



Jeremy  
ACU student

# Passion for Business early offer program (P4B)

Our students are more than their score.

Let your values create value. Our Passion for Business (P4B) program gives you guaranteed early offer into an ACU business course, so you can focus on completing school with the knowledge you've been awarded a place in the degree of your choice.

Open to both school and recent school leavers, P4B nurtures your learning potential and gives you a step up in your future business career.

Apply now: [acu.edu.au/p4b](https://acu.edu.au/p4b)

## PROGRAM BENEFITS

- An early conditional offer\* from ACU before receiving your ATAR/OP from the Tertiary Admissions Centre (TAC) and prior to completing your final exams.
- Direct entry for QLD and NSW, meaning you do not have to apply through a TAC. Victorian students please apply through VTAC.
- Access to our Academic Skills workshops, CareerHub and networking events.
- Study abroad opportunities.
- \$500 textbook vouchers awarded to the top three P4B students at the end of Semester 1.
- Access to work integrated learning and professional placement opportunities.
- An invitation to the Business School's First Years' Welcome Event.

## P4B COURSES\*

Bachelor of Commerce  
Bachelor of Business Administration  
Bachelor of IT  
Bachelor of Accounting and Finance  
Bachelor of Commerce/Bachelor of Business Administration  
Bachelor of Commerce/Bachelor of Arts  
Bachelor of IT/Bachelor of Business Administration

*\* Check course availability for each campus*

## ELIGIBILITY AND ADMISSION CRITERIA

You can apply for P4B courses if you meet any two of the following eligibility criteria:

- Successful completion of year 11 in Australia; or
- completion of a business subject or business-related subject in year 11 or year 12; or
- completion of a business-related VET qualification or equivalent; or
- demonstrated work experience including volunteer work experience.

In addition, submit a 200-300 word written statement demonstrating your passion for business and outlining your future career goals.

*\*Early offer is conditional on applicant successfully completing year 12 in Australia*

## SELECTION AND OFFERS

Your P4B application will be assessed on the basis of your ability to meet the eligibility criteria and how you demonstrate your passion for business in your written statement.

## HOW TO APPLY

Complete the P4B online application via [acu.edu.au/p4b](https://acu.edu.au/p4b)



“My dream was to become a successful business woman and ACU had the course, extra activities and welcoming vibe to assist me in making my dream a reality. I applied for P4B and was very relieved to find out I was accepted into the program and had a guaranteed place before my Year 12 exams. I know the friends I have made at Uni will be friends for life as we have supported each other throughout our degrees.”

**Jennifer**  
**Bachelor of Commerce/Bachelor of Business Administration**

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**Applications open all year round.**

[acu.edu.au/p4b](https://acu.edu.au/p4b)

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**Brisbane, Blacktown, Melbourne, North Sydney, Strathfield**