

Communication and creative arts

Melbourne | Geelong | Online



Advertising
Children's literature
Creative writing
Dance
Digital media
Digital technologies design
Drama
Film, television and animation
Gender and sexuality studies
Journalism
Literary studies
Photography
Public relations
3D animation design
Visual arts
Visual communication design

Discover your talent and explore your passion

Pursue a career in media, communication and creative arts at a university that's ranked in the top 100 universities in the world for communication and media studies, and performing arts.¹

From course flexibility, to excellent connections with industry, you can have it all at Deakin.

¹ QS 2019 subject rankings.

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Published by Deakin University in March 2020. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B

Your future in communication and creative arts

Tailor your studies to your interests

Complement your major area of study with other communication and creative arts disciplines to give you an edge in the market and the skills to take your career in many directions. You'll also have the chance to collaborate with students across other arts disciplines, broadening your understanding and expertise, to graduate as a well-rounded creative practitioner.

Enjoy state-of-the-art facilities

Access a range of resources at Deakin, including our:

- television broadcast studio
- broadcast van for live outdoor event production
- green screen studio
- professional photographic light studio
- grading rooms
- editing booths for audio and audiovisual editing, and recording interviews
- sound design control room and performance space
- wardrobe and costume department
- creative media lab
- collaborative news production area with an editorial hub.

The Deakin Motion.Lab – one of the most technologically advanced motion capture facilities in Australia – is a centrepiece of our facilities at the Melbourne Burwood Campus, as is the innovative Phoenix Gallery, well suited to mixed-media and pop-up installations.

The Project Space at the Geelong Waterfront Campus is a contemporary and experimental exhibition space. The campus is also home to an inspiring creative arts hub, housing the latest technology, dedicated studio spaces and a collaborative work atmosphere.



Engage with real-world work environments, projects and technologies that will equip you to succeed in the jobs of the future.

Workplace learning to get ahead

Students in the Bachelor of Communication (all specialisations) complete a professional internship as part of the course. An internship is a bridge between university and the professional world; it gives you an invaluable opportunity to develop the discipline-specific and transferable skills that are valued by employers.

Your future in communication and creative arts

Gain industry experience and travel overseas

Our graduates hit the ground running thanks to work integrated learning. You can take up an internship as part of your degree to add to your portfolio, while gaining valuable industry contacts and experience. For example, our journalism students can see their work published on D*scribe news website, and through internships, secure firsthand broadcasting, radio or print experience with metropolitan and regional media outlets. Meanwhile, design students get to design for non-profit clients as part of their assessment in their final year, giving them real-world experience so that they graduate job-ready.

You can also see the world with an international internship, exchange, study tour or volunteer placement. Get a competitive edge and gain credit towards your degree by studying overseas at one of Deakin's partner universities, in more than 40 countries.

Skills to get you a job

Gain a competitive edge in the workplace with real-world expertise and practical skills. Deakin is ranked the #1 university for both generic skills and good teaching in Victoria.¹

¹ Graduate Outcomes Survey 2019.

Access professional equipment whenever you need it

Borrow professional equipment from our comprehensive media resource centre, including lighting and professional audio gear, and digital video cameras and SLR cameras for projects and practice. We have a team of technicians on staff to provide support and expertise. Deakin is also one of the first universities in the world to offer RED EPIC cameras – the digital camera of choice for the world's best filmmakers and photographers.

Learn from leaders in their field

Our academic staff will inspire, encourage and support you at every stage of your studies. Staff are experienced industry professionals who are enthusiastic about sharing their skills and knowledge and providing you with valuable industry insights. Just some of the industry names our experienced academic staff have worked with include:

- Arts Victoria
- Associated Press
- BBC
- Fairfax
- Optus
- Penguin Books
- Samsung.

Disciplines

Take a look through our disciplines (also known as study areas) to choose your area of expertise. Knowing which discipline you're interested in helps career advisers find the best course for your interests. Corresponding courses are featured in the following pages, so you can learn more about what you'll study, work experience opportunities and the types of careers you could pursue. When you choose a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au for detailed discipline and course information, including a description of the units within each degree.

Communication

Advertising

Designed to inspire the next generation of 'big idea' thinkers, advertising at Deakin prepares you for the challenges and excitement of developing incisive brand communication for the digital era. Explore the industry's strategic planning and creative aspects to succeed in advertising agencies and emerging brand communication roles.

Digital media

Combine your interests in communication technologies, social media and content production to discover a career in digital media. You'll develop confidence in your creative, analytic and production skills to communicate professionally across traditional and digital platforms. You will learn how to engage audiences, build communities and help organisations and clients with digital content solutions.

Journalism

Get hands-on learning experience with one of the most respected courses in the industry. You'll be taught by our expert team of journalism and media practitioners with extensive experience across all the key media platforms, including print, television, radio and online. You'll learn how to identify, research, plan and produce newsworthy stories and have opportunities to get your work published on our student-led news website D*scribe before graduating.

Public relations

Build the reputation of brands, people and organisations with skills and techniques developed through real-world practical learning. Explore how innovative and ethical communication fosters meaningful relationships with stakeholders as you develop the capabilities to create inspiring campaigns and events, manage issues and become an adaptive communications expert.



'Deakin provided me with the theory, practical skills and industry contacts to enter the workplace as soon as I graduated. The compulsory internship unit was key to getting my foot in the door of the PR industry and provided me with crucial on-the-ground experience of what a graduate PR role might be like.'

Jenna Handreck

Bachelor of Arts (Public Relations)¹ graduate
Media and Communications Manager, Netball Australia

¹ Now titled Bachelor of Communication (Public Relations).



#1 university in Victoria for student satisfaction

Year on year, our students are the most satisfied students of all Victorian universities¹. We've ranked this highly for the past 10 years, with students being particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.

¹ Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2019 (GOS), Quality Indicators for Learning and Teaching (QILT).

Disciplines

Design

Prepare for a future-focused career with Deakin's design courses. You'll have access to sought-after industry links and the latest technology and equipment. Learn more about our design disciplines (below) and related courses on page 12 and in Deakin's 2021 *Undergraduate Design* booklet.

- 3D animation design
- Digital technologies design
- Visual communication design

Film, television and animation

From the screens of televisions and films to mobile phones, computers and tablets, film, television and animation at Deakin explores the relationship between the design, production, reception and exhibition of contemporary culture and through our newest technologies.

Visual and performing arts

Dance

Develop your physical, creative and intellectual capacities through the study and practice of dance. Learning from passionate and experienced industry specialists, you'll explore how dance intersects with creativity, innovative thinking, community enrichment and technology. You'll also have opportunities to develop individual and group performance projects.

Drama

Explore a dynamic combination of acting, improvisation and devised theatre through the theory and practice of different performance styles and processes, textual studies and digital theatre crafts. Deakin's team of professional practitioners and technicians will help you find your creative voice, develop the technical skills required to create new stories and forge your path as a creative in the industry.

Photography

Photography is a global, pervasive visual culture practised in journalism, fine art, social media, fashion, advertising, cinema, web design and more. Immerse yourself in the theories, techniques and practices of photography and build your critical practice so that you can achieve your artistic, academic or professional aspirations.

Visual arts

Learn how to harness your individual skill and knowledge with a unique program that combines digital technologies, traditional techniques and future-focused interdisciplinary practices. This course will place you at the heart of an adventurous contemporary art education, preparing you to engage in shaping our cultural vision for the future.

Writing and literature

Children's literature

Discover why children read, what you can write for them, and why that matters through studying children's literature. The discipline explores the major trends in children's texts across a range of media and is highly-relevant if you want to produce texts for young people or intend to work with children and young people as a librarian or primary/secondary teacher.

Creative writing

Explore narrative-driven works, experimental innovations, editing, creative nonfiction and script writing, as well as new takes on traditional genres of poetry, and short and extended fiction writing. You'll identify and pursue opportunities for writing/editing in new media, cross-genre experimentation and creative production with an awareness of entrepreneurial initiative and know-how.

Gender and sexuality studies

Gender and sexuality play important roles in people's lives and society. This discipline gives you an analytical approach to the significance of sex, gender and sexuality and the important roles they often play in how we understand ourselves and the structures we live in. Develop the skills and knowledge to research, analyse and discuss expressions of gender and sexuality in different historical periods and in different cultural contexts.

Literary studies

Gain new understandings of cultures and histories as you explore a range of literary genres, including fantasy literature, poetry, fiction, and creative non-fiction. You will be guided in critical and creative journeys through works by Shakespeare, major aesthetic movements like modernism, Australian literature, history of the book, and literatures that engage with crucial contemporary issues.

Cross-disciplinary learning

Our courses let you collaborate with students across disciplines. Explore complementary skills to become a well-rounded creative practitioner and maximise your career options. Choose from:

- specialist design electives
- visual arts
- photography
- communication
- drama
- dance.

Courses to careers

Visit explore.deakin.edu.au to kickstart your course and career exploration. With more than 600 paired courses and careers, it's the perfect destination for you to discover your future career.

Drama students work on individual and group creative projects, gaining comprehensive knowledge of ensemble creation and production management.



'The most beneficial aspect of studying photography at Deakin was the people I was fortunate to meet. This includes the teachers and the students. They help you see your artwork and your style from a different angle and also interpret the artwork in their own way.'

Natalie Polizzi

Bachelor of Creative Arts (Photography) graduate

Bachelor of Communication (Advertising) A334 C B 3 T1, T2, T3

Designed to inspire the next generation of 'big idea' thinkers, advertising at Deakin allows you to understand complex audiences, analyse media effectiveness and hone your creative thinking. Experiment with future-focused approaches to brand communication, and critically evaluate the role and impact of advertising on society. Connect with advertising practitioners and work on real-world projects that will give you the edge you need to establish a stimulating career.

Careers

Pursue a career in agencies, or work in-house in the commercial, corporate, government and not-for-profit sectors. Deakin graduates find work in roles such as:

- account manager
- advertising art director
- advertising copywriter
- digital creative
- brand specialist
- digital marketer or media specialist
- marketing and communications officer
- media analyst
- media researcher or planner
- social media coordinator.

Professional recognition

The Bachelor of Communication (Advertising) is accredited by the International Advertising Association, ensuring you're across the latest industry standards and remain connected to industry after you graduate.

Gain industry experience

Study the Bachelor of Communications (all specialisations) and participate in work integrated learning (WIL) programs throughout your course, including a final year industry-based internship in a communications or media-based organisation where you will gain valuable experience and broaden your network. Opportunities include:

- national broadcasting internships
- public relations and advertising agency-based internships
- rural and regional community journalism internships
- sports media and publicity internships.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life Advertising Principles and Practices Course elective from List A ² Elective	Creative Brand Communication Course elective from List A ² x 2 Elective
Year 2	Copywriting and Ideation Media Law and Ethics Course elective from List B ³ Elective	Art Direction and Visualisation Integrated Communication Course elective from List B ³ Elective
Year 3	Transmedia storytelling Communication Internship A: Placement International Advertising Campaigns Elective	Creative Advertising Campaigns Communication Internship B: Career Development Course elective from List B ³ Elective

deakin.edu.au/course/bachelor-communication-advertising

- ¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- ² Total of three course electives (from a pool of eight).
- ³ Total of three course electives (from a pool of 10).

Bachelor of Communication (Digital Media) A333 C B WP 3 T1, T2, T3¹

Gain an understanding of the function and influence of communications industries locally and globally, and learn practical skills in social media content creation, podcasting, website creation and video-making. With an emphasis on emerging technologies and real-world learning, you'll explore building social media identities, managing social media in organisations, digital media entrepreneurship and much more. Graduate with a dynamic network, digital portfolio and strong professional-personal brand that will give you an edge with future employers.

Careers

Work across a range of industries and organisations from multimedia businesses, to public relations agencies to content providers.

Deakin graduates find work in the following roles:

- content producer/digital producer
- social media officer/coordinator
- communication and digital media assistant
- digital marketing assistant
- marketing communications officer
- various social media specialist freelance work.



Course structure²

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life Making Social Media Course elective from List A ³ Elective	Making Video Course elective from List A ³ x 2 Elective
Year 2	Gamified Media Global Media Course elective from List B ⁴ Elective	Quantified Media Media Law and Ethics Course elective from List B ⁴ Elective
Year 3	Media Ecologies Communication Internship A: Placement Course elective from List B ⁴ Elective	Digital Media Entrepreneurship (2 credit points) Communication Internship B: Career Development Elective

deakin.edu.au/course/bachelor-communication-digital-media

- ¹ Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud campus.
- ² Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- ³ Total of three course electives (from a pool of eight).
- ⁴ Total of three course electives (from a pool of eight).

Courses

Deakin code	S342	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Communication (Journalism) **A331** **C** **B** **WP** **3** T1, T2, T3¹

The Bachelor of Communication (Journalism) will give you the skills to unearth a great news story, engage with your audience and deliver the news across a range of media platforms. You'll have opportunities to identify, research and plan news and feature stories and write, edit and publish them straight from our newsroom and creative media labs on campus. Through guidance from media practitioners with expert experience, you'll learn about community journalism, feature writing, interview techniques, media law and ethics, news reporting and more.

Careers

Our graduates work in-house or freelance for print, radio, television and multimedia newsrooms. They also work in business, government and the not-for-profit sector, taking up roles as:

- journalists
- sports journalists
- news presenters or reporters
- food or travel writers
- magazine writers
- book, magazine or newspaper editors
- copywriters
- speechwriters
- digital content or social media coordinators
- media and communications advisers.

Course structure²

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life News Reporting 1 Course elective from List A ³ Elective	News Reporting 2 Course elective from List A ³ x 2 Elective
Year 2	Video Journalism Media Law and Ethics Course elective from List B ⁴ Elective	Feature Writing Audio Journalism Course elective from List B ⁴ Elective
Year 3	News Production 1 Communication Internship A: Placement Course elective from List B ⁴ Elective	News Production 2 Communication Internship B: Career Development Local Journalism Elective

deakin.edu.au/course/bachelor-communication-journalism

- ¹ Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud campus.
- ² Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- ³ Total of three course elective (from a pool of eight).
- ⁴ Total of three course elective (from a pool of nine).



'I undertook an internship at the Colac Herald while completing my third year. An internship in the newsroom allowed me to implement the practical skills I learnt at university, giving me the confidence that I had chosen the right career.'

Olivia Reed
Bachelor of Communication (Journalism) graduate
Journalist, Geelong Advertiser

Bachelor of Communication (Public Relations) **A325** **C** **B** **WP** **3** T1, T2, T3¹

Develop a thorough understanding of public relations in the digital era and the social, administrative, cultural and ethical implications of public relations activity. Under the guidance of academics who are active in their field, you will gain the professional skills to conduct strategic and tactical communication research, writing, planning and evaluation. You'll also establish links with professionals in the industry, work with clients in real-life scenarios and undertake work-based internships.

Professional recognition

The Bachelor of Communication (Public Relations) is accredited by the Public Relations Institute of Australia (PRIA). Graduates are eligible for accelerated membership of the PRIA, ensuring you remain connected and up-to-date with current industry standards.

Careers

With Deakin's accredited public relations degree, you can work across a range of sectors, including business, government or not-for-profit organisations. Deakin graduates find work as:

- account executives
- advertising copywriters
- community relations officers
- customer relations officers
- digital content coordinators
- event management officers
- government relations officers
- marketing and communications coordinator
- media relations adviser
- public relations officer
- social media account managers
- stakeholder engagement officer.

Course structure²

	Trimester 1	Trimester 2
Year 1	Communication in Everyday Life Introduction to Public Relations Course elective A ³ Elective	Strategic Communication and Writing Course elective A ³ Course elective A ³ Elective
Year 2	Media Relations Strategy Ethical Communication and Citizenship Course elective B ⁴ Elective	Public Relations Management Media Law and Ethics Course elective B ⁴ Elective
Year 3	Lobbying, Advocacy and Public Opinion Communication Internship A: Placement Course elective B ⁴ Elective	Public Relations Campaign and Practice Communication Internship B: Career Development Elective Elective

deakin.edu.au/course/bachelor-communication-public-relations

- ¹ Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud campus.
- ² Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- ³ Total of three course elective (from a pool of eight).
- ⁴ Total of three course elective (from a pool of 10).

Public relations students develop skills such as writing, event organisation and publishing from the beginning to be work-ready upon graduation.



Courses

Bachelor of Communication (Honours) A451 C B T T1, T2¹, T3¹

Undertake advanced study in a communication discipline that interests you most (advertising, journalism, public relations, digital media) with the Bachelor of Communication (Honours). In this specialised year of study, you will conduct in-depth research to further develop your knowledge and gain valuable research skills that will set you apart from the rest.

Careers

Completing an additional year of specialised study gives you a competitive edge on other degree graduates. This honours degree will open doors to a career in one of the fastest growing group of industries such as content production companies, multimedia businesses, government agencies, marketing and entertainment industries, public relations, and social and market research entities. Graduates can apply their knowledge and skills in diverse professional contexts with responsibility and accountability in research and professional practice.

After graduation, you can build on your honours research in a coursework masters degree or, if high achieving, a PhD.

Deakin code	S342	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB
		NIKERI Institute	NIK

Course structure²

You will complete 8 credit points of core units.

deakin.edu.au/course/bachelor-communication-honours

- 1 Trimester 2 and Trimester 3 intakes only available at Cloud Campus.
- 2 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Communication students learn and practise their skills in customised facilities that simulate future workplaces, like the media lab and newsroom.



Get hands-on in our newsroom and creative media lab

Deakin's Melbourne Burwood Campus is home to a newsroom and creative media lab, so you can learn and refine your skills in an industry-standard media environment.

The lab and newsroom include:

- a green-screen studio linked to the newsroom and other creative production suites, to produce video content
- a collaborative news production area with an editorial hub, workstations and monitors to stream live TV news channels
- editing booths for audio and audiovisual editing and to conduct recorded interviews in acoustically quiet spaces
- shared computer spaces for students to work together on a single digital production
- creative spaces for collaborative learning and team projects.

'I had a really positive experience at Deakin and the units offered prepare you for the workforce. The assignments and tasks I undertook were actually used throughout the internships. The course is not just about theoretical learning, it is also about application in the workforce.'

Tara Lupus
Bachelor of Communication (Public Relations) graduate



Courses

Deakin code **S342**
 Course duration in years **3**
 Trimester **T**

Cloud Campus **C**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**
 NIKERI Institute **NIK**

Bachelor of Design (3D Animation) **A343** **B** **3** T1, T2, T3¹

Deakin's Bachelor of Design (3D Animation) embeds animation into design, focusing on the requirements of the client, delivering projects to suit industry standards across digital platforms. Explore design histories and theories and develop creative, technical and analytical skills in animation production through the exploration of computer graphic animation (3D CG modelling, character design and rigging, CG lighting and rendering) and motion capture techniques.

Careers

Graduate as a well-equipped multidisciplinary designer ready to work in motion design, animation, film, television, web design, augmented reality (AR) and virtual reality (VR).

Roles include:

- 2D or 3D animator
- augmented reality or virtual reality designer
- arts editor
- cartoonist
- digital designer
- game developer
- illustrator or modeller
- motion capture technician
- motion graphics designer
- multimedia developer.

Bachelor of Design (Digital Technologies) **A344** **B** **3** T1, T2, T3

Creative problem-solvers with a love of design and an aptitude for technical IT skills should explore our Bachelor of Design (Digital Technologies). Learn about user experience (UX), design strategies, digital technologies and interactive media, to deliver impactful digital solutions for creative and social issues in our changing world.

Careers

Graduates are open to many career opportunities in creative agencies, advertising and design studios and corporate companies, taking up roles as:

- design engineers
- digital designers
- graphic designers
- industrial designers
- user interface (UI) designers
- virtual reality experience designers
- web designers.

Bachelor of Design (Visual Communication) **A345** **B** **WF** **3** T1, T2, T3²

Get introduced to the professional design world through Deakin's Bachelor of Design (Visual Communication). Learn the tools, strategies and design thinking methodologies required to be an adaptive, multidisciplinary communications designer. From day one you'll learn to shape your ideas into smart and appealing concepts for users, customers and society as a whole, under the guidance of industry leaders and established designers.

Careers

Graduates are open to many career opportunities, including in the areas of advertising, graphic design studios, print houses, publishers, corporate companies, government and private practices.

Potential careers include:

- animation and motion designer
- communications designer
- graphic designer
- illustrator
- interactive designer
- packaging (FMCG) designer
- web designer.



'We do a lot of practical assignments and learn how to use programs and equipment common to the animation industry. The teaching staff have been amazing, with many of them freelancing and being hired for animation work, giving them valuable first-hand knowledge of the industry.'

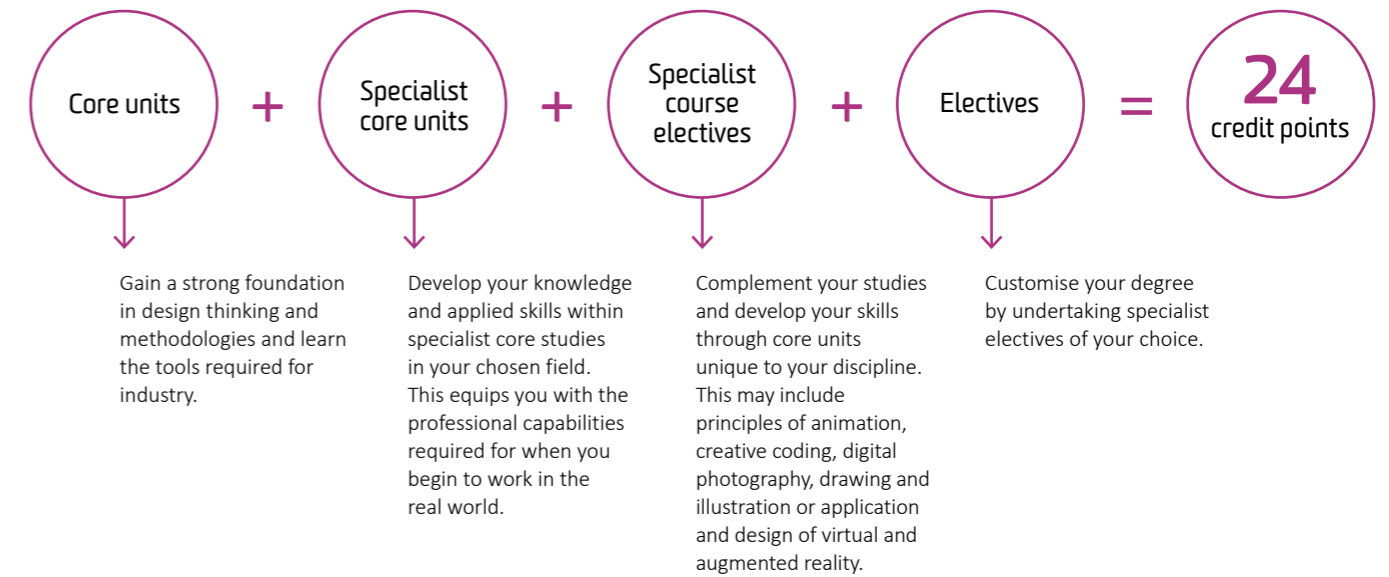
Mykaela Covey-Banfield

Bachelor of Creative Arts (Animation and Motion Capture)¹ graduate

¹ Now titled Bachelor of Design (3D Animation).

Course structure^{3,4}

Through a unique course structure, we challenge you to be a big-picture thinker.



Showcase your talents

Experience the design industry before you graduate. Final-year design students come together in a cross-discipline collaborative project, working with non-profit clients, to deliver on real briefs and, in some cases, assist with brand development, culminating in a final exhibition of work.



Stand out to employers with a recognised degree

Design degrees at Deakin are informed by industry leaders across the world. We're active members of the Design Institute of Australia (DIA) and the International Council of Design (Ico-D) and support the Australian Graphic Design Association (AGDA). Our three design degrees are formally recognised by the DIA and meet industry standards, so that you stand out to employers when you graduate.



¹ Students who are applying to commence in Trimester 3 under a pathway agreement and/or with Recognition of Prior Learning may not reduce course duration. Students should seek advice before applying for this intake.
² Trimester 3 intake is only available at the Melbourne Burwood Campus.
³ Design students should refer to Deakin's 2021 Undergraduate Design booklet for a complete course breakdown for each specialist design course.
⁴ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Bachelor of Film, Television and Animation **A351** **B** **3** T1, T2, T3

Take a great story and learn to shape it for film, TV or animation. From documentary and short narrative fiction, to more experimental productions, the course allows you to develop your own specialist skill set within the dynamic fields of screen production and screen culture.

Animation

Prepare for a career specialising in the creative and technical fields of animation, film, television, and games design. Learn the art of storytelling in 2D and access Deakin's 3D animation program. You'll develop clever and creative ways of manipulating and animating images and gain an understanding of animation principles and production techniques.

Film and television

Explore the professional technologies, creative practices and insightful theories of screen production within a dynamic setting strongly linked to the creative arts and communication industry. Learn the skills to create every aspect of a variety of genres, from documentary to short film. You'll study scriptwriting, editing, sound design and cinematography. Being a multidisciplinary creative form, you can tailor your skills and branch out into other areas.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Principles of Animation Screening History Course elective from List A ² Elective	Writing with the Camera Screen Practices Course elective from List A ² Elective
Year 2	Course elective from List A ² Course elective from List B ³ x 2 Elective	Screen Careers Course elective from List B ³ x 2 Elective
Year 3	Major Screen Project A – Development (2 credit points) Communication and Creative Arts Internship A Elective	Major Screen Project B – Production (2 credit points) The Australian Moving Image Elective

deakin.edu.au/course/bachelor-film-television-and-animation

Careers

As a film, television and animation graduate, you may find employment in fictional and factual production for cinema and television and in the corporate, educational, music video and advertising sectors.

Past graduates have launched their careers with national awards and international recognition (through film festivals) for their student work. Deakin's internship program has also provided a start to successful careers in the field.

Deakin graduates work across the media and creative industries. Career opportunities include working as:

- animators
- audiovisual technicians
- camera operators
- documentary producers
- film and television producers or directors
- journalists
- film or television editors
- lighting designers
- presenters
- production managers
- scriptwriters
- sound engineers
- television program coordinators.

¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
² Total of three course electives (from a pool of seven).
³ Total of four course electives (from a pool of 12).



'I interned with Deakin Live during my third-year study. Deakin Live provided professional training and an opportunity to visit Fox Sports during their livestream. I have gained a lot of professional knowledge regarding sports broadcast throughout the internship.'

Neve Yau
 Bachelor of Creative Arts (Film and Television)¹

¹ Now titled Bachelor of Film, Television and Animation.

Bachelor of Film, Television and Animation (Honours) **A452** **B** **1** T1, T2

Take your screen practice to the next level with Deakin's Bachelor of Film, Television and Animation (Honours). Build your current skills, critical engagement and depth of knowledge by undertaking research in an area that interests you and developing an advanced screen project. The honours program opens doors to a career in the screen industry or the opportunity to delve deeper into your research with a masters degree or PhD.

Careers

Completing an additional year of specialised study gives you a competitive edge on other degree graduates. The aim of the Bachelor of Film, TV, Animation (Honours) is to use real-world learning strategies to increase your employability by producing a significant screen production project/folio.

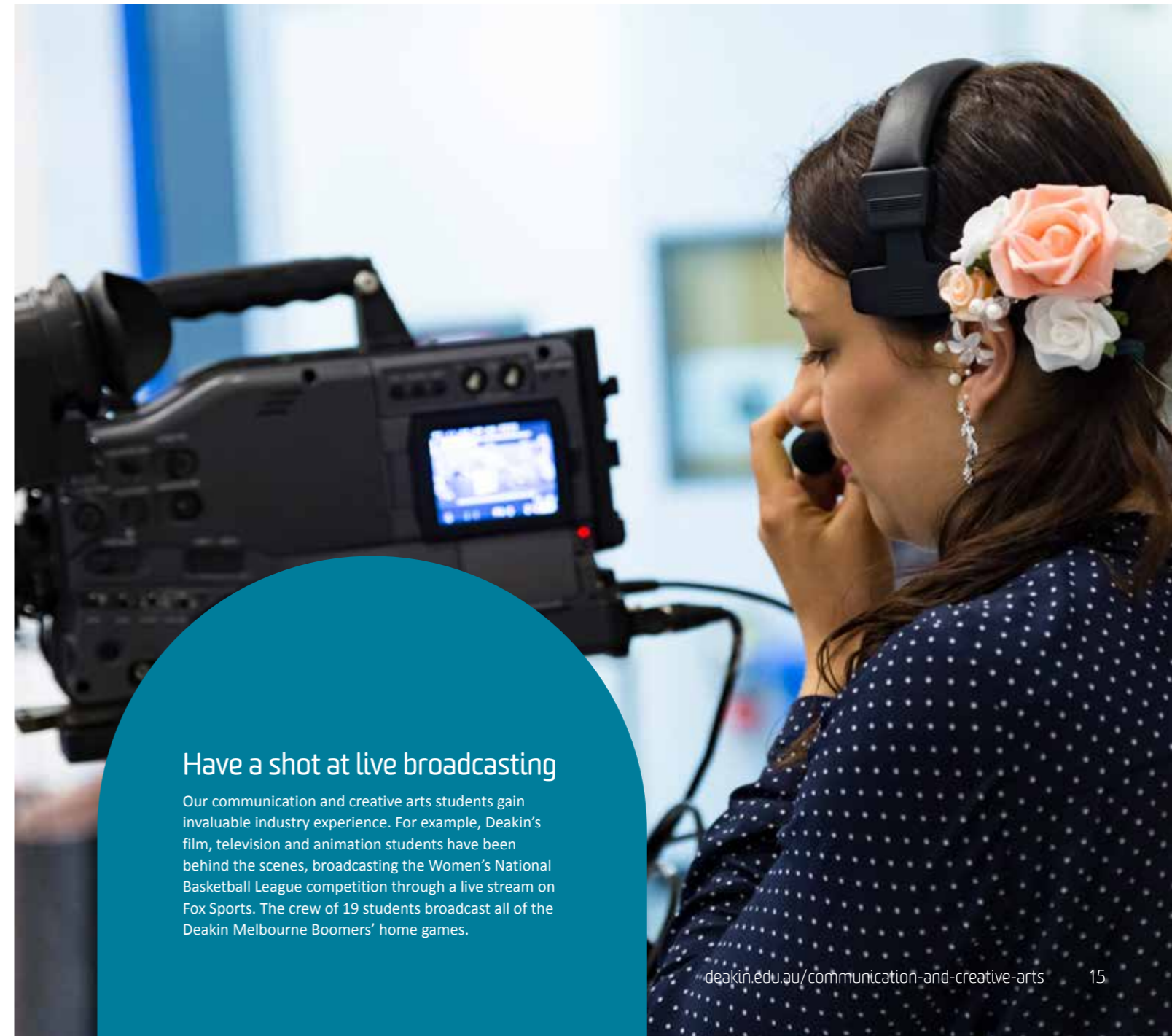
This will position you to apply for jobs within film production, television production, independent production houses, advertising agencies, education facilities, independent crewing projects and anywhere where screen-based work exists.

After graduation, you can build on your honours research in a Master of Film and Television or, if high achieving, a PhD.

Course structure¹

You will complete 8 credit points of core units.

¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.



Have a shot at live broadcasting

Our communication and creative arts students gain invaluable industry experience. For example, Deakin's film, television and animation students have been behind the scenes, broadcasting the Women's National Basketball League competition through a live stream on Fox Sports. The crew of 19 students broadcast all of the Deakin Melbourne Boomers' home games.

What will I study?

Indicative course overview for dance, drama, photography and visual arts students.¹

Year 1

Explore the basic foundations of your chosen field of study in a collaborative art school environment. You'll develop fundamental skills in your specialisation and undertake two units in another creative arts discipline to enhance your creative practice. In your studio units, you'll work alongside your peers in other creative arts disciplines, exploring your creative intentions and how to communicate them.

Year 2

Develop the compositional, contextual and critical thinking that is vital for the realisation of your arts practice. The immersive studio-based units focus on developing your craft through a combination of theory and practice-based learning. You'll research and evaluate creative works and develop a professional proposal to present to a public audience. There'll also be further opportunities to develop your skills in your second discipline with two electives.

Year 3

Build the skills and knowledge required to develop an independent, critical and professional art and performance practice through student-led studio work. You'll engage directly with professional practitioners and workplaces, developing key skills to be successful in the industry. Through project-based learning, you'll learn how to execute a festival of exhibitions and performances of work, equipping you with high-level business and management, promotion, publishing and budget management skills.

¹ Information is indicative only. Refer to the University Handbook for a complete course map. deakin.edu.au



'This course has shaped me to be a better dancer technically but also the creative mindset that this course has given me, I think that's a really great asset. It has taught me how to present myself and present work in front of people and I think that's really important.'

Natalie Kwan
 Bachelor of Creative Arts (Dance) student



Dance students interact and share with colleagues in other creative arts disciplines, working on individual and group public performances.

Bachelor of Creative Arts (Dance) **A356** **B** **3** T1, T2

Immerse yourself in the exciting physical, social and conceptual possibilities of contemporary dance. Through core studies in technique, choreography, history and theory, you'll learn how dance intersects with creativity, innovative thinking, community enrichment and technology. Through individual and group performance projects, you'll gain the practical experience to forge a rewarding career in the expanding arts and entertainment industries.

Careers

Graduates are equipped with the skills to create and perform dance works and to work in a variety of contexts including initiating independent arts projects, or using their skills and knowledge as dance teachers, which are in strong demand both in the school system and in private studios.

Careers include:

- arts administration and curation
- community art practice
- dance education
- dance therapies
- event, festival and production management.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Dance and Screens Course elective ² Elective	Introductory Creative Studio 1B Exploring Dance Styles From Hip Hop to Bollywood Course elective ² Elective
Year 2	Creative Studio 2A (2 credit points) Improvisation in Movement and Dance Elective	Creative Studio 2B (2 credit points) Dance Beyond the Studio Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-dance

¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
² Total of two course electives (from a pool of 12).

Courses

Deakin code **S342**
 Course duration in years **3**
 Trimester **T**

Cloud Campus **C**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**
 NIKERI Institute **NIK**

Bachelor of Creative Arts (Drama) A357 B 3 T1, T2

Master your craft, create new stories and forge your own unique path as a creative in the industry. Through practice-based learning and collaborative performance creation, you will build robust physical, creative and intellectual capacities. You will develop your creative voice and the technical skills required to create new stories, to relate to others, to problem solve, and communicate ideas confidently through speech and other physical and visual modes of expression.

Careers

Drama graduates are equipped with the skills to create and perform theatre works and to work in a variety of professional theatre contexts, including initiating their own work as independent theatre makers and pursuing various roles throughout the arts and entertainment industries.

Our graduates have moved into career opportunities in roles and fields like:

- acting
- community theatre
- drama educator
- festival or event management
- producing
- stage management
- theatre director
- youth theatre.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Improvisation in Drama and Performance Course elective from List A ² Elective	Introductory Creative Studio 1B Acting Studio Course elective from List A ² Elective
Year 2	Creative Studio 2A (2 credit points) Dramatic Plot, Story, Character and Theme for Performance Theatre and Creative Technologies	Creative Studio 2B (2 credit points) Elective x 2
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

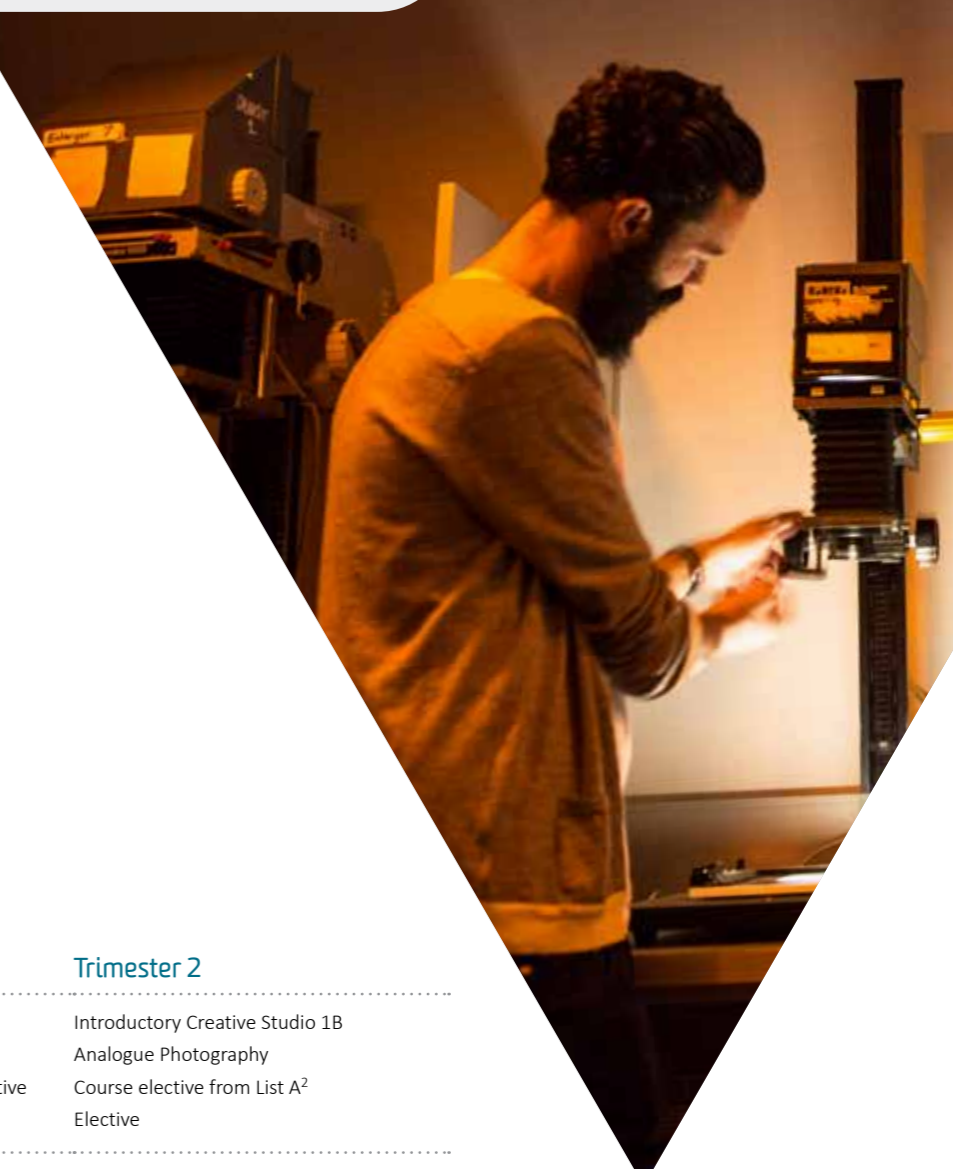
deakin.edu.au/course/bachelor-creative-arts-drama



'What surprised me about the drama course was that they're not only training you as an actor but also as a writer, deviser, dramaturg, director, backstage member, stage manager and more. They understand the importance of being versatile within the entertainment business and do their best to teach us a vast array of applicable skills used in the industry.'

Robin Oyales
Bachelor of Creative Arts (Drama) student

Multi-disciplinary teaching practitioners and technical support staff guide and encourage students to produce an exhibition-quality project and professional portfolio.



Bachelor of Creative Arts (Photography) A352 B WF 3 T1, T2, T3³

Develop the specialist photography knowledge, critical awareness and confidence required to establish yourself as an adaptive creative professional. You will experiment, research and develop your own aesthetic sensibilities in this key medium of expression. You will explore professional analogue and digital photographic formats, fundamentals of natural and artificial lighting and photographic storytelling.

Careers

Photography graduates are equipped to pursue careers as professional practitioners throughout the arts and commercial sectors. Our graduates have moved into career opportunities in roles and fields like:

- commercial portraiture
- community-based arts
- event and sports photographer
- fashion or product photographer
- gallery director or assistant
- independent fine arts practitioner.

Course structure¹

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Digital Photography Course elective from List A ² or Elective Elective	Introductory Creative Studio 1B Analogue Photography Course elective from List A ² Elective
Year 2	Creative Studio 2A (2 credit points) Photographic Lighting Course elective from List A ² or Elective	Creative Studio 2B (2 credit points) Photographic Storytelling Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-photography

¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
² Total of two course electives (from a pool of 12).
³ Trimester 3 intake is only available at the Melbourne Burwood Campus.

Bachelor of Creative Arts (Visual Arts) **A359** **B** **WF** **3** T1, T2, T3¹

Develop your skills as a contemporary art practitioner through Deakin's Bachelor of Creative Arts (Visual Arts). Through specialised studio practice and opportunities to exhibit your work in galleries and exhibitions, you'll develop your physical, creative and intellectual capacities to engage with the world through new and traditional media. You'll explore painting, drawing, 3D modelling and installation, public art and performance and investigate the interplay between art and technology.

Careers

Graduates are equipped with a dynamic and entrepreneurial skill set, ready for a career as creatives in the expanding arts industries. Our graduates have moved into career opportunities in roles and fields like:

- independent artist and creative practitioner
- gallery curator, technician, director or education officer
- arts programming and development
- commercial art director, designer, or illustrator.

Course structure²

	Trimester 1	Trimester 2
Year 1	Introductory Creative Studio 1A Course elective from List A ³ Drawing and the Body in Visual Arts Elective	Introductory Creative Studio 1B Painting in the Visual Arts Course elective from List A ³ or Elective Elective
Year 2	Creative Studio 2A (2 credit points) Modelling and the Visual Arts Course elective from List A ³ or Elective	Creative Studio 2B (2 credit points) Digital Practices and the Visual Arts Elective
Year 3	Creative Studio 3A (2 credit points) Creative Careers and Contexts Elective	Creative Studio 3B (2 credit points) Exhibition and Performance Elective

deakin.edu.au/course/bachelor-creative-arts-visual-arts

- ¹ Trimester 3 intake is only available at the Melbourne Burwood Campus.
- ² Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
- ³ Total of two course electives (from a pool of 12).



'The course structure meant that I was surrounded by creative arts honours students of all mediums, rather than just dance students. My lecturers and tutors provided invaluable and ongoing support, many of whom have largely influenced my creative practice and interests.'

Michaela Ottone
 Bachelor of Creative Arts (Honours) graduate

Bachelor of Creative Arts (Honours) **A450** **B** **WF** **1** T1

Take your creative practice to the next level. Explore advanced creative projects and research through a Bachelor of Creative Arts (Honours).

You'll build your skills, critical engagement and depth of knowledge, and be treated as an independent practitioner exploring your individual creative practice.

Careers

Completing an additional year of specialised study gives you a competitive edge on other degree graduates. Whether you choose to work in industry as an individual practitioner, or within a creative team, this honours program will help you develop as a critically engaged thinker and highly skilled practitioner and researcher.

After graduating, you can further your studies in research or professional practice by applying for direct entry into second year of the Master of Creative Arts by coursework, a Master of Arts by Research, or you could pursue a PhD.

Course structure¹

8 credit points of core units.

- ¹ Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Get a head start in the creative industries

Study a Bachelor of Creative Arts (all specialisations) and gain hands-on experience in the creative industries through a range of work integrated learning experiences, locally and overseas. You could find yourself building practical skills and growing a network with opportunities such as:

- artist mentorship internship placements
- exhibition and arts festival team internships
- museum and gallery internships
- programming and curatorial internships.



Bachelor of Creative Arts (Visual Arts) student Solemn Du with his artwork in the Intertwined exhibition at the Melbourne Burwood Campus Phoenix Gallery.

Courses

Bachelor of Creative Writing

A316 C B WP 3 T1, T2, T3¹

Generate new, original works, consolidate your craft and secure your place in the transforming and transformative field that is professional creative writing. You'll gain expertise from published authors and experienced practitioners who know their industry and how to help you find your niche within it. Working to deadline, editing and being edited, meeting professional practice requirements will make your dream into a lived pathway of focused creativity with tangible outcomes. Explore cutting-edge approaches to creative nonfiction, scriptwriting and poetry, along with short and extended fiction writing.

You'll have access to writing, publishing and editorial internships in Australia and overseas including a creative writing team internship in Jaipur, India. You might also see your work published before you graduate with opportunities for writing and editing in new media, including for our own international writing journal, *Verandah*.

Deakin code **S342**
 Course duration in years **3**
 Trimester **T**

Cloud Campus **C**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**
 NIKERI Institute **NIK**

Careers

As a creative writing graduate, you can apply your skills in numerous sectors from publishing, media and entertainment to finance, health and consumer goods.

Career opportunities include:

- author
- book or copy editor
- copywriter

- journalist
- magazine editor or writer
- publisher
- scriptwriter
- speechwriter
- technical writer.

You may also choose to transition into fourth-year solo projects in Deakin's selective honours program, or postgraduate studies in creative writing, research and production.

Course structure²

	Trimester 1	Trimester 2
Year 1	Writer's Toolkit: Craft and Creativity The Stories We Tell: Interesting Selves and Others Course elective from List A ³ x 2	Writing Spaces: Paradigms and Provocations Course elective from List A ³ Elective x 2
Year 2	Designing Fictions Creative Nonfiction: Inquiry, Integrity, Vulnerability Scriptwriting: Character, Event, Consequence Course elective from List B ⁴	Course elective from List B ⁴ x 3 Elective
Year 3	Producing Digital Anthologies: From Concept to Publication (2 credit points) Course elective from List C ⁵ Elective	Studio Writing Project (2 credit points) Elective x 2

deakin.edu.au/course/bachelor-creative-writing

1 Trimester 3 intake only available at the Melbourne Burwood Campus and Cloud Campus.
 2 Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.
 3 Total of three course electives (from a pool of eight).
 4 Total of four course electives (from a pool of 11).
 5 Total of one course elective (from a pool of two).



'My degree at Deakin taught me to think outside myself, to examine the world I live in and to question the stories I want to tell. Not only have I learnt to think critically about my space in the world, I have been nurtured, supported, and challenged by my peers and tutors.'

Katelin Farnsworth
 Bachelor of Arts (Professional and Creative Writing) graduate¹

1 Now titled Bachelor of Creative Writing.

Creative writing students can use their writing and editing skills, or even be published, in Deakin's international writing journal, *Verandah*.



Courses

Bachelor of Arts

A300 [C] [B] [WP] [NIK]¹ [3] T1, T2, T3

Study a Bachelor of Arts at Deakin and open the door to a world of opportunities. You can tailor your degree to complement your interests and set yourself up to be flexible across the jobs of the future. You will develop specialist knowledge in your chosen disciplines and learn how to apply critical, creative and strategic thinking to real-world issues.

Careers

The Bachelor of Arts builds valuable and transferable career skills, making you highly employable within many industries. The range of disciplines on offer also lets you follow your passion and develop the specialist skills to pursue the career you want.

You'll be able to take your degree into a range of careers, including:

- advertising and marketing
- business
- communications, public relations and media
- community services and social work
- criminal justice
- ethnic affairs
- Galleries, Libraries, Archives, and Museums (GLAM) sector
- government
- human rights
- journalism and publishing
- not-for-profits
- performing and visual arts
- personnel and industrial relations
- policing
- politics and policy development
- research.

Deakin code	5342	Cloud Campus	[C]
Course duration in years	[3]	Melbourne Burwood Campus	[B]
Trimester	T	Geelong Waterfront Campus	[WF]
		Geelong Waurn Ponds Campus	[WP]
		Warrnambool Campus	[WB]
		NIKERI Institute	[NIK]

Professional recognition

Depending on your specialisation, certain majors are accredited by relevant bodies.

If you choose public relations, you'll study subjects accredited by the Public Relations Institute of Australia. Our design-related units are also recognised by the Design Institute of Australia.

Course structure²

24 credit points – at least two 8-credit-point majors or one 8-credit-point arts major sequence plus one 4-credit-point arts minor sequence. An honours year may be available upon completion of this degree.



'The Deakin Melbourne Boomers livestream program was a valuable experience, helping me to develop broadcast skills that I otherwise would have struggled to attain. The doors that my tutors opened for me have also directly led to an internship and subsequent position at Basketball Australia.'

Liam Ellison

Bachelor of Arts (Journalism and Public Relations) student

NIKERI Institute

The National Indigenous Knowledges, Education, Research and Innovation Institute provides flexibly-structured Deakin courses to Indigenous Australian students. Our Bachelor of Arts course (above) is offered through Community Based Delivery – a mix of on-campus intensives and cloud-based learning at home. This means students can access higher education while maintaining their work, community and family commitments.

Indigenous Studies

All Deakin students can enrol in Indigenous Studies units through the NIKERI Institute. These units give you a comprehensive and engaging exploration of the history, culture and identity of Australia's First Nation's People.

Taken as an elective in any course, these units promote diversity and cultural understanding and help to build a well-rounded degree. They're also valued for their transferable knowledge and the way they build vital communications skills.

deakin.edu.au/nikeri



Majors³

- Advertising [C] [B]
- Anthropology [C] [B] [WP]
- Arabic [C] [B] [WP]
- Children's literature [C] [B] [WP]
- Chinese⁴ [B] [WP]
- Creative writing [C] [B] [WP]
- Criminology [C] [B] [WP]
- Dance⁵ [B]
- Digital media [C] [B] [WP]
- Drama⁵ [B]
- Education [C] [B]
- Gender and sexuality studies [C] [B] [WP]
- Geography and society [C] [B] [WP]
- History [C] [B] [WP]
- Indonesian [C] [B] [WP]
- International relations [C] [B] [WP]
- Journalism [C] [B] [WP]
- Language and culture studies [C]⁴ [B] [WP]
- Literary studies [C] [B] [WP]
- Media studies [C] [B]
- Middle East studies [C] [B] [WP]
- Philosophy [C] [B] [WP]
- Photography⁵ [B] [WP]
- Politics and policy studies [C] [B] [WP]
- Public relations [C] [B] [WP]
- Religious studies [C] [B] [WP]
- Sociology [C] [B] [WP]⁶
- Spanish [C] [B] [WP]
- Visual arts⁵ [B] [WP]

Minors

- Buddhist studies [C] [B] [WP]
- Design [B] [WP]
- Film, television and animation [B]
- Islamic studies [C] [B] [WP]
- Professional experience and practice [C] [B] [WP]
- Sport and society [C] [B] [WP]
- Sustainability and society [C] [B]



¹ This course is also available at the National Indigenous Knowledges, Education, Research and Innovation Institute. Find out more at deakin.edu.au/nikeri.

² Academic Integrity (AAI018) is a compulsory 0-credit-point unit that you must undertake as part of this course.

³ All majors except Dance and Language and culture studies can be taken as minors.

⁴ A full major sequence in Chinese is not available at the Cloud Campus.

⁵ Students wishing to complete multiple majors under creative arts are recommended to apply for a Bachelor of Creative Arts.

⁶ Offered to Geelong Waurn Ponds Campus students by combination of online and campus-based learning.

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Fee ¹
Bachelor of Arts² A300 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A300	C 56.40 B 60.05 WP 56.40 NIK ⁶	3	T1, T2, T3	\$6990
Bachelor of Communication (Advertising) A334 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A334	C NP B 60.05	3	T1, T2, T3 ⁷	\$8203
Bachelor of Communication (Digital Media) A333 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A333	C NP B 61.20 WP 55.50	3	T1, T2, T3 ⁸	\$7596
Bachelor of Communication (Journalism) A331 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A331	C NP B 61.40 WP 58.50	3	T1, T2, T3 ⁸	\$7493
Bachelor of Communication (Public Relations) A325 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A325	C NP B 60.50 WP 56.40	3	T1, T2, T3 ⁸	\$8477
Bachelor of Creative Arts (Dance)⁹ A356 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A356	B 55.00 and RC	3	T1, T2	\$6684
Bachelor of Creative Arts (Drama) A357 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A357	B 60.00	3	T1, T2	\$6695
Bachelor of Creative Arts (Photography)⁹ A352 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A352	B 64.15 and RC WF NP and RC	3	T1, T2, T3 ¹⁰	\$6705
Bachelor of Creative Arts (Visual Arts)⁹ A359 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A359	B 50.85 and RC WF ¹¹ 65.95 and RC	3	T1, T2, T3 ^{10,12}	\$6813
Bachelor of Creative Writing A316 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A316	C 57.75 B 60.05 WP 66.80	3	T1, T2, T3 ⁸	\$6701
Bachelor of Design (3D Animation)⁹ A343 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A343	B 55.50 and RC	3	T1, T2, T3	\$6890

Cloud Campus **C**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**
 NIKERI Institute **NIK**
 Recent secondary education **Y12**
 Non-Year 12 **NY12**

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Fee ¹
Bachelor of Design (Digital Technologies)⁹ A344 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A344	B 50.15 and RC	3	T1, T2	\$7395
Bachelor of Design (Visual Communication)⁹ A345 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL) and presentation of a portfolio of work to a satisfactory standard. NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A345	B 56.05 and RC WF 56.30 and RC	3	T1, T2, T3 ¹⁰	\$6882
Bachelor of Film, Television and Animation A351 Y12 ^{3,4} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{4,5} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/A351	B 60.00	3	T1, T2, T3	\$6738
Associate Degree of Arts¹³ A250 Y12 ³ and NY12 ^{4,5} All applicants must complete a personal statement for the Associate Degree of Arts and should include name; highest qualification and year attained; and in less than 500 words provide a statement on your motivation for study, commitment to the course and future career aspirations.	B WP	2	T1, T2, T3	\$6859

- The 2020 indicative Commonwealth Supported Place (CSP) fee is based on a typical enrolment for an Australian domestic student enrolled in two trimesters of full-time study, or 8 credit points, unless otherwise indicated. This fee should be used as a guide only and is subject to change.
- For information on combined arts degrees, visit deakin.edu.au/courses.
- Recent secondary education applicants include current Year 12 students in 2020, as well as Year 12 graduates from 2019 and 2018.
- International student entry requirements can be found at: deakin.edu.au/international-students.
- There are four categories under which non-Year 12 applicants may apply to Deakin:
 - applicants with higher education study
 - applicants with Vocational Education and Training (VET) study
 - applicants with work and life experience
 - applicants who completed Year 12 in 2017 or earlier.
 Visit deakin.edu.au/course and head to the course of interest to find out further details on admission requirements.
- This course is also available at the National Indigenous Knowledges, Education, Research and Innovation Institute. Find out more at deakin.edu.au/nikeri.
- Trimester 3 Cloud Campus intake for international students is only available to off-shore international students.
- Trimester 3 intake is available at the Melbourne Burwood Campus and Cloud Campus only.

- To be eligible for entry into this course, applicants must present a portfolio of work to a satisfactory standard.
- Trimester 3 intake is available at the Melbourne Burwood Campus only.
- Students enrolled in this course in Geelong will be required to undertake units of study at both the Geelong Waterfront and Geelong Waurn Ponds campuses.
- Trimester 3 intake is available to domestic students only.
- This course is not available to international students.
- NP means not published – less than five offers made to recent secondary education applicants.
- RC means admission is based on a range of criteria.

#1 careers service in Australia¹

Prepare yourself for the jobs and careers of the future. Access our career centre, DeakinTALENT, and use its programs and services to research different career options, hone your interview skills, look for casual work while you study or find a graduate job.

deakintalent.deakin.edu.au

¹ Australian Graduate Recruitment Industry Awards (AGRIA) – 2017, 2018 and 2019.

Contact us

We're here to help

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries

Domestic students

1800 693 888

myfuture@deakin.edu.au

International students

+61 3 9627 4877

study@deakin.edu.au

Discover Deakin

To stay up to date with all course information sessions and events for prospective undergraduate students, visit deakin.edu.au/discover-deakin.

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myfuture.edu.au

youth.gov.au

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Advice for life, learning and career

Visit this.deakin.edu.au to help you reach your potential in Year 12 and beyond. Hear from academic experts, industry professionals and inspirational students.

Deakin understands that evidencing and articulating your capabilities is vital to gaining opportunities. Deakin Hallmarks are prestigious University awards that recognise students' outstanding achievements and capabilities that are key to employment success. After graduating, they offer students the opportunity to differentiate themselves to employers. To find out more visit deakin.edu.au/hallmarks, including how Hallmarks are awarded.



Communication



Digital literacy



Teamwork



Critical thinking



Problem solving



Self management



Global citizenship



Creativity



Digital innovation



Entrepreneurial thinking



Leadership