography Australia wide!



With personalised assistance with transition into tertiary study, one-onone support meetings with teachers, peer-to-peer 'buddy' mentoring with the PSC pals and a dedicated student support team, ensures that our students are supported throughout their journey.



Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. Whether you choose to study face-to-face OR in real time via Zoom, all PSC students receive the same level of teacher guidance and support.

> "I love my course and the lecturers teaching it. This has been the most insightful and fascinating course I have ever taken. The teachers at PSC inspire me to allow my creative side to come out via the medium of photography, and I can never thank them enough for being amazing people."

- Mia Lennon | PSC student

RANKED No1 for student satisfaction in photography Australia*

Our students are PSC's best advocates! This is proven for the fourth consecutive year with the student satisfaction at PSC found to be the highest in a Higher Education institution Australia wide for Photography, across both University and Non University sectors.

*2018/2019 QILT SES survey results | qilt.edu.au



*see the PSC results in this Australian Government national survey at: compared.edu.au



Image by Gregory Hart

"I enjoy the community atmosphere of PSC and small class sizes. At my first University we were lumped together in big lecture theatres, so you never got to know everyone that well. PSC is a different story. The teaching staff are also great - not just experienced photographers, but also approachable and helpful, without the bureaucratic red tape of larger institutions."

- Farley Webb | PSC student





OUR BRAND NEW PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our new campus is the culmination of extensive international research and planning and provides our students and staff with an exciting contemporary learning environment where futures can be created!

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large photography studio is a major feature of our new campus and is one of the most exciting and best equipped spaces available. Beautiful natural light streams in through the vast saw tooth roof providing perfectly controlled natural light facilities. Complete block out facilities also ensure all possible options for artificial lighting.



OUR NEW FACILITIES AT A GLANCE

Studios Up to 6 meter high ceilings Multiple shooting bays with spaces tethered work stations Broncolor and Elinchrom lighting equipment Full range of light shapers and modifiers Lighting support equipment Make up and dressing bay Shower facilities and kitchen area

High roller door access



- iMac computers, monitors
 - Projectors calibrated to ICC standards

 - Capture One





Two dedicated digital teaching

Adobe CC on all of the machines Microsoft Office and Office 365

The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work
- Support staff

UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY

The Undergraduate Certificate of Photography is an exciting newly accredited fully FEE-HELP enabled higher education course that provides a comprehensive introductory tertiary level photographic qualification. During a 6 month period, you will cover all the technical aspects needed to produce creative photographic images, ensuring you gain comprehensive skills in camera craft and digital postproduction. By exploring a range of photographic genres and visual approaches, you will develop your own photography practice, as well as learning about the history of photography and the influence it has had on contemporary photographic styles.

Flexible Study Options

You can choose to study face to face on campus or in real time via Zoom using our flexible remote delivery option. This option is perfectly suited for students who are regional or interstate with Australia and prefer to study more economically in the comfort of their homes or International students within +2 or -3 time zones from Australian Eastern Standard Time (AEST).



mage by Paul Halse



Image by Oliver Hodgkins

What we offer

- Outstanding quality of • educational experience
- Practical hands on learning
- Creative practice and ideas
- Expert teaching staff
- Ongoing feedback
- Professional networks and connections
- Collaborations with external clients
- International photography festivals
- Participation in external exhibitions

Support and networks

- Personalised assistance and student service support as required
- One-on-one support and teacher meetings throughout your time at PSC and beyond
- Peer-to-peer 'buddy' mentoring with current students
- Social events and monthly public • talks and workshops
- Dedicated student support team
- Counselling services

WHAT YOU WILL LEARN

There are four subjects in the Undergraduate Certificate of Photography. Each subject runs for three hours per week, making a total of 12 hours per week of contact time.



Image by Britney Tobin

IMAGES AND CONCEPTS

By exploring a range of different photographic genres and their visual influences you will broaden your awareness of the world of photography and its many styles and meanings. With all this new visual inspiration, you will then generate your own series of projects exploring these photographic genres and applying you own creative take on them all. You will be amazed how much your photography and creativity goes ahead in leaps and bounds!

PHOTOGRAPHIC THEORY AND PRACTICE

Having competent technical and digital skills in the creative industries is fundamental to being able to advance. Being confident with yoru camera, knowing how to analyse the shooting environment and what impact it will have on your camera control decisions is vital. Understanding and and applying appropriate exposure and controls for the desired creative outcomes in a variety of conditions is what every photographer yearns to achieve. In addition to this, you also need to know how to manage your images once you have captured them. In this subject you will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, media, sensor types, file transfer and storage options.



Image by Emily Renna

LIGHT AND LOCATION

and storage options.



HISTORY OF PHOTOGRAPHY

Photography has a fascinating history. It has its very own iconic image culture. It has also been a key influencer of change in a range of other visual arts. By learning about the histories of photography and how they have reflected and impacted different eras of society and culture, you will gain an understanding of how to analyse photographs and consider what they tell us about the times in which they were taken. You will also learn how to explore and analyse themes and trends relevant to contemporary photography.

AREAS OF STUDY

- Folio development and production
- Adobe Lightroom and Adobe **Photoshop Workflow**
- Photography and ideas

Image by Rani Joensen

Learning to confidently photograph in the world around you and on location requires a fundamental understanding of light. In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, media, sensor types, file transfer

Camera craft and technique



Image by Sharnaiya Green

MEET YOUR LECTURERS

Our expert teaching team for the Undergraduate Certificate of Photography consists of nationally and internationally renowned photographers and visual communicators.



DANIEL BOETKER-SMITH

Daniel is PSC's Dean of Photography Studies. He is an expert on photographic publishing, photobooks and zines, with particular focus on the Asia-Pacifi c region. Daniel is a regular contributor to national and international publications like The British Journal of Photography, Photoeye, Paper Journal, Source, and Vault Magazine. Daniel is also the Director of the Asia-Pacifi c Photobook Archive.



Sarina is the course leader for the Undergraduate Certificate of Photography. She is also the First Year Convenor of the Bachelor of Photography. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



PATRICK RODRIGUEZ

Patrick is a commercial photographer based in Melbourne with over 10 years of industry experience, collaborating closely with clients in design, architecture, fine arts, editorial industries and with local government; documenting heritage materials and artworks for the City of Melbourne, the State Library Victoria and other arts related organisations.



Isabella Capezio is an artist, photographer and lecturer who has exhibited in group exhibitions in Australia and internationally. She teaches contextual studies and image cultures subjects at PSC. Isabella was recently a finalist for the National Portrait Prize at the National Portrait Gallery in Canberra.



EAMON GALLAGHER

Eamon has been teaching at PSC since 2013. He specialises in introducing students to the theory and techniques of camera craft and lighting. He takes a hands-on approach with students, working closely with them on how to apply new techniques to various natural or artificial lighting conditions. He is an experienced professional commercial, advertising and editorial photographer. He works with a broad range of national and metro media and magazines clients. You will see his work regularly featured in major Australian media publications.



APPLICATIONS AND ENROLMENTS

Essential requirements

All applicants should complete and submit the PSC Undergraduate Certificate of Photography Application Form at https://www.psc.edu.au/apply-nowundergraduate-certificate-of-photography and are required to demonstrate appropriate levels of English language proficiency consistent with studying in tertiary education. Upon receiving your application, you will be contacted to arrange your individual discussion with our Dean of Photography, Daniel Boetker-Smith. You will also be invited to show some current examples of your photography.

Applicant groups for this course include

Applicants with current and/or previous Yr 12 - VCAL and VCE or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience Mature Age

Interview and Offer

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography and image making. Offers are made after the completion of the interview process.

Enrolment

Enrolment is for the duration of the course. When you accept your off er you will complete the enrolment form indicating your tuition fee payment obligation. Tuition fee information is available on the website at www.psc.edu.au

Course Intakes

There are two intakes in 2021: February and June. Check the website for exact commencement dates or contact us directly.

Fee Information

Domestic students may apply for FEE-HELP.

FEE-HELP is not available for international enrolments. International Students tuition fees are paid up-front on a per semester basis. International students are not required to pay more than 50% of the tuition fees before the course starts. However, they can pay for the full tuition fee if they wish to do so.

When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Visit www.psc.edu.au for more information.

Pathways to Further Learning and Employment

The Undergraduate Certificate of Photography provides pathways into further study or employment. Once you have completed the course, you are eligible to gain direct entry into Semester 2 of the 1st year of the Bachelor of Photography degree. The course provides you with 30 credit points of the 180 credit points required for the Bachelor of Photography qualification. Alternatively, it will prepare you for support roles in photography and the creative industries such as working as a photography assistant, cataloguing digital content, digital retouching, or being a visual editing assistant.

Further information

For questions or information email Isabella at iturner@psc.edu.au or study@psc.edu.au or call 9682 3191 www.psc.edu.au Get more info about our students, graduates and teachers on our socials Instagram and Facebook





Capture Your Future

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