



PSC is the right place for you!

We are an innovative, multi awardwinning college, providing university level qualifications within an expert and nurturing community.

Our exceptional level of teaching and mentoring, unrivalled student support and industry connections assist you to reach your creative potential and career goals.

We believe the successful communicators of the future will be those who use photography, images and content creatively and dynamically.

We have been the centre for photographic excellence in Australia since 1972!

We are student centred, career focused and industry connected

We know that we provide the best learning environment for you to thrive, realise your creative vision and build the career you really want.

PSC is a leader with 85% of our graduates* finding employment within 4 months of graduating.

Our Bachelor of Photography will deliver the creative career you've always promised yourself!



Image by Rani Joensen



Winner (AIPP) Australian Student Photographer of the Year (2020) Anna Luscombe

Awarded Australian Tertiary Institution of the Year for excellence in photography education by the Australian Institute of Professional Photography (AIPP) from 2011

Runner up (AIPP) Australian Tertiary Institution of the Year (2017)



Images by David Lai

Why smaller is smarter

We are the ideal size for many practical and creative reasons, and we offer a more concentrated and dedicated creative course than you'll find at bigger institutions.

With our impressive range of industry networks and specialised focus we really do get you industry connected and job ready.

Here's how.

You are a name, not a number and will receive individual attention

The level of teaching and mentoring is exceptional

We have smaller class sizes and a great student to teacher ratio

There's room for everyone to use the state-of-the-art facilities

You are encouraged to back yourself and go after your creative career

We are well connected to and strongly supported by the photography industry

"I chose PSC because of the smaller class sizes and friendly atmosphere. I loved the idea of knowing everyone within the college and being able to work closely with my peers and lecturers."

- Clare Jellie | Documentary Photographer, PSC Graduate

Industry focused curriculum

To foster industry knowledge and tangible connections in final year of the course students become members of the peak industry body, Australian Institute of Professional Photography (AIPP), and take part in the industry awards. Students make their work highly visible by regularly submitting work to a range of awards, publications and have a strong social media and online presence. Our high level well equipped facilities allow our curriculum to be delivered in spaces that replicate 'real world' on the job scenarios.

Student support

With personalised assistance with transition into tertiary study, one-on-one support meetings with teachers, peer-to-peer 'buddy' mentoring with the PSC pals and a dedicated student support team, ensures that our students are supported throughout their journey.

State-of-the-art facilities

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

Practical learning

Our students are immersed in practical, hands-on learning environments that mirror professional practice. We provide a fantastic student to teacher ratio in smaller class sizes where you are encouraged to explore your creativity and go after your hopes and dreams!



"I enjoy the community atmosphere of PSC and small class sizes. At my first University we were lumped together in big lecture theatres, so you never got to know everyone that well. PSC is a different story. The teaching staff are also great – not just experienced photographers, but also approachable and helpful, without the bureaucratic red tape of larger institutions."

- Farley Webb | PSC student

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Australian government student experience survey*

Our student responses



Overall positive experience rated well above national average 2019/2020



86% in 2020
Positive about skills
development



88.2% in 2020
Positive about teacher quality



89.6% in 2020
Positive about student support



Image by Sean McDonald



"PSC offers a more concentrated, dedicated creative course than you'll find in bigger institutions. You're a name not a number to them!"

- Sean McDonald | Founder 3am Productions, PSC Graduate



Image by Sean McDonald

^{*2019/2020} QILT SES survey results | compared.edu.au Graduate survey results | compared.edu.au

YOUR FUTURE CAREER

Fashion

Work with a creative team to capture high-end images for advertising campaigns, magazine editorials, and e-commerce.

Content Creator/Digital Content Specialist

Create and capture the life and energy of a brand/ business to connect and increase their audience.

Virtual Reality Content Producer

Transport a 3D space into a realistic digital presence.

Architecture

Visually depict a building's essence highlighting the finer detail and conveying the architect's vision.

Real Estate

Capture exterior and interiors shots of both residential and commercial properties.

Advertising

Work to a brief to produce eye-catching and engaging photographs.

Sports

Shoot fast paced action shots of Australian and international top athletes.

Event

Immerse yourself in the energy of a live event such as music, performing arts and dance.

Food

Capture enticing images for food magazines, restaurants, cafes, and product packaging.

Portraiture

Everything from creative portraiture to family portraits and corporate head-shots.

Wedding

Capture a couple's precious moments and document their unique love.

Medical/Scientific

Use highly technical photography to capture the intricacies of modern-day medicine and science.

Photojournalism/Documentary

Work as a reporter, using visual imagery to shed light on an untold story.

Exhibiting Photographer/Full Time Artist

Engage in conceptual and political ideologies creating work that is exhibited nationally and internationally.

Videographer

Capture life in its moving state for commercial, artistic and documentary use.

Travel

Highlight the unique qualities of untouched locations, and the experience of being in a new setting.

Editorial

Use your conceptual storytelling abilities to create a series of images that embody the feel of a brand.

Not-for profit organisations

Connect with remote communities to document their lives and create awareness around important social issues.

Photographic Printer

Work with photographers to produce high quality fine art prints.

Gallery Manager

Manage galleries both big and small to create a dynamic and engaging gallery atmosphere.

Curato

Put together an inspirational exhibition of works from various artists surrounding a central theme.

85% of our graduates find jobs soon after graduating*



"I really encourage you to enrol in the Bachelor of Photography at PSC. You'll find yourself creatively and you're more likely to find a job at the end of it."

Michael Foxington | Photographer
 Bed Bath & Table, PSC Graduate

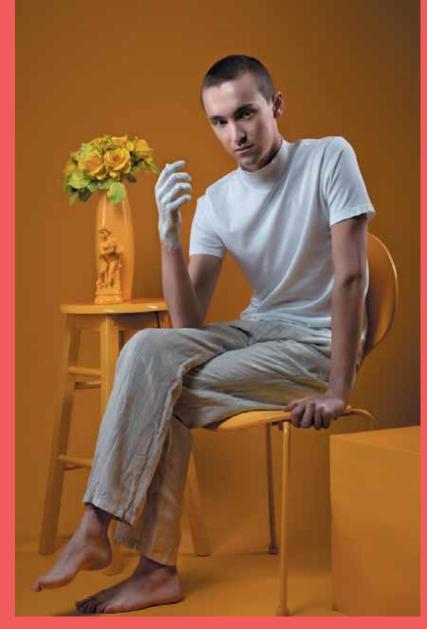


Image by Michael Foxingtor

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REAL WORLD JOB OPPORTUNITIES AND MENTOR PROGRAM

The PSC job register provides real world job opportunities for you to gain valuable experience and build industry networks while you study. Many graduates gain ongoing employment through this register and our mentor program.

Our prestigious mentor program features numerous highly respected national and international industry professionals including:



Commercial photographer, AUS

Paul Batt

Documentary photographer, AUS

Rodney Dekker

Photographer and video producer, AUS

Liz Sunshine

Street style photographer, AUS

Sean McDonald

Commercial & portrait photographer, AUS

Lauren Pond

Documentary photographer, US

Dylan Martin

Photographer and photographic artist, US

Bryan Schutmaat

Documentary photographer and award winning photo book artist, US

Cait Miers

Fashion & surf photographer, AUS

Rowena Meadows

Documentary photographer, AUS

Gabriella Mangano

Performance and video artist, AUS

Zan Winberley

Documentary photographer, AUS

Chris Round

Fine art photographer, AUS

John Ogden

Photographer, cinematographer, writer and publisher, AUS

Benjamin Galli

Automotive and portrait photographer, AUS

Hayden O'Neill

Documentary photographer and co-founded creative agency Desfura,

Dominic Hawgood

Photographic artist, UK

Jasmina Zuccarelli

Commercial, fashion, lifestyle photographer, AUS

Meg Hewitt

Photographic artist, AUS

Tobias Titz

People & portrait photographer, AUS

Jade Byrnes

Documentary photographer, AUS

Sonia Payes

Photographic artist, AUS



Image by Rochelle Hanson

"PSC really suited my personality. It was intimate with small classes, which allowed me the chance to work closely with teachers... I majored in Photojournalism but throughout my time at PSC I learnt a lot about all photography. My classes such as studio, videography and photoshop have been instrumental in my career as my work uses these tools a lot. While at PSC I also met fashion photographer Ed Purnomo and I went on to assist him for 4 years; we are now great friends."

- Rochelle Hanson | Freelance Photographer, PSC Graduate

"PSC has a great mentorship program. This enabled me to link up with Justin McManus from The Age and he guided me not just technically but offered insights into the industry and its expectations....this made me ready when I started to land assignments."

Chris Hopkins | Photojounrnalist,PSC Graduate



Image by Chris Hopkins

INDUSTRY CONNECTIONS, NETWORKS AND COLLABORATIONS

Undertaking your degree qualification at PSC means that you are joining a supportive, collaborative and professional network that will assist you now and in the future.

Industry collaborations and partnerships

This year PSC was delighted to be Education Partner for the biggest international photography festival Melbourne has ever seen PHOTO 2021! In this massive public program events ran in metropolitan and regional areas. PSC Lecturers and students were active participants in many of these events and exhibitions – see more at photo.org.au

Links with International Photography Festivals and organisations, international photography tours, our special links with UEDA Fashion College Japan, the Society for Photographic Education and John Hopkins University ensure our students are constantly exposed to numerous opportunities.

Industry guest lecture program

Since 2014 we have run a remarkably successful guest lecture program with a large number of highly respected international and national photographers, image makers, artists and industry leaders. Students find this extensive program provides insights, connection and knowledge – Image Makers Seminar Series (IMSS).

Extensive industry support and networks

Our lecturers are industry professionals with extensive experience and networks. These connections often lead to direct job outcomes and opportunities for our students and graduates. Our large professional studio is extremely well supported and equipped though our strong local connections with SUNSTUDIOS, Broncolor, Kayell Australia and Elinchrom.



Image by Clare Jellie

"Daniel Boetker-Smith [PSC's Dean of Photography Studies] put my name forward to exhibit in the Atrium Gallery at the Monash Gallery of Art to coincide with a headline documentary photography exhibition he was curating for PHOTO 2021...l didn't think opportunities would come up so quickly straight out of uni so l'm very grateful for them"

Clare Jellie | Documentary Photographer,
 PSC Graduate

Our international and national industry partners and sponsors

























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OUR BRAND NEW PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our new campus is the culmination of extensive international research and planning and provides our students and staff with an exciting contemporary learning environment where futures can be created!

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large photography studio is a major feature of our new campus and is one of the most exciting and best equipped spaces available. Beautiful natural light streams in through the vast saw tooth roof providing perfectly controlled natural light facilities. Complete block out facilities also ensure all possible options for artificial lighting.





OUR NEW FACILITIES AT A GLANCE

Studios

Up to 6 meter high ceilings

Multiple shooting bays with tethered work stations

Broncolor & Elinchrom lighting equipment

Full range of light shapers and modifiers

Lighting support equipment

Make up and dressing bay

Shower facilities and kitchen area

High roller door access

Digital Labs and Print Shop

Two dedicated digital teaching spaces

2019 iMac computers, monitors

Projectors calibrated to ICC standards

Adobe CC on all of the machines

Microsoft Office 2011 and Office 365

Capture One



The Library

Specialised books and journals

Online resources available 24/7

Catalogue and collections assistance

Support staff

Student centred break out zones

Range of light filled spaces for students to network and meet

Work stations for individual work



A Bachelor of Photography is also moving image, video, business, entrepreneurship, studio shoots, social media profile, printing for exhibitions, photoshop, design thinking, photobooks, premiere pro, lightroom, mentoring, editing for print, inDesign, commercial photography, photojournalism, art photography, international networks, studio lighting, creative thinking and so much more!

BACHELOR OF PHOTOGRAPHY

Throughout the course you will discover and be immersed in the enormous possibilities of image making in the 21st century! Starting with a strong focus on ideas, technique and hands on approaches to your image making you will be guided through technology, digital workflow, image composition and creative output.

As your creative vision gathers momentum you will expand your photography to include more complex lighting, narrative, content production and video.

Mentoring, international study tours, high profile guest speakers, industry collaborations, meeting international practitioners and completion of real world projects, combined with your expert teaching staff, ensure that you will graduate career ready with strong industry connections.



Image by Britney Tobin



Image by Kwan Triamchai

What we offer

Outstanding quality of educational experience*

Practical hands on learning

Creative practice & ideas

Design thinking

Professional workflow

Studio lighting

Content production

Video

Expert teaching staff

Ongoing feedback

Professional networks & connections

Collaborations with external clients

International photography festivals

Participation in external exhibitions

Support and networks

Personalised assistance with your transition to tertiary study

One-on-one support and teacher meetings throughout your time at PSC and beyond

Peer-to-peer 'buddy' mentoring with current students

Regular lunchtime social events and monthly public talks and workshops

Dedicated student support team

Counselling services

Student support & wellness officer

WHAT YOU WILL LEARN



Image by Ashlen Plumridge

FIRST YEAR Tier 1 & 2

You start by discovering and exploring the range of creative possibilities offered by your camera and digital technology. You develop a set of practical skills in professional workflow, capture, technique, lighting and screen/print output. You will also explore a range of contemporary approaches to photographic practice and visual storytelling. Through a variety of projects and assignments you'll have an opportunity to explore your personal expression and produce a folio of professionally printed images.

AREAS OF STUDY

Folio development and production

Adobe Lightroom and Adobe Photoshop workflow

Photography and ideas

Camera craft and technique

Design thinking

Studio lighting

Fine Print



Image by Britney Tobin

SECOND YEARTier 3 & 4

The second year extends your work within both the studio and on-location, whilst also developing an increasing confidence in your skills as a visual communicator. You will further extend your technical skills in the studio, as well as video production and further workflow.

You broaden your horizons by exploring professional practice and outcomes in a range of photographic genres. You experience working with external clients, the possibilities of overseas photography festivals, publishing and exhibiting your work.

AREAS OF STUDY

Personal folio

Professional commercial studio photography

Advanced digital practices and retouching

Photojournalism and multimedia

Video and moving image

External collaborative project

Publishing and design

Overseas study trip

Exhibition printing

FINAL YEAR Tier 5 & 6

In the final year you select a major in either Commercial, Photojournalism or Art photography. You will be mentored closely, preparing a final major project to exhibition or publication standard. You are exposed to ongoing feedback, the latest in photographic concepts, technologies and entrepreneurship. You are linked to the photographic industry in very tangible ways and guided through the professional and business practices you'll need to establish your career. Final year is an opportunity to build networks and contacts through our strong mentor program, providing you with a strong industry focus and career connections.

AREAS OF STUDY

Major folio project – exhibition/publication

Promotion and marketing

Contextual studies and research

Entrepreneurship and business practice

Mentorships

Multimedia and technology

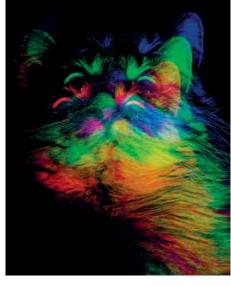


Image by Jordan Clayton



Image by Toshiki Tanaka

YOUR CHOICE OF MAJOR

In the final year of the Bachelor of Photography, you choose one of the following majors.

Commercial photography

The commercial photography major allows you to enter into a wide range of commercial photography careers. You will develop exceptional skills in professional lighting, digital and moving image, setting you up for leadership roles in the industry. After completing the commercial major, you will have the opportunity to excel in careers involving fashion, advertising, architecture, sport, portrait and wedding photography.

Art photography

The art major allows you to specialise in the world of contemporary art photography, exhibiting and publishing your work nationally and internationally. This program is designed for students wishing to develop their distinctive and individual style and work in the creative industries. You will develop a critical awareness of current art practices, preparing you for graduate study and professional art careers.

Photojournalism

The photojournalism major will ignite your passion for communication and allow you to specialise in this exciting, fast-paced industry. After completing this major, you will have the opportunity to work in a diverse range of international media platforms including, visual content production, on-line and digital publishing, moving image and documentary film making. Graduates engage in a variety of careers involving media, editorial, travel and documentary photography.

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Image by Britney Tobin

Toshiki Tanaka

Commercial major

Toshiki is originally from Japan and works with fashion, portraiture and product photography. He is inspired by Japanese culture and minimalist styles using objects, costumes and performance. He is passionate about engaging and collaborating with models, stylists and makeup artists to envision new ideas and concepts.



Image by Toshiki Tanaka

"At PSC I wasn't scared to break out of my comfort zone. Everyone around me was so supportive and helpful..."

- Toshiki Tanaka

James Taylor

Art major

James is an emerging photographer, videographer and retoucher. His work explores film and the cinematic, experimenting with mixed media and narrative driven imagery.



Image by James Taylor

"At PSC try everything, experiment with everything. Push yourself. You'll be so incredibly proud of what you achieve. Shoot more and you'll stress less..." - James Taylor

Clare Jellie

Photojournalism major

Clare is an emerging documentary photographer and image maker. Her work predominantly tells stories of people and place while exploring concepts of connection, attachment and memory. This year her major project 'When the Sun Sleeps' an exploration of her home town of Warrnambool was chosen to be exhibited at Monash Gallery of Art.



Image by Clare Jellie

"Learn as much as you can and make the most out of having amazing lecturers, learn from them and your peers. The PSC community is 10/10, make the most out of the community, especially the teachers as you will have them as connections after you graduate and can continue to learn from them."

- Clare Jellie

MEET SOME OF YOUR LECTURERS

Our expert teaching team for the Bachelor of Photography consists of nationally and internationally renowned photographers, content producers and visual communicators.



DANIEL BOETKER-SMITH

Daniel is PSC's Dean of Photography Studies. He is an expert on photographic publishing, photobooks and zines, with particular focus on the Asia-Pacific region. Daniel is a regular contributor to national and international publications like The British Journal of Photography, Photoeye, Paper Journal, Source, and Vault Magazine. Daniel is also the Director of the Asia-Pacific Photobook Archive.



SARINA LIROSI

Sarina is PSC's first year coordinator. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



DAVID ROSETZKY

David is one of Australia's best known video and photographic artists. His work has been the subject of over 20 exhibitions in Australia, New Zealand, Europe and Asia. David's work is held in many Australian state gallery collections. David was awarded the inaugural Anne Landa Art Award for Moving Image and New Media Art, Art Gallery of New South Wales in 2005.



HODA AFSHAR

Hoda is an international recognised and award winning photographic artist. Her work has been featured in the world's leading photographic publications. Hoda has also judged some of Australia's most prestigious photo awards. In 2015 Hoda was the winner of the prestigious National Photographic Portrait Prize and in 2018 won the Bowness Photography Prize. She was also selected as one of the top eight young Australian artists at Primavera 2018 at the Museum of Contemporary Art in Sydney.



KOCHER

Nic teaches video and is one of PSC's most experienced industry professionals. He is also one of our Adobe Certified Experts. Nic began as a staff photographer for The Age, and since then has worked in film and television as a commercial photographer for a range of major clients.



STEPHANIE WOOD

Stephanie focuses on long-form documentary projects, editorial and working as an educator. Her photography explores themes of community, ritual and the psychology of belief. She is currently working on a collaborative project, researching the link between storytelling and mental health while teaching in the Bachelor of Photography. Stephanie completed her Masters of Photojournalism and Documentary Photography in 2016, she also shoots for publications and has exhibited widely.



SCOTT McNAUGHTON

After graduating from PSC in 1999, Scott worked on photographic projects in New York. Upon his return to Melbourne, he joined Fairfax Media as a photojournalist. He has worked through the reinvention of photography with changing technology and after over 11 years with Fairfax, he continues to thrive on the pace and stimulation of the industry, now as a freelancer. Drawing from his years of experience, Scott provides industry knowledge and guidance assisting students to explore location photography and achieve technical and visually dynamic images.



SHARA HENDERSON

After graduating in 2004 Shara moved to New York to begin an internship with Mary Ellen Mark. From New York, she moved to London to freelance and run the photo studio for a major newspaper. In 2012, Shara returned to Melbourne to work commercially. Her editorial and commercial clients include The Melbourne Symphony Orchestra, Melbourne Food and Wine Festival, M&C Saatchi, The Shannon Group, Frankie Magazine, The Guardian Weekend Magazine and Clemenger BBDO. In 2005, Shara won the Schweppes National Portrait Prize and was exhibited at the National Portrait Gallery, London. She was again shortlisted for this prize in 2007.



EAMON GALLAGHER

Eamon is a professional photographer working across editorial, design, advertising, and corporate sectors including national and metro newspapers, magazines and custom publishing. He is a regular contributor to a range of consumer titles including Sunday Life, Melbourne Magazine, Good Weekend, Grazia, Sunday Magazine, Australia Post Today, Notebook, Australian Country Style, Who Weekly, Equestrian Life, Mindfood and has a range of other corporate clients. With his immense industry experience, he provides students with practical guidance and knowledge in camera craft, digital workflow and photographic genres.





APPLICATION & ADMISSIONS PROCESS

Remember, for Year 12s we do not use ATAR as any part of the admission criteria and on successful completion of your interview you receive a 'Conditional Offer' and a sense of certainty.

Interviews are held in person or via zoom or skype whatever works best for you. You present your creative work (folio) at interview, it just needs to best represent you and your ideas. Year 12s can include work done for your creative subjects or personal interest and non Year 12s/Mature age applicants your work can be from previous years and/or personal interest.

Application information

Year 12 applicants

- Current Year 12
- Other Year 12 (from 2019 & 2020) with no further study
- Apply though VTAC. Just start a VTAC account and preference the Bachelor of Photography Course in your preferences (VTAC course code: 9100191442).
 PSC will contact you for your interview.
 On successful completion you will receive a 'Conditional Offer' and a sense of certainty!

OR

 Apply directly to PSC just go to the PSC Bachelor of Photography Course Application Form. You will be contacted by PSC for your interview and a 'Conditional Offer' is made within 2 days of successful completion.

Non Year 12/Mature age applicants

- Applicants with some higher education study
- Applicants with some vocational education and training study (VET)
- Applicants with relevant work and life experience
- Apply directly to PSC on the PSC Bachelor of Photography Course Application Form. Direct offers are made after successful completion of interview.

Admission criteria

Year 12 applicants

- Current Year 12
- Other Year 12 (from 2019 & 2020) with no further study

Successful completion of VCE or equivalent

Interview and creative work

The interview is a holistic way for us to get to know you, your creative work and your interests.

Non Year 12/Mature age applicants

- Applicants with some higher education study
- Applicants with some vocational education and training study (VET)
- Applicants with work and life experience

When considering your application your educational/ work life history will be given consideration

Interview and creative work

The interview is a holistic way for us to get to know you, your creative work and your interests.

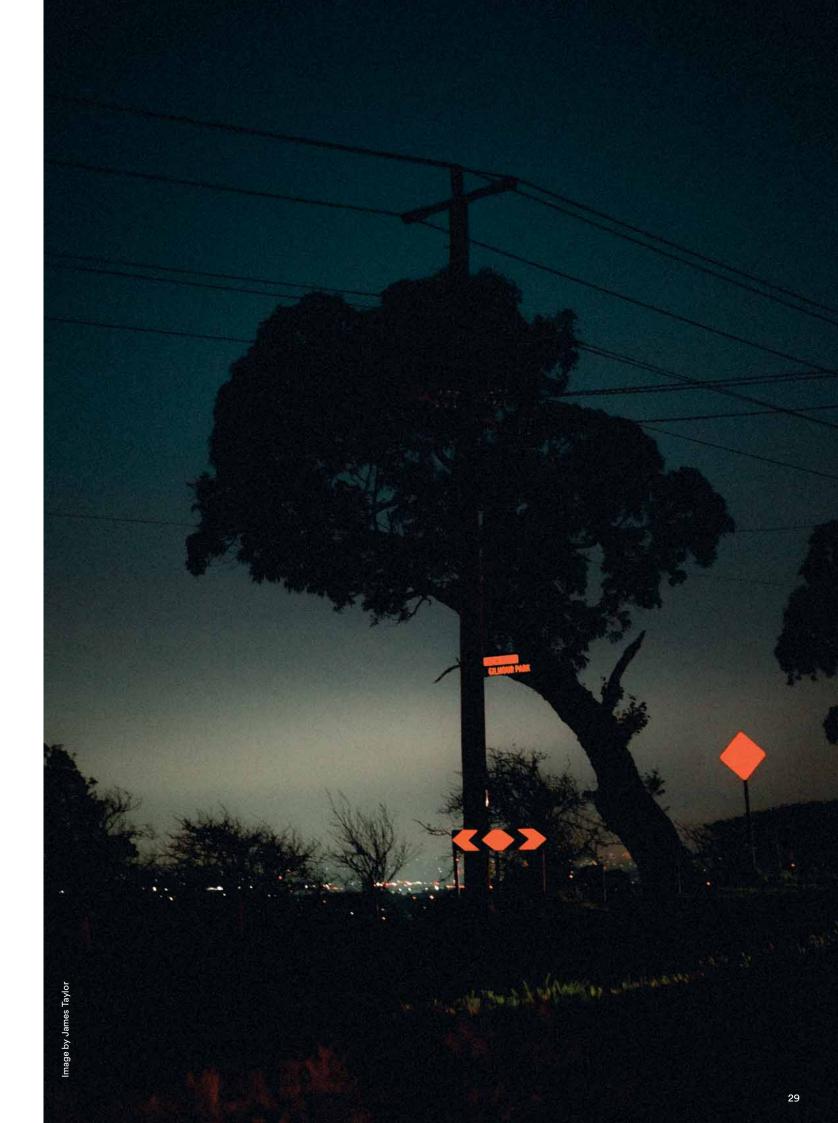
Offers

Current Yr 12 – Final offers through VTAC.

Non current Yr 12/Mature age – Direct offers made after successful completion of interview requirements.

International applicants

International student applicants must apply directly to PSC using the International Bachelor of Photography Student Application form at psc.edu.au





ENROLMENT PROCESS



Special entry assistance scheme (SEAS) applicants

Special Entry Assistance Scheme (SEAS) applicants who have experienced educational disadvantage are encouraged to apply for the SEAS. Depending on eligibility and your circumstances a SEAS application may provide support for your course application. For information on categories go psc.edu.au

Advanced standing and credit transfer

PSC will ensure that all prospective students with relevant prior experience (RPL) or academic studies (credit transfer) are advised of the possibility of having this prior experience and/or studies taken into consideration. Credit can reduce the amount of study needed to complete a degree.

Enrolment and tuition fees

Enrolment is on an annual basis. When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Tuition fee information is available in all the information packages and on the website at www.psc.edu.au

Course commencements

June intake or February intake each year.

Support with fees

FEE-HELP Tuition fee assistance

FEE-HELP is an Australian government loan scheme that assists eligible students with loans to pay all or part of their tuition fees. It is available to Australian Citizens or holders of a permanent humanitarian visa who are enrolled in a higher education course.

Students may apply for a FEE-HELP loan to cover tuition costs for the Bachelor of Photography course. This loan does not cover non-tuition expenses such as equipment and materials, accommodation, living expenses or other costs. For more information visit www.studyassist.gov.au

Equipment information

To get started you need your own digital SLR or mirrorless camera, portable hard drive and Adobe Creative Cloud student subscription. Any additional materials required are advised prior to enrolment.

Contact information

Further information study@psc.edu.au or 303 9682 3191 or text 0408 324 164



@pscmelb



facebook.com/ PhotographyStudiesCollege



@PSC_Melbourne



Photography Studies College (Melbourne)



PSC Melbourne

How we can assist you with your move to Melbourne

At PSC, we get a number of students from regional Victoria, interstate and internationally. During the application process we are very happy to assist. Just chat to us with your questions, it might be about how to start to look for your home away from home during your studies or other advice.

There is a great share house accommodation culture in Melbourne and numerous options for student housing within walking distance of PSC. So whether you're after student housing, shared accommodation or general info, we can help point you in the right direction and assist in making the process as easy as possible.



Image by Kate Watsor





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