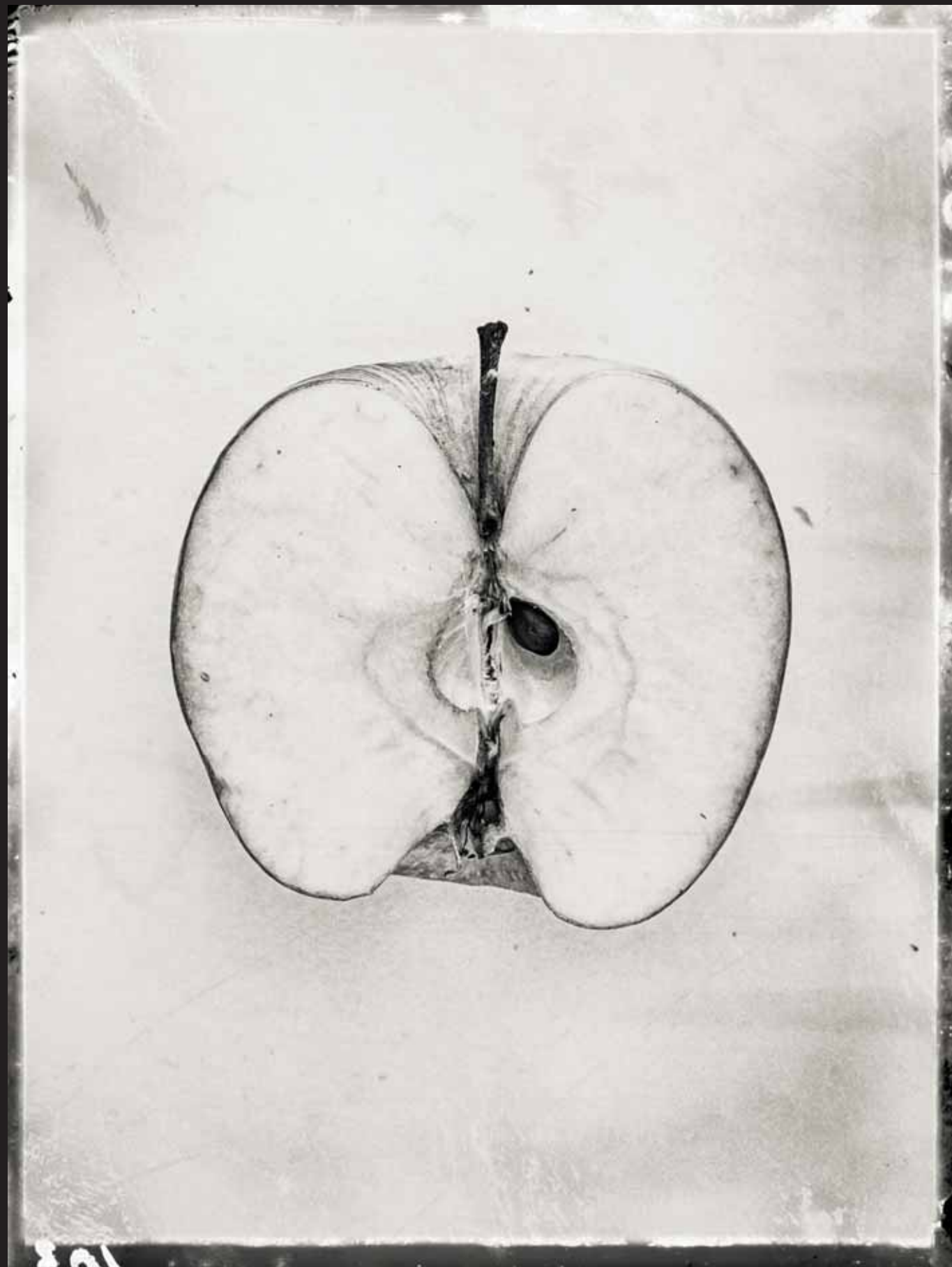




**PHOTOGRAPHY
STUDIES COLLEGE**

**CERTIFICATE IV IN PHOTOGRAPHY
AND PHOTO IMAGING**

**DIPLOMA OF PHOTOGRAPHY
AND PHOTO IMAGING**



AUSTRALIA'S MULTI AWARD WINNING PHOTOGRAPHY COLLEGE

We are a top multi award winning college, offering the highest quality learning experience within an expert and nurturing community. Our unique courses and dynamic student experience help students reach their creative potential and career aspirations.

At PSC, we believe the most successful communicators of the future will be those who use photography, images and content creatively and dynamically.

Since 1972, we've been the centre for photographic excellence and an industry leader in photographic education.

Join us!



**PSC is student centred,
career focused and industry
connected**

Producing career and job ready graduates informs what we do.

We deliver specialised industry focused courses that are dynamic and responsive to the changing nature of the creative industries.

Our impressive networks and connections benefit our students and graduates, providing them with the industry focus for career success.



Winner (AIPP) Australian Student Photographer of the Year (2020)
Anna Luscombe

Awarded Australian Tertiary Institution of the Year for excellence in photography education by the Australian Institute of Professional Photography (AIPP) six times in recent years



Image by Leanne Peck



Image by Jaclyn Conway



Images by Chris May

Image by Milla Austin

THE PSC EDGE

Study with us and you'll soon experience what sets us apart and gives us the edge. We are an industry leader in photography education, and we know how to get our students industry connected and career ready. We deliver specialised practically focused courses with dynamic and responsive curricula that reflect the latest industry trends and changes.

Industry connections

Throughout the course, students are guided by some of the most experienced nationally and internationally recognised image makers in the industry. They are industry professionals with industry connections and networks who are dedicated to equipping our students for success.

Industry focus

Our courses have a real world industry focus with tangible outcomes. You will build your industry knowhow and best practice through visual and technical literacy, ongoing image feedback, problem solving scenarios and collaborative learning. You are encouraged to connect with industry through awards, networks, mentors, exhibitions and your industry expert teaching team.

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan, the Society for Photographic Education in the USA and colleges around the world, ensure that our students are constantly exposed to numerous global opportunities.

Job register

Our students have access to the PSC job register and numerous networking opportunities during their courses.

Great teacher to student ratio

You are at the centre of what we do, and we are committed to ensuring that our students get the quality time with their lecturers that they deserve. Through our small class sizes and one on one time outside of classes, we are able to provide a unique intimate learning experience.

Practical learning

Our students are immersed in practical, hands-on learning environments that mirror professional practice.

Support and networks

Personalised assistance with your transition to further study. Includes one on one support and teacher meetings. Regular lunchtime events, range of international and national guest speakers, industry workshops, specialised information hub, student support team and counselling services.

World class industry standard facilities

Our new campus is the culmination of extensive international research and planning, and provides an exciting contemporary learning environment with purpose built facilities. With digital photography our prime focus, we provide you with the best tools in the industry. We have a large purpose built studio space with a range of professional studio equipment, and a series of large digital labs with IMAC computers. High end photographic printing facility and a specialised library.

Career outcomes

By completing the Certificate IV and Diploma courses you may find work as a photographer or photographic assistant in areas including social media content, commercial, editorial, wedding and portrait photography.

Pathways and options

At PSC you have numerous qualification options. You can move seamlessly through a sequence of industry and career focused qualifications from Certificate IV to Diploma to Bachelor to Masters all offered on the same campus. You can also opt to exit with one or more of these qualifications.



Image by Claudio Scarpellino

“The PSC Certificate IV has extended not only my technical skills but allowed me to develop confidence and a deeper understanding of the artistic process. Currently, I’m working on my portfolio to make a career change into social media and to also take inspiring photographs from my travels.”

– Melina Gibbins | Certificate IV Graduate

YOUR PHOTOGRAPHIC JOURNEY AT PSC

CERTIFICATE IV IN PHOTOGRAPHY AND PHOTO IMAGING

CUA41115 ⌚ **CERT IV: 6 MTHS**
VTAC COURSE CODE: 9105110012

This is the beginning of your journey – at this level you are provided with an intensive and highly practical hands-on learning experience. Over 6 months of full-time study, you will explore creative capture, lighting fundamentals, digital workflow and image processing. You will gain technical aptitude which will underpin your knowledge, as you build the foundations to create visual stories and compelling photographs. Upon completion you will have developed a broad understanding of photography and may have the opportunity to continue your studies at Diploma or Bachelor level.



Image by Milla Austin

WHAT YOU WILL LEARN

- Professional image capture
- Camera craft and lighting techniques
- Image enhancement and digital manipulation
- Colour theory & visual design principles
- Social media best-practice, process and publishing
- Personal & professional brand development
- Explore photographic genres
- Meet industry professionals
- Learn skills for shooting on location
- Collaborate with other creatives

WE OFFER YOU

- Brand new purpose built campus
- Outstanding specialised learning experience
- Practical hands on learning
- Creative practice & ideas
- Professional workflow
- Professional studio practice & lighting
- Industry expert teaching staff
- Ongoing feedback & image review
- Industry networks & connections
- External events & awards
- External exhibitions
- Industry guest speakers



Image by Claudio Scarpellino

DIPLOMA OF PHOTOGRAPHY AND PHOTO IMAGING

CUA50915 ⌚ **DIP: 6 MTHS**
VTAC COURSE CODE: 9100110034

The next step in your journey – the Diploma at PSC builds on your previous studies. You continue to explore digital processing, workflow and retouching, contemporary technique, colour management, video and studio lighting. While exploring a range of industry specific projects and briefs you will develop and produce a creative body of professional folio work that reflects your own style and vision. Delivered over 6 months of intensive full time study a strong focus will be working in the studio. Industry practice studio lighting is built on and expanded further as you learn to explore and push your creative potential.

WHAT YOU WILL LEARN

- How to produce a creative folio
- Current photo imaging trends
- Industry standard colour management
- Innovation in producing a range of digital images
- Professional technique and lighting
- Portraiture and Illustrative photography
- Visual communication
- Digital retouching and manipulation
- Business practices

PATHWAYS

These courses are part of a sequence beginning with satisfactory completion of the Certificate IV in Photography and Photo Imaging leading to the Diploma of Photography and Photo Imaging.

Graduates who complete the Diploma of Photography and Photo Imaging may apply for exemptions in the PSC Bachelor of Photography. These courses are recognised by the Australian Institute of Professional Photography (AIPP). Students successfully completing the Bachelor of Photography can also apply for entry to the Master of Arts Photography.

OUR BRAND NEW PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our new campus is the culmination of extensive international research and planning and provides our students and staff with an exciting contemporary learning environment where futures can be created!

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large photography studio is a major feature of our new campus and is one of the most exciting and best equipped spaces available. Beautiful natural light streams in through the vast saw tooth roof providing perfectly controlled natural light facilities. Complete block out facilities also ensure all possible options for artificial lighting.



OUR NEW FACILITIES AT A GLANCE



Studios

- Up to 6 meter high ceilings
- Multiple shooting bays with tethered work stations
- Broncolor & Elinchrom lighting equipment
- Full range of light shapers and modifiers
- Lighting support equipment
- Make up and dressing bay
- Shower facilities and kitchen area
- High roller door access

Digital Labs and Print Shop

- Two dedicated digital teaching spaces
- 2019 iMac computers, monitors
- Projectors calibrated to ICC standards
- Adobe CC on all of the machines
- Microsoft Office 2011 and Office 365
- Capture One

The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work



APPLICATIONS AND ENROLMENTS

Essential requirements

All applicants should complete and submit the PSC Photography and Photo Imaging Course Application Form at http://www.psc.edu.au/certIV_apply_now.html
Once the completed form is received applicants will be contacted within 5 working days to attend an interview appointment.

Applicant groups for these courses include:

Applicants with current and/or previous Yr 12 - VCAL and VCE or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience
Mature Age

Interview

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography and image making.

Literacy and Pre-training review

All applicants are required to have achieved a level of Literacy. The Pre-training review process will be completed at interview.

Offer

Offers are made after the completion of the interview process.

Enrolment

Enrolment is for the duration of the course. When you accept your offer you will complete the enrolment form indicating your tuition fee payment obligation. Tuition fee information is available on the next page of this brochure and on the website at www.psc.edu.au

Intakes

This course has 2 intakes per year.

Special entry assistance scheme (SEAS) applicants

Special Entry Assistance Scheme (SEAS) applicants who have experienced educational disadvantage are encouraged to apply for the SEAS. Depending on eligibility and your circumstances a SEAS application may provide support for your course application. For information on categories go psc.edu.au

Advanced standing and credit transfer

PSC will ensure that all prospective students with relevant prior experience (RPL) or academic studies (credit transfer) are advised of the possibility of having this prior experience and/or studies taken into consideration.

You may be eligible to begin your studies at the Diploma level if you already hold a Certificate IV in Photography and Photo Imaging or have the relevant knowledge and skills. You need to still apply for the Certificate IV and will be assessed for entry into the Diploma.

Further information

For questions or information text on 0408 324 164 or email study@psc.edu.au or call ☎ 9682 3191
www.psc.edu.au

Get more info about our students, graduates and teachers on our socials

 [facebook.com/Photography Studies College](https://facebook.com/PhotographyStudiesCollege)

 [@pscmelb](https://www.instagram.com/pscmelb)

 [@PSC_Melbourne](https://twitter.com/PSC_Melbourne)

 [PSC Melbourne](https://www.youtube.com/PSCMelbourne)

 [Photography Studies College \(Melbourne\)](https://www.linkedin.com/company/PhotographyStudiesCollege(Melbourne))

TUITION FEES 2021

This training is delivered with Victorian and Commonwealth Government funding.
Your tuition fee can be paid off monthly, fortnightly or weekly using our student direct debit service.

CERTIFICATE IN PHOTOGRAPHY AND PHOTO IMAGING

	GOVERNMENT CONTRIBUTION	STUDENT CONTRIBUTION
Full-fee		\$10,500.00
Government subsidised - without concession	\$6,600.00*	\$3,900.00
Government subsidised - with concession*	\$8,940.80	\$780.00*

* Eligibility check will be conducted at enrolment. Fees may be subject to change.

Fee Type	Tuition Fee	Weekly Payment Plan*		Fortnightly Payment Plan*		Monthly Payment Plan*	
		No of Instalments	Amount	No of Instalments	Amount	No of Instalments	Amount
Government subsidised - without concession	\$3,900.00	20	\$195.00	10	\$390.00	5	\$780.00
Full-fee paying places	\$10,500.00	20	\$525.00	10	\$1,050.00	5	\$2,100.00

DIPLOMA OF PHOTOGRAPHY AND PHOTO IMAGING

	GOVERNMENT CONTRIBUTION	STUDENT CONTRIBUTION
Full-fee		\$10,500.00
Government subsidised - without concession	\$5,310.00*	\$5,190.00

* Eligibility check will be conducted at enrolment. Fees may be subject to change.

Fee Type	Tuition Fee	Weekly Payment Plan*		Fortnightly Payment Plan*		Monthly Payment Plan*	
		No of Instalments	Amount	No of Instalments	Amount	No of Instalments	Amount
Government subsidised - without concession	\$5,190.00	20	\$259.50	10	\$519.00	5	\$1,038.00
Full-fee paying places	\$10,500.00	20	\$525.00	10	\$1,050.00	5	\$2,100.00

FURTHER INFORMATION

There may be additional costs associated with enrolment in this course. Students must have a portable hard drive and DSLR or mirrorless camera to participate. An Adobe Creative Cloud subscription (student discount available) is required.



PSC WILL AWARD EQUITY SCHOLARSHIPS FOR FINANCIAL HARDSHIP*

* To be eligible for equity scholarships, the applicant must be eligible for the Victorian Government Subsidised Training. Enquire upon enrolment.



“The Cert IV has given me the tools of how to master my camera and also the possibilities of where photography can take me. From learning to capture an image, to how to market myself as a photographer, the Cert IV has covered everything I need to know to kick start my career. The passionate people around me and the personal relationships with lecturers has helped me harness the best of my ability.”

– Kelsey Zafiridis | Certificate IV Student

CAPTURE YOUR FUTURE

PHOTOGRAPHY
STUDIES COLLEGE



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